

Appendix 6: Quantitative Model

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population							Per capita expenditure (£)								
	2019	2022	2024	2027	2029	2032	2037	2017 <i>inc SFT</i>	2017	2019	2022	Convenience			2029	2032
												2024	2027	2029	2032	2037
A	84,493	85,295	85,837	86,637	87,180	87,934	89,169	2,623	2,534	2,554	2,549	2,549	2,549	2,551	2,554	2,562
B	52,024	54,020	55,351	57,348	58,679	60,675	64,003	2,329	2,250	2,268	2,263	2,263	2,263	2,265	2,268	2,274
C	62,675	62,759	62,812	62,897	62,952	63,038	63,181	2,404	2,322	2,340	2,336	2,336	2,336	2,338	2,340	2,347
D	60,020	61,311	62,203	63,417	64,163	65,257	67,024	2,096	2,024	2,041	2,037	2,037	2,037	2,039	2,041	2,047
E	58,485	59,455	60,067	61,402	61,423	62,135	63,233	1,974	1,907	1,923	1,919	1,919	1,919	1,921	1,923	1,928
F	33,328	33,804	34,071	34,616	34,952	35,480	36,196	1,945	1,879	1,894	1,890	1,890	1,890	1,892	1,894	1,899
G	62,428	64,445	65,710	67,490	68,533	70,060	72,488	2,202	2,127	2,144	2,139	2,139	2,139	2,142	2,144	2,150
H	6,983	7,094	7,162	7,312	7,398	7,503	7,635	2,579	2,491	2,511	2,506	2,506	2,506	2,508	2,511	2,518
I	20,518	20,795	20,919	21,096	21,217	21,371	21,549	2,795	2,700	2,722	2,717	2,717	2,717	2,719	2,722	2,730
Total	440,954	448,978	454,133	462,215	466,496	473,454	484,478									

Notes:

a. Zones based on the following post code sectors

A. WA14 1, WA14 2, WA14 3, WA14 4, WA14 5, WA15 0, WA15 6, WA15 7, WA15 8, WA15 9, WA13 9

B. M31 4, M41 0, M41 5, M41 6, M41 7, M41 8, M41 9

C. M33 2, M33 3, M33 4, M33 5, M33 6, M33 7

D. M15 4, M16 0, M16 9, M32 0, M32 8, M32 9, M17 1, M17 8

E. M15 5, M16 7, M16 8, M21 0, M21 7, M21 8, M21 9

F. M23 0, M23 1, M23 2, M23 9

G. M30 0, M30 7, M30 8, M30 9, M5 3, M5 4, M5 5, M50 1, M50 2, M50 3

H. WA13 0

I. WA16 0, WA16 6, WA16 7, WA16 8

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 16

e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 16

2017 Prices

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)							Growth (£m)					
	Convenience							Convenience					
	2019	2022	2024	2027	2029	2032	2037	2019-2022	2019-2024	2019-2027	2019-2029	2019-2032	2019-2037
A	215.8	217.4	218.8	220.8	222.4	224.6	228.4	1.6	3.0	5.0	6.6	8.8	12.6
B	118.0	122.2	125.3	129.8	132.9	137.6	145.6	4.3	7.3	11.8	15.0	19.6	27.6
C	146.7	146.6	146.7	146.9	147.2	147.5	148.3	-0.1	0.0	0.2	0.5	0.8	1.6
D	122.5	124.9	126.7	129.1	130.8	133.2	137.2	2.4	4.2	6.7	8.3	10.7	14.7
E	112.4	114.1	115.3	117.8	118.0	119.5	121.9	1.6	2.8	5.4	5.5	7.0	9.5
F	63.1	63.9	64.4	65.4	66.1	67.2	68.7	0.8	1.3	2.3	3.0	4.1	5.6
G	133.8	137.9	140.6	144.4	146.8	150.2	155.9	4.0	6.8	10.6	12.9	16.4	22.0
H	17.5	17.8	17.9	18.3	18.6	18.8	19.2	0.2	0.4	0.8	1.0	1.3	1.7
I	55.8	56.5	56.8	57.3	57.7	58.2	58.8	0.6	1.0	1.5	1.8	2.3	3.0
Total	985.7	1001.2	1012.4	1029.9	1040.4	1056.7	1084.1	15.5	26.7	44.2	54.8	71.0	98.4

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2018)		
	Main	Top-up	Total
A	161.8	53.9	215.8
B	88.5	29.5	118.0
C	110.0	36.7	146.7
D	91.9	30.6	122.5
E	84.3	28.1	112.4
F	47.3	15.8	63.1
G	100.4	33.5	133.8
H	13.2	4.4	17.5
I	41.9	14.0	55.8
Total	739.3	246.4	985.7

Notes:

- Zones based on the following post code sectors
 A. WA14 1, WA14 2, WA14 3, WA14 4, WA14 5, WA15 0, WA15 6, WA15 7, WA15 8, WA15 9, WA13 9
 B. M31 4, M41 0, M41 5, M41 6, M41 7, M41 8, M41 9
 C. M33 2, M33 3, M33 4, M33 5, M33 6, M33 7
 D. M15 4, M16 0, M16 9, M32 0, M32 8, M32 9, M17 1, M17 8
 E. M15 5, M16 7, M16 8, M21 0, M21 7, M21 8, M21 9
 F. M23 0, M23 1, M23 2, M23 9
 G. M30 0, M30 7, M30 8, M30 9, M5 3, M5 4, M5 5, M50 1, M50 2, M50 3
 H. WA13 0
 I. WA16 0, WA16 6, WA16 7, WA16 8
- Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
- Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2017 Prices

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	
Outside Study Area	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire East	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire West and Chester	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.4
Sub Total	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	1.4
Outside Study Area, Manchester	5.3	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Sub Total	5.3	0.0	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Outside Study Area, Salford	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Tameside	2.3	0.9	0.0	0.0	0.0	0.0	2.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.3	0.9	0.0	0.0	0.0	0.0	2.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Warrington	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Wigan	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Other	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.3	0.2	0.0
Sub Total	0.3	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.3	0.2	0.0
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total	74.5	18.6	15.4	2.0	2.2	0.0	4.7	2.5	5.2	2.4	10.3	2.5	7.0	1.4	10.9	5.3	5.0	0.6	12.9	1.0	1.0
Total	729.3	246.4	161.8	51.9	85.5	29.5	110.0	30.7	91.9	30.6	84.3	28.1	47.3	15.8	100.4	33.5	13.2	4.4	41.9	14.0	14.0

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from 2014 NEMS Household Survey
c. Excludes 'don't know's', markets and internet sales

Table 6a: Estimated capacity for additional convenience goods across Trafford authority area

Year	Benchmark Turnover (£m) ¹	available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2019	556.5	595.1	23.0	61.6
2022	560.9	604.5	23.3	66.9
2024	563.2	611.3	23.6	71.7
2027	564.3	621.8	24.0	81.5
2029	564.3	628.2	24.2	88.1
2032	564.3	638.0	24.6	98.3
2037	564.3	654.5	25.3	115.5
Study Area Market Share (%)		60.4		

a. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)
b. Assumes constant market share claimed by Trafford facilities of 60.4% of Study Area expenditure

Table 6b: Quantitative capacity for additional convenience goods floorspace across Trafford authority area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2019	61.6	4,900	8,400
2022	66.9	5,300	9,000
2024	71.7	5,600	9,600
2027	81.5	6,400	10,900
2029	88.1	6,900	11,800
2032	98.3	7,700	13,100
2037	115.5	9,100	15,400

a. Average sales density assumed to be £12,580 per sq.m which is average of 'main four' foodstore operators
b. Average sales density assumed to be £7,379 per sq.m which is reflective of discount operators
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)

Table 6c: Extant convenience goods commitments in Trafford Authority Area

Location	Reference	Proposal	Net Floorspace (sq m)	Net convenience goods floorspace (sq.m)	Estimates Sales Density (£ per sq.m)	Estimated Convenience Turnover (£m)	Status
Zone A							
Atlantic Street, Altrincham	96088/FUL/18	Full application for the erection of a Class A1 discount foodstore with associated access, car parking, servicing and hard and soft landscaping	447	230	10,517	2.4	Extant
Zone B							
Land on Neary Way, Davyhulme	94865/HYB/18	Full application for A1 discount unit and outline for A1 non-food unit.	1,404	1,120	10,517	11.8	Extant
Land on Neary Way, Davyhulme	94865/HYB/18	Full application for A1 discount unit and outline for A1 non-food unit.	4,674	275	4,500	1.2	Extant
Zone D							
Former PC World, Chester Road	92714/FUL/17	Refurbishment, subdivision and extension to the former PC World retail unit to create 1x food retail unit and 1x non-food retail unit.	1,363	1,090	9,814	10.7	Extant at time of survey - store now trading
Zone G							
Trafford Wharf Road	90738/FUL/17	Demolition of existing buildings and construction of residential towers with 2 commercial units	384	269	9,000	2.4	Extant
Total			8,272	2,984		28.6	

a. For application ref. 96088, the uplift in sales floorspace associated with the relocated foodstore has been applied, taken from the applicant's submitted PRS. Existing Aldi unit can now only be used for Class D2 Uses. Average sales density for Aldi taken from Verdict 2018
b. For application ref. 94865, proposed floorspace figures are taken from the submitted PRS. Average sales density for Lidl is used for the discount foodstore, as referenced in the PRS and an average of £4,500 per sq.m for the remaining proposed convenience floorspace
c. For application ref. 92714, floorspace figures are taken from the submitted PRS and an average sales density for Lidl applied, as referenced by the applicant. This store is now trading but wasn't at the time of the household survey
d. An average sales density of £9,000 per sq.m has been applied to the small commercial units associated with the residential development at Trafford Wharf Road, based on Nexus' consideration of the likely operators who would occupy the floorspace

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Trafford Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2019	61.6	28.6	33.1	2,600	4,500
2022	66.9	28.8	38.1	3,000	5,100
2024	71.7	28.9	42.8	3,400	5,700
2027	81.5	29.0	52.6	4,100	7,000
2029	88.1	29.0	59.2	4,600	7,900
2032	98.3	29.0	69.4	5,400	9,300
2037	115.5	29.0	86.5	6,800	11,600

a. Average sales density assumed to be £12,580 per sq.m which is average of 'main four' foodstore operators
b. Average sales density assumed to be £7,379 per sq.m which is reflective of discount operators
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)
d. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 7a: Population

Zone	Population						
	2019	2022	2024	2027	2029	2032	2037
A	84,493	85,295	85,837	86,637	87,180	87,934	89,169
B	52,024	54,020	55,351	57,348	58,679	60,675	64,003
C	62,675	62,759	62,812	62,897	62,952	63,038	63,181
D	60,020	61,311	62,203	63,417	64,163	65,257	67,024
E	58,485	59,455	60,067	61,402	61,423	62,135	63,233
F	33,328	33,804	34,071	34,616	34,952	35,480	36,196
G	62,428	64,445	65,710	67,490	68,533	70,060	72,488
H	6,983	7,094	7,162	7,312	7,398	7,503	7,635
I	20,518	20,795	20,919	21,096	21,217	21,371	21,549
Total	440,954	448,978	454,133	462,215	466,496	473,454	484,478

