



TRAFFORD
COUNCIL

YOUR SAY ON STRETTFORD THE ESSOLDO

#WEARE
STRETTFORD

The Refreshed Stretford Masterplan is a once in a generation opportunity for us to work together to revitalise the local area. Here is one of the many regeneration projects proposed across Stretford and we want you to share your thoughts and concerns, so we can make sure it works for you.



The Grade II listed Essoldo Cinema has been vacant since 1995. Whilst a number of proposals have been discussed none of them have moved forward and the building remains vacant.

There is a specific opportunity to bring the former Essoldo back into active use alongside the UA92 student campus and wider proposals for the Town Centre.

The Refreshed Stretford Masterplan proposes to:

Provide a mix of residential and ground floor commercial units around the building

Create a vibrant hub for the whole community to use alongside some student facilities

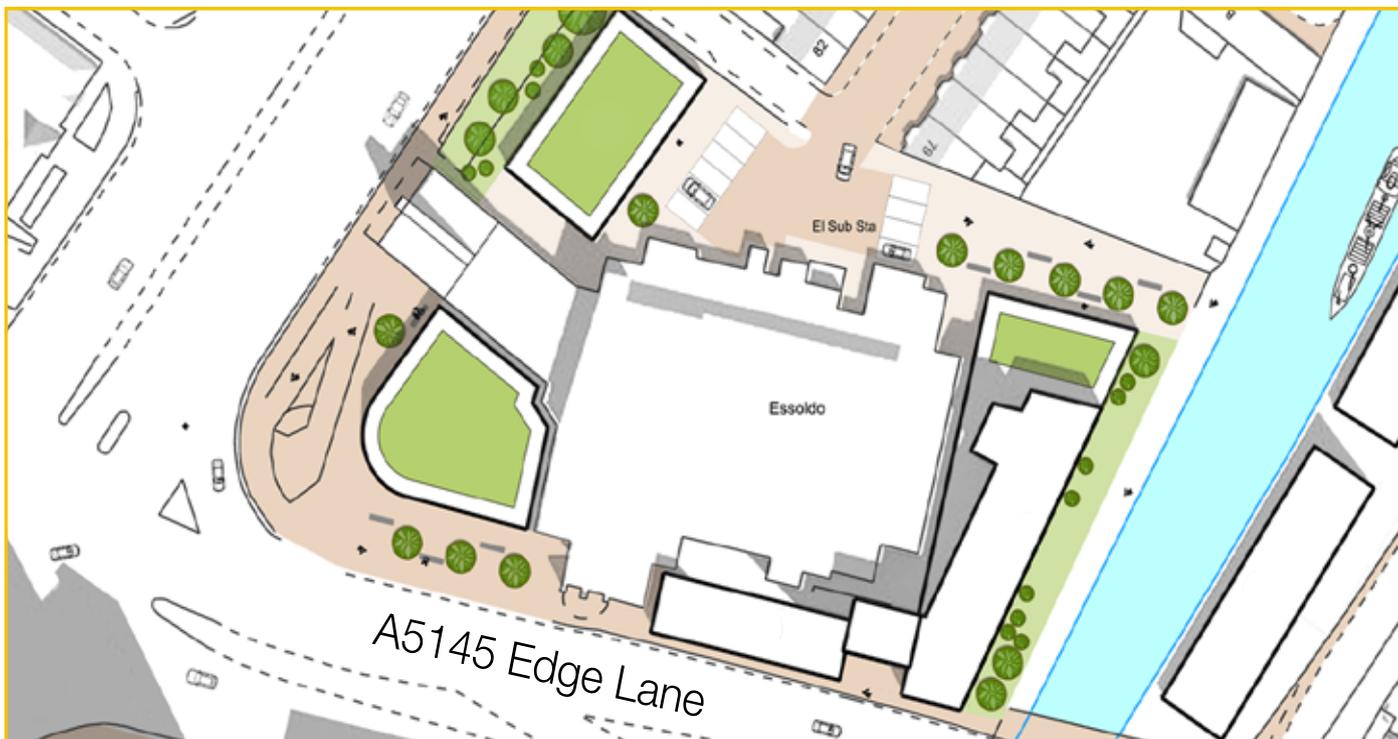
Build a new pedestrian link through to the canal

THE REFRESHED STRETTFORD MASTERPLAN

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We want to know what you'd like to see in the Essoldo. What other community facilities should it have? It has been suggested that the library may move into the building - do you think this is a good idea?

Finding a good use for the former Essoldo, and developing the neighbouring

land and buildings will bring a long-term vacant landmark building back into active use. Securing the future of this listed building will help to strengthen links between Stretford Metrolink and the Town Centre, whilst improving access to the Bridgewater Canal and taking full advantage of being close to this waterside setting.

HAVE YOUR SAY ON THIS ONCE IN A GENERATION OPPORTUNITY

We want everyone to 'Have Your Say On Stretford', so are running a 10-week public consultation and engagement process. It started on **10 October** and will end on **19 December**.

Join the conversation and let us know what you think. Further fact sheets covering all the different aspects of our proposals are available. Find them at: www.trafford.gov.uk/stretfordmasterplan

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