

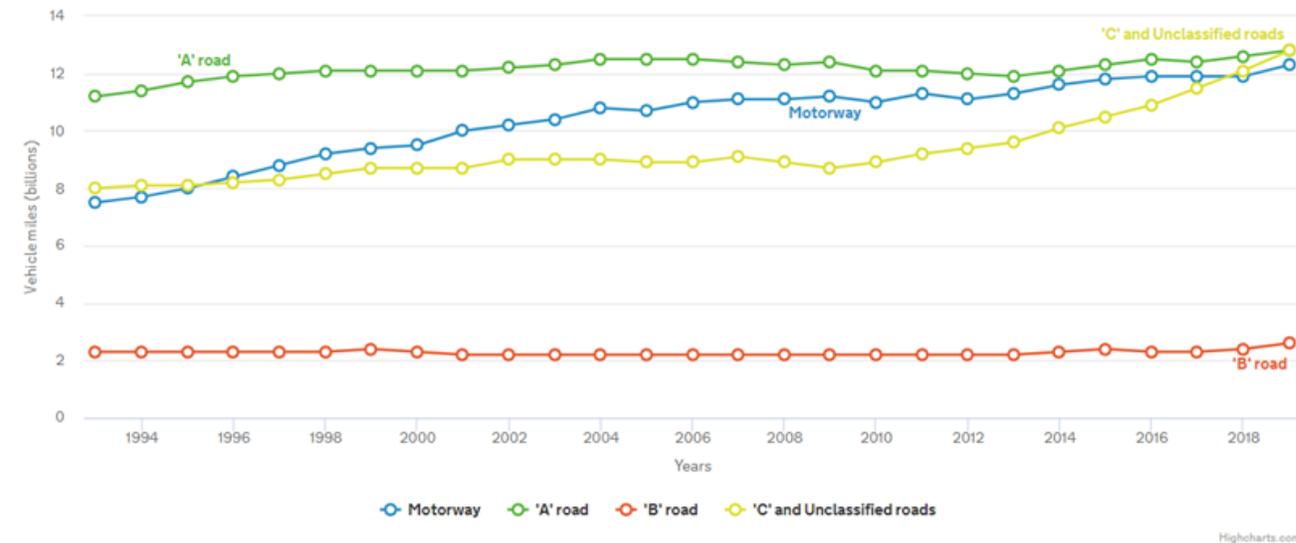
# Walton Road Active Neighbourhood

# Strategic Context

**Levels of traffic on our residential streets have increased significantly since 2010.**

Annual traffic by road type in North West

Traffic in Great Britain from 1993 to 2019 by road type in vehicle miles (billions)



Highcharts.com



Have traditional traffic calming measures reduced traffic volumes/speeds and made our streets more attractive places to walk or cycle?

*"With 30% of all journeys less than 1km being taken by car in Greater Manchester, it's clear we have to change. It's impacting our air, our health, and the place we're expecting our children to grow up, get on and grow old"*  
**- Chris Boardman**

Feb 3, 2021, 05:00pm EST | 890 views

## Half Of All Urban Journeys Must Be Cycled Or Walked Within Ten Years, Confirms U.K. Government

**Carlton Reid** Senior Contributor   
 Transportation  
*I have been writing about transport for 30 years.*

Grant Shapps talking to the transport committee on February 3, 2021. Note the book about US ... [+] PARLIAMENT TV

"We want half of all journeys and towns and cities to be cycled or walked by 2030," Transport Secretary Grant Shapps told the U.K. parliament's transport committee in a remotely held meeting earlier today.



# Active Neighbourhoods – Aims and Benefits

## What are Active Neighbourhoods trying to achieve?

Active Neighbourhoods aim to provide localised/targeted measures to:



Benefits include improvements to:

Air quality, road safety, health outcomes (physical/mental), climate change, local business and liveability/play.