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£) 2017 with SFT									Comparison goods expenditure per capita (£) 2017									Comparison goods expenditure per capita (£) 2019									Comparison goods expenditure per capita (£) 2022								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
A	1,263	231	559	522	644	692	264	459	4,634	1,068	195	472	441	544	585	223	388	3,916	1,094	200	484	452	558	599	229	397	4,014	1,171	214	518	483	597	641	245	425	4,293
B	998	168	446	455	489	577	207	340	3,682	844	142	377	384	413	488	175	287	3,111	865	146	387	394	423	500	180	295	3,189	925	156	414	421	453	535	192	315	3,411
C	1,067	191	448	442	567	587	209	388	3,898	901	161	378	373	479	496	177	328	3,294	924	165	388	383	491	509	181	336	3,377	988	177	415	409	525	544	194	359	3,611
D	929	140	343	376	424	457	148	267	3,084	785	118	290	318	359	386	125	226	2,606	805	121	297	326	368	396	128	231	2,671	861	129	318	349	393	423	137	247	2,857
E	898	143	331	326	441	432	132	273	2,976	759	121	280	275	373	365	111	231	2,515	778	124	287	282	382	375	114	236	2,578	832	133	306	302	409	401	122	253	2,757
F	724	118	284	363	351	415	122	218	2,593	611	99	240	307	296	351	103	185	2,191	627	102	246	315	304	359	105	189	2,247	670	109	263	336	325	384	113	202	2,403
G	868	139	340	402	416	483	142	256	3,045	733	118	287	340	351	408	120	216	2,573	752	121	294	348	360	418	123	221	2,638	804	129	315	372	385	448	131	237	2,821
H	1,241	246	588	559	643	707	296	481	4,762	1,049	208	497	473	543	598	250	406	4,024	1,075	213	509	485	557	613	257	417	4,125	1,150	228	544	518	596	655	274	446	4,412
I	1,226	256	575	610	664	754	304	483	4,871	1,036	216	486	516	561	637	257	408	4,116	1,062	222	498	529	575	653	263	418	4,220	1,136	237	532	566	615	698	281	447	4,513

Zone	Comparison goods expenditure per capita (£) 2024									Comparison goods expenditure per capita (£) 2027									Comparison goods expenditure per capita (£) 2029									Comparison goods expenditure per capita (£) 2032								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
A	1,241	227	549	512	633	680	260	450	4,551	1,354	247	599	559	691	742	283	492	4,968	1,435	262	635	593	732	786	300	521	5,265	1,575	288	696	650	803	863	329	572	5,776
B	980	165	438	447	480	567	204	334	3,615	1,070	181	479	488	524	619	222	364	3,947	1,134	191	507	517	555	656	236	386	4,183	1,244	210	556	567	609	720	259	424	4,589
C	1,047	187	440	434	556	577	206	381	3,828	1,143	204	480	474	607	630	224	416	4,179	1,212	217	509	502	644	667	238	440	4,429	1,329	238	558	551	706	732	261	483	4,858
D	912	137	337	369	417	449	145	262	3,028	996	150	367	403	455	490	159	286	3,306	1,055	159	389	427	482	519	168	303	3,504	1,158	174	427	469	529	569	184	333	3,843
E	882	140	325	320	433	425	129	268	2,922	966	153	355	349	473	463	141	293	3,190	1,020	163	376	370	501	491	150	310	3,381	1,119	178	412	406	550	539	164	340	3,709
F	711	115	278	357	344	407	119	214	2,547	776	126	304	389	376	445	130	234	2,780	822	133	322	413	398	471	138	248	2,946	902	146	353	453	437	517	152	272	3,232
G	852	137	334	395	408	474	139	251	2,990	931	149	364	431	446	518	152	274	3,265	986	158	386	457	473	549	161	290	3,460	1,082	174	423	501	518	602	177	318	3,796
H	1,219	242	577	549	631	694	291	472	4,676	1,330	264	630	600	689	758	317	516	5,104	1,410	280	668	636	730	803	336	546	5,410	1,547	307	732	697	801	881	369	599	5,935
I	1,204	251	564	599	652	740	298	474	4,783	1,314	274	616	654	711	808	326	517	5,222	1,393	291	653	694	754	856	345	548	5,534	1,528	319	716	761	827	940	379	601	6,071

Zone	Comparison goods expenditure per capita (£) 2037								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
A	1,841	336	814	761	939	1,009	385	668	6,754
B	1,455	246	651	663	712	841	302	496	5,366
C	1,555	278	653	644	826	856	305	565	5,681
D	1,354	204	500	548	618	666	216	389	4,495
E	1,309	208	482	475	643	630	192	398	4,338
F	1,055	171	413	529	511	605	177	318	3,780
G	1,265	203	495	586	606	704	207	372	4,439
H	1,809	359	857	815	937	1,031	432	701	6,940
I	1,787	373	838	890	967	1,099	443	703	7,100

Notes:

a. Zones based on the following post code sectors
A. WA14 1, WA14 2, WA14 3, WA14 4, WA14 5, WA15 0, WA15 6, WA15 7, WA15 8, WA15 9, WA13 9
B. M31 4, M41 0, M41 5, M41 6, M41 7, M41 8, M41 9
C. M33 2, M33 3, M33 4, M33 5, M33 6, M33 7
D. M15 4, M16 0, M16 9, M32 0, M32 8, M32 9, M17 1, M17 8
E. M15 5, M16 7, M16 8, M21 0, M21 7, M21 8, M21 9
F. M23 0, M23 1, M23 2, M23 9
G. M30 0, M30 7, M30 8, M30 9, M5 3, M5 4, M5 5, M50 1, M50 2, M50 3
H. WA13 0
I. WA16 0, WA16 6, WA16 7, WA16 8
b. Per capita expenditure derived from Experian MMG3 data (2018 report)
c. Population derived from Experian MMG3 data (2018 report)
d. Expenditure excludes Special Forms of Trading in line with recommendations at Figure 5 of Experian Retail Planner Briefing Note 16

2017 Prices

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m) 2019									Comparison goods expenditure (£m) 2022									Comparison goods expenditure (£m) 2024									Comparison goods expenditure (£m) 2027								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
A	92.5	16.9	40.9	38.2	47.2	50.7	19.3	33.6	339.2	99.8	18.2	44.2	41.2	50.9	54.7	20.9	36.2	366.2	106.5	19.5	47.1	44.0	54.3	58.3	22.3	38.7	390.6	117.3	21.4	51.9	48.5	59.8	64.3	24.5	42.6	430.4
B	45.0	7.6	20.1	20.5	22.0	26.0	9.3	15.3	165.9	50.0	8.4	22.3	22.8	24.5	28.9	10.4	17.0	184.3	54.3	9.2	24.3	24.7	26.6	31.4	11.3	18.5	200.1	61.4	10.4	27.4	28.0	30.0	35.5	12.8	20.9	226.3
C	57.9	10.3	24.3	24.0	30.8	31.9	11.4	21.0	211.6	62.0	11.1	26.0	25.7	32.9	34.2	12.2	22.5	226.7	65.8	11.8	27.6	27.3	34.9	36.2	12.9	23.9	240.4	71.9	12.9	30.2	29.8	38.2	39.6	14.1	26.1	262.8
D	48.3	7.3	17.8	19.6	22.1	23.8	7.7	13.9	160.3	52.8	7.9	19.5	21.4	24.1	25.9	8.4	15.2	175.2	56.7	8.5	20.9	23.0	25.9	27.9	9.0	16.3	188.4	63.2	9.5	23.3	25.6	28.8	31.1	10.1	18.2	209.6
E	45.5	7.2	16.8	16.5	22.4	21.9	6.7	13.8	150.8	49.5	7.9	18.2	17.9	24.3	23.8	7.3	15.0	163.9	53.0	8.4	19.5	19.2	26.0	25.5	7.8	16.1	175.5	59.1	9.4	21.8	21.4	29.0	28.5	8.7	18.0	195.9
F	20.9	3.4	8.2	10.5	10.1	12.0	3.5	6.3	74.9	22.7	3.7	8.9	11.4	11.0	13.0	3.8	6.8	81.2	24.2	3.9	9.5	12.1	11.7	13.9	4.1	7.3	86.8	26.9	4.4	10.5	13.5	13.0	15.4	4.5	8.1	96.2
G	46.9	7.5	18.4	21.7	22.5	26.1	7.7	13.8	164.7	51.8	8.3	20.3	24.0	24.8	28.8	8.5	15.3	181.8	56.0	9.0	21.9	25.9	26.8	31.2	9.2	16.5	196.5	62.8	10.1	24.6	29.1	30.1	34.9	10.3	18.5	220.3
H	7.5	1.5	3.6	3.4	3.9	4.3	1.8	2.9	28.8	8.2	1.6	3.9	3.7	4.2	4.6	1.9	3.2	31.3	8.7	1.7	4.1	3.9	4.5	5.0	2.1	3.4	33.5	9.7	1.9	4.6	4.4	5.0	5.5	2.3	3.8	37.3
I	21.8	4.5	10.2	10.9	11.8	13.4	5.4	8.6	86.6	23.6	4.9	11.1	11.8	12.8	14.5	5.9	9.3	93.8	25.2	5.3	11.8	12.5	13.6	15.5	6.2	9.9	100.1	27.7	5.8	13.0	13.8	15.0	17.0	6.9	10.9	110.2
Total	386.3	66.3	160.2	165.2	192.7	210.0	72.8	129.3	1,382.8	420.3	72.1	174.3	179.8	209.6	228.5	79.2	140.6	1,504.4	450.4	77.3	186.8	192.7	224.5	244.9	84.8	150.5	1,611.8	500.0	85.7	207.3	214.0	249.1	271.8	94.1	167.0	1,789.1

