

News Release



15 November 2010

For Immediate Release

Altrincham Market - open for Sunday trading with producers market

A new regular producers market is launching at Altrincham Market from Sunday 21 November.

To complement the increasing number of businesses open on Sunday, the monthly market, which will be on the third Sunday of each month, will feature more than twenty producers from the region including free-range meats, local fruit, vegetables, plants and herbs, regional cheeses, butter, organic free-range eggs and apple juice, artisan cakes, puddings, breads and pastries as well as pat , hand crafted chocolates by master chocolatiers and homemade jams, pickles and preserves.

The market builds on the success of the producers market which has been held in Hale over the past two years and includes producers from the Greater Manchester region and Cheshire.

One of the more unusual fresh products on offer is the South African delicacy Biltong, a cured meat made from locally sourced beef. Organiser Giles Pocklington, of local food firm The Mafeking Biltong Company, believes markets are vital for the local economy: "The Altrincham Produce Market is a great shopping experience for customers as they get a chance to sample before they buy and to talk with the producers. It's also a great opportunity for new businesses to launch their products and get immediate feedback from the public. The growing popularity of fresh produce markets across the country and their success, for example Borough Market, demonstrates it is something people want and I hope residents and visitors alike support traders in Altrincham."

Leader of Trafford Council Matt Colledge said: "I am delighted that the monthly producers market is setting up stall in Altrincham. We have such an asset in Altrincham in the historic market and to see it being put to use like this on a Sunday is great news for the town and a good way to showcase quality fresh local produce."

The Sunday market will be open from 9.30am-2pm with the second Produce Market being held on Sunday 19 December 10am-2.30pm.

For more information visit www.altrinchammarket.co.uk

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