

Policy on the use of the Trafford Coat of Arms

Trafford's coat of arms was devised in 1974 when Trafford Metropolitan Borough Council was created, as part of the reorganization of local government. It contains elements taken from each district within the borough and a full description is on the council's website.

The Arms belong to and refer to Trafford Council, and may not be licensed for use by any outside body. The Arms denote the corporate body; it would not be appropriate therefore for any body that is not part of the municipality to display the Arms. Naturally it can be displayed in the context of the history of the borough; it should not be used, however, by voluntary or community groups that are not part of the municipal authority. Its use must indicate council support and endorsement, as the Arms denote the council only.

On the above occasions, where permission is granted, the Arms must be used:

- In its true and original form, without any changes
- In its full form with correct colours
- At a suitable size to make its use meaningful
- For purposes of local history and/or heraldry
- when its use enhances the reputation of the council

When permission has been granted, the users must provide evidence that it will not be misused.

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