Zone	Comparison goods expenditure (£m) 2029									Comparison goods expenditure (£m) 2032									Comparison goods expenditure (£m) 2037									Comparison goods growth					
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	2019-22	2019-24	2019-27	2019-29	2019-32	2019-37
A	125.1	22.9	55.3	51.7	63.8	68.5	26.2	45.4	459.0	138.5	25.3	61.2	57.2	70.6	75.8	29.0	50.3	507.9	164.2	30.0	72.6	67.8	83.7	89.9	34.3	59.6	602.3	27.0	51.4	91.2	119.8	168.7	263.1
B	66.6	11.2	29.8	30.3	32.6	38.5	13.8	22.7	245.5	75.5	12.7	33.8	34.4	37.0	43.7	15.7	25.7	278.4	93.1	15.7	41.7	42.4	45.6	53.9	19.3	31.7	343.4	18.3	34.2	60.4	79.5	112.5	177.5
C	76.3	13.6	32.0	31.6	40.5	42.0	15.0	27.7	278.8	83.8	15.0	35.2	34.7	44.5	46.2	16.4	30.5	306.3	98.2	17.6	41.2	40.7	52.2	54.1	19.3	35.7	359.0	15.0	28.8	51.2	67.2	94.6	147.3
D	67.7	10.2	25.0	27.4	30.9	33.3	10.8	19.5	224.8	75.6	11.4	27.9	30.6	34.5	37.2	12.0	21.7	250.8	90.8	13.6	33.5	36.7	41.5	44.6	14.5	26.1	301.2	14.8	28.0	49.3	64.5	90.5	140.9
E	62.7	10.0	23.1	22.7	30.8	30.2	9.2	19.0	207.7	69.6	11.1	25.6	25.2	34.2	33.5	10.2	21.1	230.5	82.8	13.2	30.5	30.0	40.7	39.8	12.1	25.2	274.3	13.2	24.8	45.1	56.9	79.7	123.5
F	28.7	4.7	11.3	14.4	13.9	16.5	4.8	8.7	103.0	32.0	5.2	12.5	16.1	15.5	18.3	5.4	9.7	114.7	38.2	6.2	15.0	19.2	18.5	21.9	6.4	11.5	136.8	6.3	11.9	21.4	28.1	39.8	61.9
G	67.6	10.8	26.5	31.3	32.4	37.6	11.0	19.9	237.1	75.8	12.2	29.7	35.1	36.3	42.2	12.4	22.3	265.9	91.7	14.7	35.9	42.5	43.9	51.0	15.0	27.0	321.7	17.1	31.8	55.6	72.4	101.2	157.1
H	10.4	2.1	4.9	4.7	5.4	5.9	2.5	4.0	40.0	11.6	2.3	5.5	5.2	6.0	6.6	2.8	4.5	44.5	13.8	2.7	6.5	6.2	7.2	7.9	3.3	5.4	53.0	2.5	4.7	8.5	11.2	15.7	24.2
I	29.6	6.2	13.9	14.7	16.0	18.2	7.3	11.6	117.4	32.7	6.8	15.3	16.3	17.7	20.1	8.1	12.9	129.7	38.5	8.0	18.0	19.2	20.8	23.7	9.5	15.2	153.0	7.3	13.5	23.6	30.8	43.2	66.4
Total	534.7	91.7	221.7	228.9	266.4	290.7	100.7	178.6	1,913.3	594.9	101.9	246.7	254.8	296.3	323.5	112.0	198.6	2,128.7	711.3	121.8	294.9	304.7	354.1	386.8	133.8	237.3	2,544.7	121.6	229.1	406.3	530.5	745.9	1,162.0

Notes:
a. Zones based on the following post code sectors
A. WA14 1, WA14 2, WA14 3, WA14 4, WA14 5, WA15 0, WA15 6, WA15 7, WA15 8, WA15 9, WA13 9
B. M31 4, M41 0, M41 5, M41 6, M41 7, M41 8, M41 9
C. M33 2, M33 3, M33 4, M33 5, M33 6, M33 7
D. M15 4, M16 0, M16 9, M32 0, M32 8, M32 9, M17 1, M17 8
E. M15 5, M16 7, M16 8, M21 0, M21 7, M21 8, M21 9
F. M23 0, M23 1, M23 2, M23 9
G. M30 0, M30 7, M30 8, M30 9, M5 3, M5 4, M5 5, M50 1, M50 2, M50 3
H. WA13 0
I. WA16 0, WA16 6, WA16 7, WA16 8
f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 7

2017 Prices

Destination	Total Books etc (%)	Zone A Books etc (%)	Zone B Books etc (%)	Zone C Books etc (%)	Zone D Books etc (%)	Zone E Books etc (%)	Zone F Books etc (%)	Zone G Books etc (%)	Zone H Books etc (%)	Zone I Books etc (%)
Outside Study Area										
Outside Study Area_Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.3	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bury										
Bury Town Centre	0.6	0.0	1.8	0.0	0.0	0.0	2.1	2.5	0.0	0.0
Sub Total	0.6	0.0	1.8	0.0	0.0	0.0	2.1	2.5	0.0	0.0
Outside Study Area_Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Sp	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Handforth Town Centre	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.6
Sub Total	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.2
Outside Study Area_Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Spor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Town Centre	0.3	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	3.3
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	4.9
Outside Study Area_Cornwall										
Truro Town Centre	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_London										
Central London	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0
Outside Study Area_Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.6	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	1.2	0.0	4.7	3.4	1.0	0.0	0.0	0.0	3.1	0.0
Manchester City Centre	15.0	0.8	9.1	5.7	21.4	29.3	20.5	39.3	14.0	1.6
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	0.4	0.0	0.0	0.0	0.0	0.0	6.8	0.0	0.0	0.0
Sub Total	17.2	0.8	13.8	9.1	26.2	29.3	27.2	39.3	17.2	1.6
Outside Study Area_Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishead Carpets, Liverpool Road, Cadishead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.4	0.0	0.0	0.0	1.4	0.0	0.0	1.8	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sub Total	0.7	0.0	0.0	0.0	1.4	0.0	0.0	3.5	0.0	2.4
Outside Study Area_Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Selfton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sk	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	1.2	0.0	0.0	0.0	1.4	0.0	15.1	0.0	0.0	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	0.0	0.0	0.0	1.4	0.0	15.1	0.0	0.0	0.0
Outside Study Area_Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	16.1	0.0
Sub Total	0.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	16.1	0.0
Outside Study Area_Other										
Other, Outside Study Area	0.2	0.0</								

Table 12: Books, CDs, DVDs expenditure

Destination	Total Books etc (£m)	Zone A Books etc (£m)	Zone B Books etc (£m)	Zone C Books etc (£m)	Zone D Books etc (£m)	Zone E Books etc (£m)	Zone F Books etc (£m)	Zone G Books etc (£m)	Zone H Books etc (£m)	Zone I Books etc (£m)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase, Aldi)	1.7	1.1	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Town Centre	16.7	12.4	0.2	2.3	0.0	0.1	0.5	0.0	0.6	0.7
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timber, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.3	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	18.9	13.8	0.7	2.5	0.0	0.1	0.6	0.0	0.6	0.7
Zone B										
Asda, Barton Dock Road, Trafford Park	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis, Asda, B&M, Carpetright, Sainsbury's)	11.9	1.6	3.2	2.8	1.5	0.5	0.1	1.6	0.0	0.5
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	0.6	0.0	0.0	0.0	0.1	0.1	0.0	0.4	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	1.6	0.0	1.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	15.2	1.6	4.8	3.0	1.8	0.6	0.1	2.8	0.0	0.5
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firs Way Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Huggill Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	4.1	0.0	0.2	3.0	0.1	0.6	0.3	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.8	0.0	0.2	3.7	0.1	0.6	0.3	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	2.5	0.2	0.1	0.0	2.0	0.1	0.1	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, Homebase)	0.7	0.0	0.0	0.0	0.3	0.4	0.0	0.0	0.0	0.0
Sub Total	3.3	0.2	0.1	0.0	2.3	0.6	0.1	0.0	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	3.6	0.0	0.1	0.0	0.9	2.5	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretcher)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.7	0.0	0.1	0.0	0.9	2.7	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.3	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub Total	0.9	0.2	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Morrisons, Inwell Place, Eccles	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Regents Road District Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.8	0.0	0.1	0.0	0.0	0.4	0.0	1.2	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2</	

Destination	Total Books etc (£m)	Zone A Books etc (£m)	Zone B Books etc (£m)	Zone C Books etc (£m)	Zone D Books etc (£m)	Zone E Books etc (£m)	Zone F Books etc (£m)	Zone G Books etc (£m)	Zone H Books etc (£m)	Zone I Books etc (£m)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.4	0.0	0.1	0.0	0.0	0.0	0.1	0.2	0.0	0.0
Sub Total	0.4	0.0	0.1	0.0	0.0	0.0	0.1	0.2	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Handforth Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Sub Total	0.6	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Town Centre	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2
Outside Study Area, Cornwall										
Truro Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, London										
Central London	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.8	0.0	0.4	0.3	0.1	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	9.0	0.1	0.7	0.6	1.6	2.1	0.7	3.0	0.2	0.1
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total	10.4	0.1	1.0	0.9	1.9	2.1	0.9	3.0	0.3	0.1
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadisdale Carports, Liverpool Road, Cadisdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sub Total	0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.1
Outside Study Area, Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deaithon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	0.6	0.0	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	0.0	0.0	0.1	0.0	0.5	0.0	0.0	0.0
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sub Total	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Outside Study Area, Other										
Other, Outside Study Area	0.2									

Table 13: Small household goods shopping patterns

Destination	Total Household (%)	Zone A Household (%)	Zone B Household (%)	Zone C Household (%)	Zone D Household (%)	Zone E Household (%)	Zone F Household (%)	Zone G Household (%)	Zone H Household (%)	Zone I Household (%)
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	9.9	21.1	6.1	21.9	1.0	1.8	17.0	0.0	2.4	2.2
Altrincham Town Centre	7.2	23.0	2.2	2.4	1.0	7.0	1.9	0.0	16.1	16.5
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	17.1	44.1	8.3	24.3	1.9	8.8	18.8	0.0	18.4	18.7
Zone B										
Asda, Barton Dock Road, Trafford Park	0.8	0.0	0.0	1.2	3.9	0.0	0.0	1.3	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	0.7	0.0	1.5	1.6	1.5	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.2	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	21.6	10.3	24.1	31.0	30.8	24.4	16.4	20.6	6.0	12.5
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	7.2	0.0	18.9	2.4	10.5	4.7	3.5	13.9	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	3.4	0.0	12.3	1.2	10.7	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	34.0	10.3	57.8	37.4	57.4	30.2	19.9	35.8	6.0	12.5
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Sale Town Centre	4.1	2.9	0.0	21.1	0.0	3.5	1.9	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.2	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.4	2.9	0.0	22.2	0.0	0.0	5.2	1.9	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.9	0.0	0.0	0.0	0.0	7.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	1.2	0.0	0.0	0.0	2.2	6.9	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.8	0.0	1.5	0.0	2.2	2.4	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.2	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H&M)	2.5	0.0	7.2	2.7	3.6	2.4	0.0	1.9	0.0	0.0
Sub Total	5.6	0.0	8.7	2.7	9.4	18.8	0.0	1.9	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	1.9	0.0	0.0	0.0	1.9	12.7	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.3	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrison's, Wilbraham Road, Chorlton	0.2	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.6	0.0	0.0	0.0	1.9	18.0	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.7	2.9	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matalan)	1.0	2.2	0.0	0.0	0.0	0.0	6.8	0.0	2.4	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.5	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0
Sub Total	2.1	5.1	0.0	0.0	0.0	0.0	15.2	0.0	2.4	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	1.8	0.0	1.1	0.0	0.0	0.0	0.0	12.8	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	1.3	0.8	0.0	0.0	5.9	1.1	0.0	1.9	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrison's, Inwell Place, Eccles	0.3	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	0.4	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0
Regents Road District Centre, Salford	1.2	0.0	0.0	0.0	0.0	0.0	0.0	9.1	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	1.7	0.0	2.6	0.0	1.1	0.0	0.0	8.9	0.0	0.0
Sub Total	6.7	0.8	3.7	0.0	6.9	1.1	0.0	38.1	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone I										
Zone I - Cheshire East										
Fryer's Garden Centre, Manchester Road, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Legh Garden Centre, Halliwell's Brow, High Legh, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Legh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knutsford Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.4	10.5	0.0
Mobberley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkgate Industrial Estate, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	0.0	0.0	2.4	10.5	0.0
Total Study Area	72.9	63.2	78.6	86.6	77.6	76.9	59.2	77.7	29.1	41.7
Sub Total Trafford Borough	61.1	57.3	74.9	86.6	68.7	57.7	44.0	39.7	24.4	31.2