# Programme Scope and Objectives

## What the GM Active Neighbourhoods programme is looking to achieve and by when

- The Active Neighbourhoods programme aims to support the development of Active Neighbourhoods across the GM districts
- The funding is available through the Mayors Challenge Fund (MCF)
- Funding is available to support interventions such as modal filters, which aim to reduce the impact of through traffic and speeding traffic in neighbourhoods. Funding may also be available for interventions to improve the public realm and other interventions such as crossings, identified by the community
- The development of the scheme will follow a community engagement and co-design approach.
- The programme will also support the districts in implementing these schemes on a temporary basis ('trial') at first, before they are made permanent.

The funding available for the scheme should be committed by March 2023, which can include the commencement of a trial



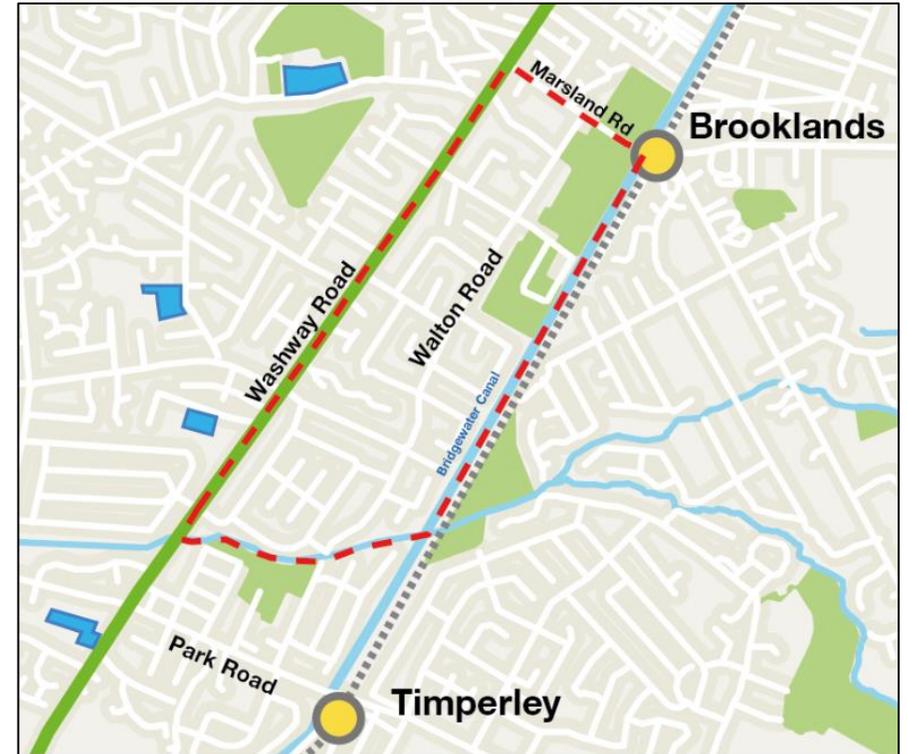
# Walton Road

## Why was the area selected and what has been done to date

- The Walton Road area was proposed for entry to the programme through discussions between Trafford Council and TfGM
- The area was selected due to historic issues in the area with ‘rat running’ on Walton Road and surrounding streets
- Other reasons for choosing the area included –
  - Opportunity to enhance access to Walton Park
  - Speeding vehicles on Langdale Road and Walton Road
  - Opportunity to improve access to local services

A ‘four stage’ engagement approach with the community was followed which commenced in February 2021. This included four public workshops and two mailouts to all addresses in the study area.

The most recent activity included a mailout, survey and engagement event in Feb/March 2022, where draft proposals were shared with the community.