Destination	Total Household (%)	Zone A Household (%)	Zone B Household (%)	Zone C Household (%)	Zone D Household (%)	Zone E Household (%)	Zone F Household (%)	Zone G Household (%)	Zone H Household (%)	Zone I Household (%)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.4	0.7	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Sub Total	0.4	0.7	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.8	3.7	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0
Handforth Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	3.7	0.0	0.0	0.0	0.0	0.0	0.0	3.6	3.5
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
Cheshire Oaks Designer Outlet, Ellesmere Port	0.3	0.0	1.1	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.1
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	1.1	1.2	0.0	0.0	0.0	0.0	0.0	9.8
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.2	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.5	0.0	0.0	0.0	0.0	0.0	6.7	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	4.3	3.3	6.9	1.1	7.8	3.0	8.0	3.2	2.7	2.2
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Currys, Sports Direct, Debenhams)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.2	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	1.4	4.4	0.0	0.0	0.0	0.0	6.9	0.0	0.0	0.0
Sub Total	6.5	7.7	6.9	1.1	7.8	5.9	21.6	3.2	2.7	2.2
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishead Carpets, Liverpool Road, Cadishead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.2	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.6	0.0	1.1	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.8	0.0	2.2	0.0	0.0	0.0	3.2	0.0	0.0	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	6.6	15.6	0.0	4.4	4.8	8.8	1.7	0.0	0.0	31.4
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Screwfix)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	0.8	0.0	0.0	0.0	1.5	3.5	1.9	0.0	2.7	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.1	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Sub Total	7.5	15.6	0.0	4.4	7.3	12.3	3.5	0.0	2.7	31.4
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	2.6	2.9	8.2	0.0	3.9	1.3	1.7	0.0	0.0	0.0
Sub Total	2.6	2.9	8.2	0.0	3.9	1.3	1.7	0.0	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	2.8	1.8	0.0	1.2	1.1	0.0	0.0	12.7	9.7	9.1
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.3	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.3	0.7	0.0	0.0	0.0	0.0	0.0	0.0	9.6	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	1.8	2.2	0.0	1.2	1.5	0.0	0.0	1.9	42.6	0.0
Sub Total	5.2	4.7	2.1	2.4	2.6	0.0	0.0	14.7	61.9	9.1
Outside Study Area, Other										
Other, Outside Study Area	1.8	0.0								

Table 14: Small household goods shopping expenditure

Destination	Total Household (£m)	Zone A Household (£m)	Zone B Household (£m)	Zone C Household (£m)	Zone D Household (£m)	Zone E Household (£m)	Zone F Household (£m)	Zone G Household (£m)	Zone H Household (£m)	Zone I Household (£m)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	17.4	8.6	1.2	5.3	0.2	0.3	1.4	0.0	0.1	0.2
Altrincham Town Centre	14.2	9.4	0.4	0.6	0.2	1.2	0.2	0.0	0.6	1.7
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	31.5	18.0	1.7	5.9	0.3	1.5	1.5	0.0	0.7	1.9
Zone B										
Asda, Barton Dock Road, Trafford Park	1.2	0.0	0.0	0.3	0.7	0.0	0.0	0.2	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	1.0	0.0	0.3	0.4	0.3	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmst	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Le	32.8	4.2	4.9	7.5	5.5	4.1	1.3	3.8	0.2	1.3
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, S	9.9	0.0	3.8	0.6	1.9	0.8	0.3	2.6	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	4.7	0.0	2.5	0.3	1.9	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	49.9	4.2	11.6	9.1	10.2	5.1	1.6	6.6	0.2	1.3
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sale Town Centre	7.0	1.2	0.0	5.1	0.0	0.3	0.4	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	7.4	1.2	0.0	5.4	0.0	0.0	0.4	0.4	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	1.2	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	1.5	0.0	0.0	0.0	0.4	1.2	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	1.1	0.0	0.3	0.0	0.4	0.4	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H	3.5	0.0	1.5	0.7	0.6	0.4	0.0	0.4	0.0	0.0
Sub Total	7.6	0.0	1.8	0.7	1.7	3.1	0.0	0.4	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	2.5	0.0	0.0	0.0	0.3	2.1	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretc	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.4	0.0	0.0	0.0	0.3	3.0	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	1.3	1.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala	1.5	0.9	0.0	0.0	0.0	0.0	0.6	0.0	0.1	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Sub Total	3.4	2.1	0.0	0.0	0.0	0.0	1.2	0.0	0.1	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	2.6	0.0	0.2	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores	1.9	0.3	0.0	0.0	1.0	0.0	0.4	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets a	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Regents Road District Centre, Salford	1.7	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, S	2.4	0.0	0.5	0.0	0.2	0.0	0.0	1.6	0.0	0.0
Sub Total	9.5	0.3	0.7	0.0	1.2	0.2	0.0	7.0	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone I										
Zone I - Cheshire East										
Fryer's Garden Centre, Manchester Road, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Leigh Garden Centre, Halliwell's Brow, High Leigh, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Leigh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knutsford Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.1
Mobberley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkgate Industrial Estate, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.1
Total Study Area	113.8	25.8	15.8	21.1	13.8	12.9	4.8	14.3	1.0	4.3
Sub Total Trafford Borough	96.4	23.4	15.1	21.1	12.2	9.7	3.6	7.3	0.9	3.2

Destination	Total Household (€m)	Zone A Household (€m)	Zone B Household (€m)	Zone C Household (€m)	Zone D Household (€m)	Zone E Household (€m)	Zone F Household (€m)	Zone G Household (€m)	Zone H Household (€m)	Zone I Household (€m)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.6	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub Total	0.6	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	1.6	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Handforth Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Cheshire Oaks Designer Outlet, Ellesmere Port	0.5	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.5	0.0	0.2	0.3	0.0	0.0	0.0	0.0	0.0	1.0
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	6.5	1.3	1.4	0.3	1.4	0.5	0.7	0.6	0.1	0.2
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	2.4	1.8	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Sub Total	9.9	3.1	1.4	0.3	1.4	1.0	1.8	0.6	0.1	0.2
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadisdale Carpets, Liverpool Road, Cadisdale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.8	0.0	0.2	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.0	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	13.1	6.4	0.0	1.1	0.9	1.5	0.1	0.0	0.0	3.2
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sainsbury's)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	1.1	0.0	0.0	0.0	0.3	0.6	0.2	0.0	0.1	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total	14.4	6.4	0.0	1.1	1.3	2.1	0.3	0.0	0.1	3.2
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	3.9	1.2	1.6	0.0	0.7	0.2	0.1	0.0	0.0	0.0
Sub Total	3.9	1.2	1.6	0.0	0.7	0.2	0.1	0.0	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	4.8	0.7	0.0	0.3	0.2	0.0	0.0	2.3	0.3	0.9
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	3.3	0.9	0.0	0.3	0.3	0.0	0.0	0.4	1.5	0.0
Sub Total	9.2	1.9	0.4	0.6	0.5	0.0	0.0	2.7	2.2	0.9
Outside Study Area, Other										
Other, Outside Study Area	2.5	0.0	0.0	1.1	0.0	0.6	0.8	0.0	0.0	0.0
Sub Total	2.5	0.0	0.0	1.1	0.0	0.6	0.8	0.0	0.0	0.0
Others										
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	1.2	0.6	0.2	0.0	0.2	0.0	0.0	0.2	0.0	0.0
Internet / delivered	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail Order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV / interactive Shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	0.6	0.2	0.0	0.2	0.0	0.0	0.2	0.0	0.0
Sub Total outside Study Area	46.4	15.1	4.3	3.3	4.0	3.9	3.3	4.1	2.5	6.0
Total	160.2	40.9	20.1	24.3	17.8	16.8	8.2	18.4	3.6	10.2

Table 15: Toys and recreation goods shopping patterns

Destination	Total Toys etc (%)	Zone A Toys etc (%)	Zone B Toys etc (%)	Zone C Toys etc (%)	Zone D Toys etc (%)	Zone E Toys etc (%)	Zone F Toys etc (%)	Zone G Toys etc (%)	Zone H Toys etc (%)	Zone I Toys etc (%)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase, Aldi)	11.6	25.9	15.6	11.8	1.4	0.0	18.6	0.0	12.3	13.9
Altrincham Town Centre	16.3	51.0	5.2	21.5	0.0	1.7	19.5	0.0	24.6	8.2
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	28.5	79.0	20.8	33.2	1.4	1.7	38.0	0.0	36.8	23.9
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	0.2	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.2	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.2	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	1.2	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.2	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis, Primark, Primark, Primark, Primark)	15.9	7.3	20.8	15.8	20.9	22.9	3.4	18.7	25.7	13.9
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, SpaceDirect)	6.7	1.1	26.5	0.0	13.2	2.6	0.0	2.4	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	2.7	0.0	8.7	0.0	9.9	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	27.5	14.5	59.0	19.8	44.1	25.4	3.4	21.1	25.7	13.9
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.3	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.2	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.3	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	2.7	0.0	0.0	13.3	3.2	0.0	9.1	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.6	0.0	0.0	21.0	3.2	0.0	9.1	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	3.3	0.0	1.4	2.9	13.4	6.7	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.6	0.0	0.0	0.0	1.9	2.6	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	1.1	0.0	0.0	0.0	7.4	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.2	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, Home Bargains)	4.2	0.0	0.0	1.9	3.2	5.4	0.0	26.2	0.0	0.0
Sub Total	9.4	0.0	1.4	4.8	27.3	14.7	0.0	26.2	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.3	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	3.4	0.0	0.0	0.0	1.2	19.5	8.9	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.3	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	1.4	0.0	0.0	0.0	1.4	9.3	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.3	0.0	0.0	0.0	4.4	31.3	8.9	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	0.6	0.0	1.6	0.0	0.0	0.0	4.7	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	1.6	0.0	0.0	0.0	0.0	0.0	20.7	0.0	0.0	0.0
Sub Total	2.3	0.0	1.6	0.0	0.0	0.0	27.6	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	4.7	0.0	5.7	9.8	4.9	0.0	3.4	16.5	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	0.5	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0
Regents Road District Centre, Salford	0.7	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Primark)	2.7	0.0	1.4	2.1	4.9	0.0	0.0	14.0	0.0	0.0
Sub Total	8.6	0.0	7.1	11.9	14.6	0.0	3.4	35.1	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.5	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.5	0.0
Zone I										
Zone I - Cheshire East										
Fryer's Garden Centre, Manchester Road, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Legh Garden Centre, Halliwell's Brow, High Legh, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
High Legh Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knutsford Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5
Mobberley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Parkgate Industrial Estate, Knutsford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	16.5
Total Study Area	86.3	93.4	89.9	90.7	94.9	73.1	90.4	82.4	76.1	54.4
Sub Total Trafford Borough	68.9	93.4	81.2	78.8	75.9	41.8	50.5	47.3	62.5	37.8

Destination	Total Toys etc (%)	Zone A Toys etc (%)	Zone B Toys etc (%)	Zone C Toys etc (%)	Zone D Toys etc (%)	Zone E Toys etc (%)	Zone F Toys etc (%)	Zone G Toys etc (%)	Zone H Toys etc (%)	Zone I Toys etc (%)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Handforth Town Centre	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.1
Northwich Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.5
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	24.4
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	4.3	3.1	1.6	2.1	3.7	14.7	0.0	6.7	0.0	0.0
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Currys, Sports Direct)	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.2	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	0.8	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	11.1
Sub Total	5.9	3.1	1.6	2.1	3.7	20.3	2.5	6.7	0.0	13.9
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishhead Carpets, Liverpool Road, Cadishhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	1.0	0.0	1.6	0.0	0.0	0.0	0.0	6.6	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.0	0.0	1.6	0.0	0.0	0.0	0.0	6.6	0.0	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.6	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0
Decathlon, Georges Road, Stockport	1.0	0.0	0.0	7.2	0.0	1.7	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.2	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sports Direct)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0
Stockport Town Centre	1.4	0.0	1.6	0.0	1.4	3.3	2.2	0.0	0.0	7.3
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.2	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0
Sub Total	3.7	0.0	5.3	7.2	1.4	5.0	7.2	2.1	3.3	7.3
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	0.9	1.5	1.6	0.0	0.0	0.0	0.0	0.0	20.6	0.0
Sub Total	0.9	1.5	1.6	0.0	0.0	0.0	0.0	0.0	20.6	0.0
Outside Study Area, Other										
Other, Outside Study Area	0.2	0.								

Table 16: Toys and recreation goods shopping expenditure

Destination	Total Toys (£m)	Zone A Toys (£m)	Zone B Toys (£m)	Zone C Toys (£m)	Zone D Toys (£m)	Zone E Toys (£m)	Zone F Toys (£m)	Zone G Toys (£m)	Zone H Toys (£m)	Zone I Toys (£m)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	20.1	9.9	3.2	2.8	0.3	0.0	1.9	0.0	0.4	1.5
Altrincham Town Centre	29.7	19.5	1.1	5.1	0.0	0.3	2.0	0.0	0.8	0.9
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	50.8	30.2	4.3	8.0	0.3	0.3	4.0	0.0	1.2	2.6
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	2.3	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Le...)	25.5	2.8	4.3	3.8	4.1	3.8	0.4	4.1	0.9	1.5
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sp...	9.4	0.4	5.4	0.0	2.6	0.4	0.0	0.5	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	3.7	0.0	1.8	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	42.5	5.5	12.1	4.8	8.6	4.2	0.4	4.6	0.9	1.5
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.7	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.7	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	4.8	0.0	0.0	3.2	0.6	0.0	1.0	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	6.6	0.0	0.0	5.0	0.6	0.0	1.0	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	4.7	0.0	0.3	0.7	2.6	1.1	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.8	0.0	0.0	0.0	1.4	0.4	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	1.4	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H...	7.7	0.0	0.0	0.5	0.6	0.9	0.0	5.7	0.0	0.0
Sub Total	14.9	0.0	0.3	1.1	5.3	2.4	0.0	5.7	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	4.4	0.0	0.0	0.0	0.2	3.2	0.9	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretc...	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	1.8	0.0	0.0	0.0	0.3	1.5	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	7.0	0.0	0.0	0.0	0.9	5.2	0.9	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala...	0.8	0.0	0.3	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	2.2	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Sub Total	3.2	0.0	0.3	0.0	0.0	0.0	2.9	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	8.4	0.0	1.2	2.3	1.0	0.0	0.4	3.6	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets a...	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0
Regents Road District Centre, Salford	1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, S...	4.8	0.0	0.3	0.5	1.0	0.0	0.0	3.1	0.0	0.0
Sub Total	15.1	0.0	1.5	2.9	2.9	0.0	0.4	7.6	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sub Total	<									

Destination	Total Toys (€m)	Zone A Toys (€m)	Zone B Toys (€m)	Zone C Toys (€m)	Zone D Toys (€m)	Zone E Toys (€m)	Zone F Toys (€m)	Zone G Toys (€m)	Zone H Toys (€m)	Zone I Toys (€m)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spenc	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Handforth Town Centre	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Spor	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Northwich Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Sub Total	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	6.6	1.2	0.3	0.5	0.7	2.4	0.0	1.5	0.0	0.0
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	1.5	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.2
Sub Total	9.3	1.2	0.3	0.5	0.7	3.3	0.3	1.5	0.0	1.5
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishhead Carpets, Liverpool Road, Cadishhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	1.8	0.0	0.3	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.8	0.0	0.3	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Decathlon, Georges Road, Stockport	2.0	0.0	0.0	1.7	0.0	0.3	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, S	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Stockport Town Centre	2.2	0.0	0.3	0.0	0.3	0.5	0.2	0.0	0.0	0.8
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Sub Total	6.0	0.0	1.1	1.7	0.3	0.8	0.8	0.5	0.1	0.8
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	1.6	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Sub Total	1.6	0.6	0.3	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Outside Study Area, Other										
Other, Outside Study Area	0.3	0.0	0.							

Table 18: Chemist goods shopping expenditure

Destination	Total Chemist (€m)	Zone A Chemist (€m)	Zone B Chemist (€m)	Zone C Chemist (€m)	Zone D Chemist (€m)	Zone E Chemist (€m)	Zone F Chemist (€m)	Zone G Chemist (€m)	Zone H Chemist (€m)	Zone I Chemist (€m)
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	7.0	5.6	0.0	1.1	0.0	0.0	0.1	0.0	0.1	0.0
Altrincham Town Centre	31.6	25.7	0.2	3.2	0.1	0.0	1.1	0.0	0.6	0.6
Asda, George Richards Way, Broadheath, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	2.9	2.6	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	1.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.6	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	6.7	5.6	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.4
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	51.3	42.1	0.2	5.7	0.1	0.0	1.3	0.0	0.7	1.0
Zone B										
Asda, Barton Dock Road, Trafford Park	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factory, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	1.3	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.3	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	20.4	3.5	3.8	4.5	2.4	1.7	0.8	3.2	0.5	0.0
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Spacecraft)	6.0	0.0	3.6	0.0	0.9	0.1	0.0	1.3	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	9.9	0.0	8.6	0.2	1.0	0.0	0.0	0.2	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	40.3	3.5	19.4	4.7	4.4	1.9	0.8	5.0	0.5	0.0
Zone C										
Ashton-on-Mersey Local Centre, Trafford	1.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Firsley Health Centre, Firs Way, Sale	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Huggill Pharmacy, Northenden Road, Sale	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	2.3	0.0	0.0	2.3	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	15.9	0.0	0.5	13.5	0.2	0.9	0.7	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	1.7	0.0	0.0	1.7	0.0	0.0	0.1	0.0	0.0	0.0
Sub Total	21.9	0.0	0.5	19.3	0.2	0.9	1.0	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	1.4	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Seymour Grove, Stretford	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Upper Chorlton Road, Manchester	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.9	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	7.2	0.0	0.1	0.2	6.3	0.5	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	0.5	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H&M)	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total	13.1	0.0	0.1	0.2	11.0	1.8	0.0	0.0	0.0	0.0
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	14.0	0.0	0.0	0.0	2.5	11.5	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	1.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.9	0.0	0.0	0.0	0.7	0.3	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	1.2	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Sub Total	18.5	0.0	0.0	0.0	3.6	14.9	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	2.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matalan)	0.9	0.0	0.2	0.2	0.0	0.0	0.6	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	1.7	0.3	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Sub Total	4.6	0.3	0.2	0.2	0.0	0.0	4.0	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0
Eccles Town Centre	4.8	0.0	0.1	0.0	0.1	0.0	0.0	4.6	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Morrisons, Inwell Place, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0
Regents Road District Centre, Salford	1.4	0.0	0.0	0.0	0.3	0.1	0.0	1.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
Tesco Express, Monton Road, Eccles	1.2	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sub Total	12.8	0.0	0.1	0.0	0.4	0.1	0.0	12.1	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	3.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.1
Sub Total	3.1									

Destination	Total Chemist (£m)	Zone A Chemist (£m)	Zone B Chemist (£m)	Zone C Chemist (£m)	Zone D Chemist (£m)	Zone E Chemist (£m)	Zone F Chemist (£m)	Zone G Chemist (£m)	Zone H Chemist (£m)	Zone I Chemist (£m)
Outside Study Area										
Outside Study Area_Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bury										
Bury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.4	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Handforth Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.5	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1
Outside Study Area_Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Morrisons, King Street, Rudheath, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Northwich Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Manchester Road, Northwich	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7
Outside Study Area_Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Denbighshire										
Prestatyn Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Outside Study Area_Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	6.5	0.2	0.2	0.5	1.9	2.2	0.4	0.8	0.0	0.4
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	1.8	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Sub Total	9.1	0.2	0.3	0.5	1.9	2.2	2.8	0.8	0.0	0.4
Outside Study Area_Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishead Carpets, Liverpool Road, Cadishead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	3.6	0.0	0.0	0.0	0.0	0.1	0.0	3.4	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.0	0.0	0.2	0.0	0.0	0.1	0.0	3.7	0.0	0.0
Outside Study Area_Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Sheffield										
Sheffield City Centre	0.3	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	1.0	0.0	0.5	0.0	0.3	0.1	0.0	0.0	0.0	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.4	0.2	0.7	0.0	0.3	0.1	0.1	0.0	0.0	0.0
Outside Study Area_Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Outside Study Area_Other										
Other, Outside Study Area	0.9	0.0	0.2	0.0	0.0	0.0	0.1	0.6	0.0	0.0
Sub Total	0.9	0.0	0.2	0.0	0.0	0.0	0.1	0.6	0.0	0.0
Others										
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Internet / delivered	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail Order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV / interactive Shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Sub Total outside Study Area	18.7	0.6	1.5	0.6	2.3	2.7	3.1	5.4	0.3	2.2
Total	192.7	47.0	22.0	30.8	22.1	22.4	10.1	22.5	3.9	11.8

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (October 2018)
c. Excludes 'don't know/varies', markets and internet sales

Destination	Total Electrical (€m)	Zone A Electrical (€m)	Zone B Electrical (€m)	Zone C Electrical (€m)	Zone D Electrical (€m)	Zone E Electrical (€m)	Zone F Electrical (€m)	Zone G Electrical (€m)	Zone H Electrical (€m)	Zone I Electrical (€m)
Outside Study Area										
Outside Study Area_Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bolton										
Bolton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Bury										
Bury Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	2.0	1.4	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.3
Handforth Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Holmes Chapel Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wilmslow Town Centre	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.1	1.4	0.0	0.0	0.0	0.0	0.4	0.0	0.1	0.3
Outside Study Area_Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, King Street, Rudheath, Northwich	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3
Northwich Town Centre	3.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	8.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.0
Outside Study Area_Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	4.2	0.5	0.3	0.3	1.0	1.0	0.0	0.9	0.1	0.2
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Sub Total	4.4	0.5	0.3	0.3	1.0	1.0	0.2	0.9	0.1	0.2
Outside Study Area_Oldham										
Hollinwood Local Centre, Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishhead Carpets, Liverpool Road, Cadishhead	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	1.1	0.0	0.3	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Swinton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.1	0.0	0.3	0.0	0.0	0.0	0.0	0.7	0.0	0.0
Outside Study Area_Scarborough										
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	17.9	9.8	0.7	2.5	0.0	2.9	0.4	0.0	0.2	1.4
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	2.2	0.0	0.0	0.0	0.0	0.4	1.5	0.0	0.0	0.3
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Sub Total	21.0	10.1	0.7	2.5	0.0	3.2	2.2	0.0	0.4	1.9
Outside Study Area_Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area_Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.8	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Riverside Retail Park, Wharf Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Church Street, Warrington	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Stockton Heath Local Centre, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warrington Town Centre	2.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.3
Sub Total	3.3	1.3	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.3
Outside Study Area_Other										
Other, Outside Study Area	3.1									