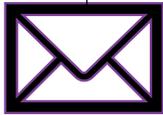


A summary of the engagement work undertaken to date is provided overleaf

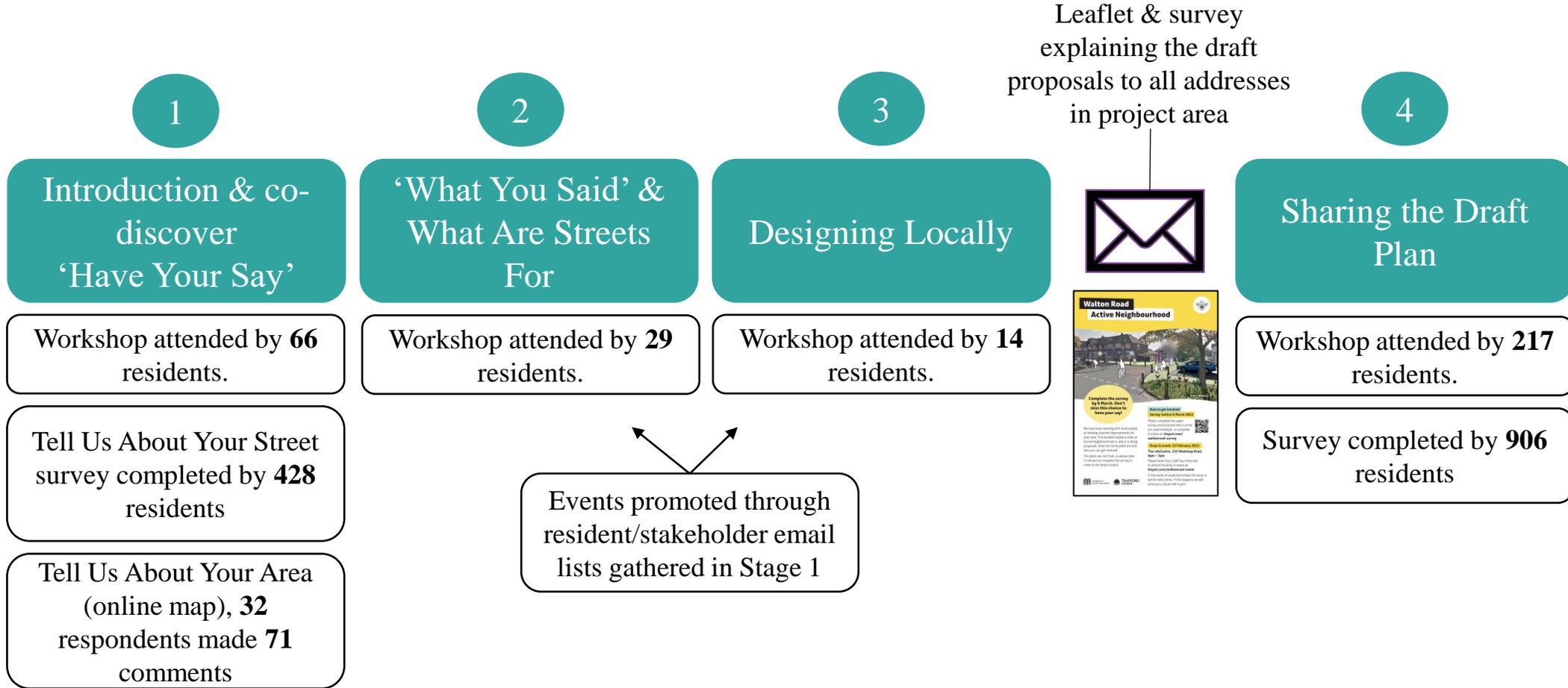
# Engagement Approach

## Work undertaken to date on the Walton Road Active Neighbourhood

Introductory mailout  
& survey to all  
addresses in project  
area



Online  
engagement  
hub set up



Engagement with officers and members throughout project

# Next Steps

A summary report of the resident feedback on the draft scheme and recommended amendments to the plan has been shared with Trafford Council to consider

The very high response rate to the draft design survey and workshop provides a good basis on which to amend the proposals in line with resident feedback

At this stage the Arup/Sustrans project team commission with TfGM will end and the scheme can be taken forward by Trafford with support from TfGM

Alongside a summary of all engagement work to date and concept design input, a draft Full Business Case will also be produced by Arup for use by Trafford

ARUP