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 21: DIY and gardening goods shopping patterns

Destination	Total DIY (%)	Zone A DIY (%)	Zone B DIY (%)	Zone C DIY (%)	Zone D DIY (%)	Zone E DIY (%)	Zone F DIY (%)	Zone G DIY (%)	Zone H DIY (%)	Zone I DIY (%)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	14.1	43.1	6.6	17.1	1.0	0.9	21.0	0.0	17.7	8.6
Altrincham Town Centre	7.3	26.2	0.7	6.4	3.9	0.0	6.0	0.0	5.6	2.9
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.1	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.3	0.5	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.4	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.9	2.3	0.0	1.8	0.0	0.0	1.8	0.0	0.0	1.5
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.4	0.5	0.0	0.8	0.0	1.2	0.0	0.0	0.0	0.0
Sub Total	23.5	74.6	7.2	27.3	4.9	2.1	30.5	0.0	23.3	14.0
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	33.7	8.8	62.5	34.7	56.4	23.5	11.6	49.0	2.1	2.6
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.2	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.2	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	1.1	0.0	4.7	0.0	1.9	0.0	0.0	0.9	0.0	0.0
Flixton Road Local Centre, Urmston	0.3	0.0	1.3	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	3.7	0.0	1.5	2.6	7.5	4.0	2.0	12.1	0.0	0.0
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	5.7	0.7	9.2	5.3	12.6	7.0	2.7	5.7	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	0.7	0.0	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	45.6	9.5	86.3	43.4	78.4	34.5	16.3	67.6	2.1	2.6
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.5	0.0	0.0	0.8	0.0	3.1	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.1	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	3.2	0.0	1.8	14.9	2.6	2.1	3.7	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.2	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.0	0.0	1.8	17.5	2.6	5.2	3.7	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.5	0.0	0.0	0.0	0.0	3.9	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.1	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.4	0.0	1.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	0.6	0.7	0.7	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.2	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H&M)	0.6	0.0	0.7	0.0	0.7	3.1	0.0	0.0	0.0	0.0
Sub Total	2.5	0.7	2.5	1.4	4.5	8.7	0.0	0.0	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	1.3	0.0	0.0	0.0	0.6	9.6	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.3	0.0	0.0	1.1	0.0	1.2	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.1	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.2	0.0	0.0	0.0	0.7	1.2	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.3	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.3	0.0	0.0	1.1	1.3	15.0	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.3	0.5	0.0	1.1	0.0	0.0	1.8	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	3.6	4.8	0.7	2.2	0.0	4.0	37.3	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.9	5.3	0.7	3.3	0.0	4.0	39.1	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	1.5	0.0	0.0	0.0	0.7	0.0	0.0	11.2	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at People)	0.3	0.0	0.0	0.0	1.0	0.0	0.0	1.3	0.0	0.0
Regents Road District Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.1	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Sub Total	2.1	0.0	0.0	0.0	2.4	0.0	0.0	13.9	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.3	0.5	0.0	0.0						

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 22: DIY and gardening goods shopping expenditure

Destination	Total DIY (Em)	Zone A DIY (Em)	Zone B DIY (Em)	Zone C DIY (Em)	Zone D DIY (Em)	Zone E DIY (Em)	Zone F DIY (Em)	Zone G DIY (Em)	Zone H DIY (Em)	Zone I DIY (Em)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	12.5	8.3	0.6	1.9	0.1	0.1	0.7	0.0	0.3	0.5
Altrincham Town Centre	6.6	5.1	0.1	0.7	0.3	0.0	0.2	0.0	0.1	0.2
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timber, Castleton Works, Atlantic Street, Altrincham	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
LSM Flooring, Draybank Road, West Timperley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.8	0.4	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.1
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.3	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Sub Total	21.0	14.4	0.7	3.1	0.4	0.1	1.1	0.0	0.4	0.8
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	21.7	1.7	5.8	3.9	4.3	1.6	0.4	3.8	0.0	0.1
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.7	0.0	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Flixton Road Local Centre, Urmston	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	2.3	0.0	0.1	0.3	0.6	0.3	0.1	0.9	0.0	0.0
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	3.6	0.1	0.9	0.6	1.0	0.5	0.1	0.4	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	29.1	1.8	8.1	4.9	6.0	2.3	0.6	5.2	0.0	0.1
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.3	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	2.3	0.0	0.2	1.7	0.2	0.1	0.1	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.8	0.0	0.2	2.0	0.2	0.3	0.1	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliots Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	0.4	0.1	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, Homebase)	0.3	0.0	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0
Sub Total	1.5	0.1	0.2	0.2	0.3	0.6	0.0	0.0	0.0	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	0.7	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	0.0	0.0	0.1	0.1	1.0	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.3	0.1	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	2.8	0.9	0.1	0.2	0.0	0.3	1.3	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.1	1.0	0.1	0.4	0.0	0.3	1.4	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	0.9	0.0	0.0	0.0	0.1	0.0	0.0	0.9	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Regents Road District Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	0.0	0.0	0.0	0.2	0.0	0.0	1.1	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sub Total										

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 23: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone A Furniture (%)	Zone B Furniture (%)	Zone C Furniture (%)	Zone D Furniture (%)	Zone E Furniture (%)	Zone F Furniture (%)	Zone G Furniture (%)	Zone H Furniture (%)	Zone I Furniture (%)
Study Area										
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase)	7.4	18.2	0.0	12.1	0.0	1.3	28.8	0.0	0.0	4.8
Altrincham Town Centre	9.6	34.8	0.0	13.1	3.6	1.3	2.8	0.0	0.0	8.2
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.4	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	18.1	59.0	0.0	25.2	3.6	2.7	31.6	0.0	3.7	13.0
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	2.6	0.0	1.1	0.0	6.5	0.0	0.0	11.1	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.6	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	6.0	6.0	9.1	9.6	5.5	2.1	0.0	6.4	0.0	1.8
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	7.0	5.5	16.1	2.9	10.3	11.1	0.0	4.1	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	4.7	0.0	16.0	3.7	11.5	1.3	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.6	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	21.5	11.5	49.8	16.3	34.7	14.5	0.0	21.5	0.0	1.8
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.6	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	0.9	0.0	1.5	3.7	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	5.5	0.8	1.1	27.6	1.0	1.5	2.8	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	0.9	0.8	0.0	4.6	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	7.8	1.6	2.6	36.0	1.0	7.0	2.8	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.3	0.0	0.0	0.0	1.4	0.0	1.8	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.6	0.0	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.8	0.0	0.0	0.0	6.0	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	0.6	0.0	0.0	1.0	3.6	0.0	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre	0.5	0.0	1.1	1.0	0.0	0.0	0.0	1.1	0.0	0.0
Trafford Bar Local Centre, Trafford	0.7	0.0	0.0	0.0	5.5	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, Homebase)	13.3	2.6	22.1	12.8	23.4	22.0	17.6	5.4	1.7	0.0
Sub Total	16.9	2.6	23.2	14.8	40.8	27.1	19.4	6.5	1.7	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	1.0	0.0	0.0	1.0	0.0	7.2	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.1	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.2	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	0.9	0.0	0.0	0.0	6.9	0.0	0.0	0.0	0.0	0.0
Sub Total	2.4	0.0	1.5	1.0	7.8	9.3	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	0.7	3.1	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.7	3.1	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	2.4	0.0	0.0	0.0	0.0	0.0	0.0	17.4	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.3	0.0	0.0	0.0	1.0	0.0	0.0	1.1	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	1.2	0.0	0.0	0.0	0.0	2.1	0.0	7.1	0.0	0.0
Regents Road District Centre, Salford	0.6	0.0	0.0	0.0	2.0	1.5	0.0	1.3	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.5	0.0	0.0	0.0	3.0	3.6	0.0	26.9	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	1.5	6.4	0.0	0.0	0.0	0.0	0.0	0.0	14.7	0

Destination	Total Furniture (%)	Zone A Furniture (%)	Zone B Furniture (%)	Zone C Furniture (%)	Zone D Furniture (%)	Zone E Furniture (%)	Zone F Furniture (%)	Zone G Furniture (%)	Zone H Furniture (%)	Zone I Furniture (%)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.3	0.9	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Handforth Town Centre	0.1	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	3.7	7.2
Wilmslow Town Centre	0.2	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Sub Total	1.3	3.4	0.0	0.0	0.0	0.0	4.6	0.0	3.7	9.3
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Morrisons, King Street, Rudheath, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Northwich Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.4
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.0
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	1.8	0.9	1.1	1.4	1.9	8.3	0.0	0.0	2.7	2.0
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Asda, etc.)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.8	0.0	0.0	0.0	0.0	0.0	12.8	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	0.8	0.0	0.0	0.0	0.0	1.3	6.2	0.0	0.0	7.3
Sub Total	3.6	0.9	1.1	1.4	1.9	11.0	19.0	0.0	2.7	9.4
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Sub Total	0.2	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishhead Carpets, Liverpool Road, Cadishhead	0.6	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.7	0.0	0.0	0.0	1.4	1.5	0.0	2.4	0.0	0.0
Swinton Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	1.8	7.6	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.6	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.4	0.0	3.9	0.0	1.4	1.5	1.8	16.4	2.7	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.6	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.1	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.2	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	2.1	3.2	0.0	1.8	1.4	7.5	0.0	0.0	1.7	4.6
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, etc.)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	0.2	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0
Sub Total	3.1	4.4	0.0	1.8	2.8	10.9	4.1	0.0	1.7	4.6
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	4.7	1.2	7.0	1.0	2.0	10.3	4.6	11.7	0.0	0.0
Sub Total	4.7	1.2	7.0	1.0	2.0	10.3	4.6	11.7	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (IKEA, Boots, Marks & Spencer)	4.7	0.0	2.6	2.7	1.0	0.0	7.4	17.0	33.3	5.6
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0
Riverside Retail Park, Wharf Street, Warrington	0.4	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	7.3
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0
Warrington Town Centre	1.3	4.3	0.0	0.0	0.0	0.0	0.0	0.0	19.7	2.0
Sub Total	6.8	5.1	3.7	2.7	1.0	0.0	7.4	17.0	60.2	14.9
Outside Study Area, Other										
Other, Outside Study Area	0.9	0.0								

Table 24: Furniture goods shopping expenditure

Destination	Total Furniture (£m)	Zone A Furniture (£m)	Zone B Furniture (£m)	Zone C Furniture (£m)	Zone D Furniture (£m)	Zone E Furniture (£m)	Zone F Furniture (£m)	Zone G Furniture (£m)	Zone H Furniture (£m)	Zone I Furniture (£m)
Zone A										
Aldi, Davenport Lane, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Altrincham Retail Park, George Richards Way, Broadheath (Homebase, Aldi)	11.1	6.1	0.0	2.5	0.0	0.2	1.8	0.0	0.0	0.4
Altrincham Town Centre	16.1	11.7	0.0	2.8	0.5	0.2	0.2	0.0	0.1	0.7
Asda, George Richards Way, Broadheath, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantic Timer, Castleton Works, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blue Chip Business Park, Atlantic Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bowdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Barns Village Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hale Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LSM Flooring, Draybank Road, West Timperley	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oakfield Trading Estate, Oakfield Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Lloyd Street, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Manor Road, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Timperley District Centre, Trafford	0.8	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	29.2	19.8	0.0	5.3	0.5	0.4	2.0	0.0	0.1	1.1
Zone B										
Asda, Barton Dock Road, Trafford Park	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Redclyffe Road, Trafford Park	2.6	0.0	0.2	0.0	0.9	0.0	0.0	1.5	0.0	0.0
Boots, Canterbury Road, Urmston, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Church Road Local Centre, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Barton Dock Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Davyhulme Circle Local Centre, Urmston	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Garden Centre, Carrington Road, Flixton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flixton Road Local Centre, Urmston	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Partington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis)	7.5	2.0	1.4	2.0	0.8	0.3	0.0	0.9	0.0	0.2
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sainsbury's)	8.5	1.9	2.5	0.6	1.4	1.5	0.0	0.6	0.0	0.0
Urmston Pharmacy, Stretford Road, Urmston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Urmston Town Centre	5.0	0.0	2.4	0.8	1.6	0.2	0.0	0.0	0.0	0.0
Woodsend Circle Local Centre, Urmston	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	24.9	3.9	7.6	3.4	4.8	2.0	0.0	3.0	0.0	0.2
Zone C										
Ashton-on-Mersey Local Centre, Trafford	0.8	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0
Brooklands Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Health Centre, Firs Way, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hugall Pharmacy, Northenden Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sale Moor District Centre	1.0	0.0	0.2	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Sale Town Centre	6.8	0.3	0.2	5.8	0.1	0.2	0.2	0.0	0.0	0.0
Tesco Superstore, Hereford Street, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washway Road Local Centre, Sale	1.2	0.3	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	9.8	0.5	0.4	7.6	0.1	1.0	0.2	0.0	0.0	0.0
Zone D										
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barton Road Local Centre, Stretford	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Castlemore Retail Park, Throstles Green, Stretford	0.3	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliotts Pharmacy, Upper Chorlton Road, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Firswood Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gorse Hill Local Centre, Stretford	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	0.7	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0
Superdrug, Seymour Grove, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Chester Road, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trafford Bar Local Centre, Trafford	0.5	0.0	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0
Trafford Bar Local Centre, Trafford	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, H&M)	15.1	0.9	3.4	2.7	3.3	3.0	1.1	0.7	0.1	0.0
Sub Total	19.1	0.9	3.6	3.1	5.7	3.7	1.2	0.9	0.1	0.0
Zone E										
Zone E - Manchester										
Asda, Princess Road, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chorlton District Centre, Manchester	1.2	0.0	0.0	0.2	0.0	1.0	0.0	0.0	0.0	0.0
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Hulme Community Garden Centre, Hulme, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretch)	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hulme Local Centre, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Merseybank Surgery, Merseybank Avenue, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Wilbraham Road, Chorlton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whalley Range Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone E - Trafford										
Ayres Road Local Centre, Trafford	1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.8	0.0	0.2	0.2	1.1	1.3	0.0	0.0	0.0	0.0
Zone F										
Zone F - Manchester										
Baguley Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matala)	1.2	1.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Altrincham Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.2	1.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Zone G										
Zone G - Salford										
Asda, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eccles Town Centre	2.4	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0
Lowry Outlet Mall, Salford Quays, Salford (80 outlet and designer stores)	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0
Makro, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monton Local Centre, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Inwell Place, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ordsall Local Centre, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peel Green Pharmacy, Liverpool Road, Peel Green, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regent Road Retail Park, Salford (Argos, Boots, Home Bargains, Pets at Home)	1.3	0.0	0.0	0.0	0.0	0.3	0.0	1.0	0.0	0.0
Regents Road District Centre, Salford	0.7	0.0	0.0	0.0	0.3	0.2	0.0	0.2	0.0	0.0
Sainsbury's Superstore, Regent Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Medical Centre, Liverpool Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Monton Road, Eccles	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
University of Salford, Crescent, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West One Retail Park, Eccles (Carphone Warehouse, Home Bargains, Sainsbury's)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.6	0.0	0.0	0.0	0.4	0.5	0.0	3.7	0.0	0.0
Zone H										
Zone H - Warrington										
Lymm Village Centre	2.6	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Sub Total	2.6									

Destination	Total Furniture (£m)	Zone A Furniture (£m)	Zone B Furniture (£m)	Zone C Furniture (£m)	Zone D Furniture (£m)	Zone E Furniture (£m)	Zone F Furniture (£m)	Zone G Furniture (£m)	Zone H Furniture (£m)	Zone I Furniture (£m)
Outside Study Area										
Outside Study Area, Bedford										
Tesco Superstore, Riverfield Drive, Bedford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Bolton										
Bolton Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Outside Study Area, Bury										
Bury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Cheshire East										
Handforth Dean Retail Park, Cheadle (Tesco Extra, Boots, Marks & Spencer)	0.4	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Handforth Town Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Holmes Chapel Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Lyme Green Retail Park, Macclesfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Macclesfield Town Centre	1.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6
Wilmslow Town Centre	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	2.3	1.1	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.8
Outside Study Area, Cheshire West and Chester										
Asda, Leicester Street, Barons Quay Shopping Centre, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheshire Oaks Designer Outlet, Ellesmere Port	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Morrisons, King Street, Rudheath, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northwich Retail Park, Northwich (B&Q, Argos, Carpetright, Currys, Sports Direct)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Northwich Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Tesco Superstore, Manchester Road, Northwich	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winsford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Outside Study Area, Cornwall										
Truro Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Denbighshire										
Prestatyn Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Glasgow										
Glasgow City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, London										
Central London	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Manchester										
Ancoats Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beswick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burnage Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheetham Hill Town Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Didsbury District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Didsbury Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Longsight Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester Airport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manchester City Centre	2.4	0.3	0.2	0.3	0.3	1.1	0.0	0.0	0.1	0.2
Manchester Fort Shopping Park, Cheetham Hill Road, Manchester (B&Q, Argos, Currys, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northenden Local Centre, Manchester	0.8	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Rusholme Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wilmslow Road, Fallowfield, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharston Local Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Withington District Centre, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wythenshawe Local Centre, Manchester	1.2	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.6
Sub Total	4.6	0.3	0.2	0.3	0.3	1.5	1.2	0.0	0.1	0.8
Outside Study Area, Oldham										
Hollinwood Local Centre, Oldham	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub Total	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Outside Study Area, Salford										
Agecroft Trading Estate, Langley Road, Pendlebury, Salford	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Broadoak Park Garden Centre, Worsley, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cadishhead Carpets, Liverpool Road, Cadishhead	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Irlam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Fitzwarren Street, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pendlebury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Salford Town Centre (also known as Pendleton or Salford Shopping City)	0.7	0.0	0.0	0.0	0.2	0.2	0.0	0.3	0.0	0.0
Swinton Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.1	1.0	0.0	0.0
Tesco Extra, Pendleton Way, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walkden Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Well Pharmacy, Eccles Old Road, Salford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Wynne Avenue, Clifton, Manchester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worsley Town Centre	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.5	0.0	0.6	0.0	0.2	0.2	0.1	2.3	0.1	0.0
Outside Study Area, Scarborough										
Scarborough Town Centre	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sefton										
Southport Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Sheffield										
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stockport										
B&Q, Georges Road, Heaton Norris, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Cheadle Heath Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Hulme Local Centre, Stockport	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Local Centre, Stockport	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Decathlon, Georges Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gatley Local Centre, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Golden Days Garden Centre, Manchester Road, Cheadle	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Manchester Road, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heald Green Local Centre, Stockport	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Homebase, Stockport Road East, Bredbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
John Lewis, Wilmslow Road, Cheadle	3.1	1.1	0.0	0.4	0.2	1.0	0.0	0.0	0.1	0.4
Notcutts Garden Centre, Chester Road, Woodford, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pear Mill Industrial Estate, Stockport Road West, Bredbury, Stockport	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stanley Green Retail Park, Handforth, Cheadle Hulme (B&Q, Jewson, Sports Direct)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockport Town Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
The Peel Centre Retail Park, Great Portwood Street, Stockport	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub Total	4.4	1.5	0.0	0.4	0.4	1.5	0.3	0.0	0.1	0.4
Outside Study Area, Tameside										
IKEA, Wellington Road, Ashton-under-Lyne	5.3	0.4	1.1	0.2	0.3	1.4	0.3	1.6	0.0	0.0
Sub Total	5.3	0.4	1.1	0.2	0.3	1.4	0.3	1.6	0.0	0.0
Outside Study Area, Warrington										
B&Q, Delph Lane, Winwick, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bents Garden Centre, Warrington Road, Glazebury, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gemini Retail Park, Warrington (Ikea, Boots, Marks & Spencer)	5.4	0.0	0.4	0.6	0.1	0.0	0.5	2.3	1.0	0.5
JTF Mega Discount Warehouse, Chesford Grange, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JunctionNINE Retail Park, Winwick Road, Warrington	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Riverside Retail Park, Wharf Street, Warrington	0.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Sainsbury's Superstore, Church Street, Warrington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Heath Local Centre, Warrington	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Warrington Town Centre	2.2	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.2
Sub Total	8.8	1.7	0.6	0.6	0.1	0.0	0.5	2.3	1.8	1.3
Outside Study Area, Other										
Other, Outside Study Area	1.2	0.0	0.							

Trafford Retail and Leisure Study 2019
Nexus Planning

Table 25: Total comparison goods shopping expenditure

Destination	Total Comparison (£m)	Zone A Comparison (£m)	Zone B Comparison (£m)	Zone C Comparison (£m)	Zone D Comparison (£m)	Zone E Comparison (£m)	Zone F Comparison (£m)	Zone G Comparison (£m)	Zone H Comparison (£m)	Zone I Comparison (£m)	Inflow Allowance (%)	Inflow Allowance (£m)	Total Comparison (£m)
Study Area													
Zone A													
Aldi, Davenport Lane, Broadheath, Altrincham	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Altrincham Retail Park, George Richards Way, Broadheath (Homebase, Aldi, Argos, Carpetright & other)	116.7	65.5	10.3	23.6	0.5	0.5	11.2	0.0	1.8	3.3	10.0	13.0	129.6
Altrincham Town Centre	187.4	136.1	2.6	23.6	1.6	1.7	7.7	0.0	4.5	9.5	15.0	33.1	220.5
Asda, George Richards Way, Broadheath, Altrincham	1.5	1.2	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Atlantic Timber, Castleton Works, Atlantic Street, Altrincham	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1
Blue Chip Business Park, Atlantic Street, Altrincham	0.2	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Bowdon Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Flooring 4 You Limited, Hall Road, Bowdon, Altrincham	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Hale Barns Village Centre	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Hale Village Centre	3.3	3.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	3.3
LSM Flooring, Draybank Road, West Timperley	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Oakfield Trading Estate, Oakfield Road, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Sainsbury's Superstore, Lloyd Street, Altrincham	1.9	1.5	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.2	5.0	0.1	2.0
Stag Industrial Estate, Atlantic Street, Altrincham	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Tesco Extra, Manor Road, Altrincham	1.9	1.4	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.1	2.0
Timperley District Centre, Trafford	12.3	8.9	1.2	0.8	0.6	0.0	0.3	0.0	0.0	0.4	0.0	0.0	12.3
Waitrose, Draybank Road (off Sinderland Road), Altrincham	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Wyevale Garden Centre, Green Lane, Timperley, Altrincham	0.9	0.7	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	10.0	0.1	1.0
Sub Total	328.9	220.6	14.2	49.5	2.7	2.3	19.5	0.0	6.3	13.5		46.3	375.2
Zone B													
Asda, Barton Dock Road, Trafford Park	3.1	0.0	0.3	0.3	0.9	0.0	0.0	1.6	0.0	0.0	10.0	0.3	3.5
B&Q, Redclyffe Road, Trafford Park	26.8	1.7	6.3	4.9	5.5	1.8	1.2	5.3	0.0	0.1	10.0	3.0	29.8
Boots, Canterbury Road, Urmston, Manchester	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Church Road Local Centre, Urmston	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Costco, Barton Dock Road, Stretford	1.9	0.0	0.5	0.6	0.0	0.0	0.0	0.3	0.5	0.0	10.0	0.2	2.1
Davyhulme Circle Local Centre, Urmston	1.4	0.0	1.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Evans Cycles, Chill Factors, Trafford Way, Trafford Quays	2.3	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	0.3	2.6
Flixton Garden Centre, Carrington Road, Flixton	0.7	0.0	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0	10.0	0.1	0.7
Flixton Road Local Centre, Urmston	1.4	0.0	1.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Partington Town Centre	1.8	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8
Sainsbury's Superstore, Urmston Shopping Centre, Eden Square, Urmston	1.0	0.0	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Trafford Centre (3-storey mall with fashion & homeware shops, John Lewis, restaurants and multi-screen cinema), Trafford Centre	263.9	39.1	48.7	57.2	36.6	23.5	6.5	43.5	2.2	6.6	10.0	29.3	293.3
Trafford Retail Park, Neary Way, Trafford (Dunelm, B&M, Carpetright, Sports Direct, Pets at Home & other)	60.3	5.3	21.2	4.4	11.9	3.9	1.1	12.6	0.0	0.0	10.0	6.7	67.0
Urmston Pharmacy, Stretford Road, Urmston	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Urmston Town Centre	32.4	0.0	21.2	1.6	8.9	0.2	0.0	0.4	0.0	0.0	5.0	1.7	34.1
Woodsend Circle Local Centre, Urmston	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4
Sub Total	399.1	48.5	104.7	68.7	63.4	30.1	8.8	62.1	2.8	6.8		41.6	440.7
Zone C													
Ashton-on-Mersey Local Centre, Trafford	2.9	0.0	0.0	2.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Brooklands Local Centre, Sale	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1
Firsley Health Centre, Firs Way, Sale	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Hugall Pharmacy, Northenden Road, Sale	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Marsland Road Local Centre, Sale	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Curzon Road, Sale	2.4	0.0	0.0	2.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4
Sale Moor District Centre	4.6	0.0	0.2	4.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	4.6
Sale Town Centre	54.8	2.0	1.3	41.6	1.5	4.2	3.8	0.4	0.0	0.0	10.0	6.1	60.9
Tesco Superstore, Hereford Street, Sale	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	5.0	0.0	0.5
Washway Road Local Centre, Sale	3.8	0.3	0.0	3.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	3.8
Sub Total	69.6	2.3	1.5	54.0	1.8	5.1	4.6	0.4	0.0	0.0		6.1	75.7
Zone D													
A&F Hardware, Upper Chorlton Road, Stretford, Manchester	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Aldi, Stretford Mall, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
All In One DIY Ltd, Henrietta Street, Stretford	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Alphabet Pharmacy, Derbyshire Lane West, Stretford	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Barton Road Local Centre, Stretford	1.5	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Castlemore Retail Park, Throstles Green, Stretford	0.3	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3
Dave's Carpet Warehouse, Darnley Street, Stretford, Manchester	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Elliotts Pharmacy, Seymour Grove, Stretford	0.8	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Elliotts Pharmacy, Upper Chorlton Road, Manchester	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Empire Pharmacy, Seymour Grove, Stretford, Manchester	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Firswood Local Centre, Stretford	2.2	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	2.2
Gorse Hill Local Centre, Stretford	1.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Kiwi Nurseries, Bradley Lane, Stretford, Sale	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Moss Road Local Centre, Stretford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretford Town Centre	29.3	0.9	1.8	1.1	20.2	5.4	0.1	0.0	0.0	0.0	5.0	1.5	30.9
Superdrug, Seymour Grove, Stretford	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Tesco Extra, Chester Road, Stretford	4.2	0.0	0.3	0.3	1.4	1.9	0.2	0.0	0.0	0.0	10.0	0.5	4.6
Trafford Bar Local Centre	2.5	0.0	0.2	0.2	1.8	0.1	0.0	0.2	0.0	0.0	0.0	0.0	2.5
Trafford Bar Local Centre, Trafford	2.5	0.0	0.0	0.6	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5
White City Retail Park, Chester Road, Trafford (Aldi, Currys PC World, Halfords, Home Bargains, Sainsbury's & other)	63.3	0.9	11.6	7.1	15.1	14.5	2.4	11.8	0.1	0.0	10.0	7.0	70.4
Sub Total	110.1	1.7	13.9	9.4	45.1	25.2	2.7	11.9	0.1	0.0		9.0	119.2
Zone E													
Zone E - Manchester													
Asda, Princess Road, Hulme, Manchester	3.1	0.0	0.0	0.0	1.6	1.4	0.0	0.0	0.0	0.0			3.1
Chorlton District Centre, Manchester	29.1	0.0	0.1	0.2	4.9	23.0	0.9	0.0	0.0	0.0			29.1
Euro Fitter Flooring, Upper Chorlton Road, Manchester	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0			0.1
Hulme Community Garden Centre, Hulme, Manchester	0.2	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0			0.2
Hulme High Street Retail Park, Hulme (Asda, Argos, B&M, Poundstretcher)	4.1	0.0	1.1	0.0	0.7	2.2	0.0	0.0	0.0	0.0			4.1
Hulme Local Centre, Manchester	5.1	0.0	0.0	0.0	1.4	3.7	0.0	0.0	0.0	0.0			5.1
Merseybank Surgery, Merseybank Avenue, Chorlton	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0			0.7
Morrisons, Wilbraham Road, Chorlton	0.6	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0			0.6
Whalley Range Local Centre, Manchester	1.7	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0			1.7
Zone E - Trafford													
Ayres Road Local Centre, Trafford	1.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sub Total	46.0	0.0	1.2	0.3	10.1	33.4	0.9	0.0	0.0	0.0		0.0	46.0
Zone F													
Zone F - Manchester													
Baguley Local Centre, Manchester	5.0	1.3	0.0	0.1	0.3	0.0	3.3	0.0	0.0	0.0			5.0
Brookway Retail Park, Baguley, Manchester (Wickes, Aldi, B&M, Matalan, Pets at Home)	12.5	2.9	1.2	1.1	0.2	2.6	4.4	0.0	0.1	0.0			12.5
Lidl, Timpson Road, Baguley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0
Tesco Extra, Altrincham Road, Baguley	5.5	0.5											

Table 26a: Estimated capacity for additional comparison goods floorspace in Trafford authority area

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2019	1,012.1	909.0	103.1	0.0
2022	1,088.8	988.9	112.2	12.3
2024	1,150.6	1,059.5	120.2	29.1
2027	1,237.9	1,176.0	133.4	71.5
2029	1,295.5	1,257.7	142.6	104.8
2032	1,325.3	1,399.3	158.7	232.7
2037	1,484.9	1,672.7	189.7	377.6

Study Area Market Share (%)

65.7

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (December 2018)
2. Assumes constant market share claimed by Trafford facilities at 65.7% from Study Area

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Trafford authority area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2019	0.0	0	0
2022	12.3	1,900	3,300
2024	29.1	4,300	7,300
2027	71.5	9,700	16,700
2029	104.8	13,600	23,400
2032	232.7	29,600	50,800
2037	377.6	42,900	73,500

1. Average sales density assumed to be £6,000 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Trafford
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Trafford
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (December 2018)

Table 26c: Extant comparison goods commitments in Trafford Authority Area

Location	Reference	Proposal	Net Floorspace (sq m)	Net comparison goods floorspace (£ per sq.m)	Estimates Sales Density (£ per sq.m)	Estimated Comparison Turnover (£m)	Status
Zone A							
Land at Oakfield Road/Moss Lane	90432/RES/17	Application for retail, commercial and leisure uses	1,515	1,061	5,000	5.3	Extant
Zone B							
Land on Neary Way, Davyhulme	94865/HYB/18	Full application for A1 discount unit and outline for A1 non-food unit.	1,386	280	7,220	2.0	Extant
Land on Neary Way, Davyhulme	94865/HYB/18	Full application for A1 discount unit and outline for A1 non-food unit.	4,674	3,740	4,000	15.0	Extant
Barton Square, Phoenix Way, Trafford Park	95596/FUL/18	Construction of new retail (Use Classes A1, A3 and A5) and leisure (Use Class D2) floorspace, reconfiguration of existing retail (Use Class A1) and leisure (Use Class D2) floorspace, enclosure of mall and provision of additional parking.	-	-	-	11.2	Extant
Zone D							
Former PC World, Chester Road	92714/FUL/17	Refurbishment, subdivision and extension to the former PC World retail unit to create 1x food retail unit and 1x non-food retail unit.	1,363	273	5,830	1.6	Extant
Former PC World, Chester Road	92714/FUL/17	Refurbishment, subdivision and extension to the former PC World retail unit to create 1x food retail unit and 1x non-food retail unit.	563	394	4,000	1.6	Extant
Total			9,501	5,748		36.6	

- a. Application ref. 90432 relates to commercial units associated with a mixed-use town centre scheme known as Altair. Floorspace figures have been taken from the application documents and an average town centre sales density applied
- b. Application ref. 94865 relates to a hybrid planning application at Trafford Retail Park. The net floorspace figures are taken from the PRS submitted with the application. The sales density associated with the proposed Aldi is taken from Verdict 2018 and the sales density for the remaining floorspace is Nexus' judgement based on the location and nature of the development at an out of centre retail park
- c. Application ref. 95596 relates to the redevelopment or Barton Square at the Trafford Centre. The proposal will have an overall net decrease in floorspace by 3,420 sq.m but due to the permission seeking in part for the provision for unrestricted Open A1 floorspace, the total turnover will increase. We have applied the trade draw figures applied in the submitted PRS, which were agreed by the Council's independent retail planning advisor, assuming that 35% of the uplift in turnover will be drawn from residents in the Borough.

Table 26d: Quantitative capacity for additional comparison goods floorspace in Trafford Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2019	0.0	36.6	-36.6	-6,100	-10,500
2022	12.3	39.4	-27.1	-4,200	-7,200
2024	29.1	41.6	-12.6	-1,800	-3,200
2027	71.5	44.8	26.7	3,600	6,200
2029	104.8	46.9	58.0	7,500	12,900
2032	232.7	47.9	184.7	23,500	40,300
2037	377.6	53.7	323.9	36,800	63,100

1. Average sales density assumed to be £6,000 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Trafford
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Trafford
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)
4. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

All 2017 Prices