

## EQUALITY IMPACT ASSESSMENT - TRAFFORD COUNCIL

A. Summary Details		
1	<b>Title of EIA:</b>	Right Stuff Right Bin campaign
2	<b>Person responsible for the assessment:</b>	Helen Ashcroft
3	<b>Contact details:</b>	helen.ashcroft@trafford.gov.uk
4	<b>Section &amp; Directorate:</b>	EGEI Environmental Services
5	<b>Name and roles of other officers involved in the EIA, if applicable:</b>	One Trafford Partnership representatives

  

B. Policy or Function		
1	<b>Is this EIA for a policy or function?</b>	<b>Policy</b> <input checked="" type="checkbox"/> <b>Function</b>
2	<b>Is this EIA for a new or existing policy or function?</b>	<b>New</b> <input type="checkbox"/> <b>Existing</b> <input checked="" type="checkbox"/> <b>Change to an existing policy or function</b>
3	<b>What is the main purpose of the policy / function?</b>	<p>Trafford is the highest performing LA for recycling in the North West and has a comprehensive kerbside recycling system.</p> <p>The Right Bin Right Stuff campaign will invest officer time and resources to promote recycling to all residents. Research has indicated that many households do not take part in food waste recycling, and many households that are recycling could recycle more than they do.</p>

		<p>The project is focused on encouraging better recycling. However a number of properties across the borough have additional waste capacity i.e. more than the standard 140L per property. We will identify these properties and review this additional capacity, initially by asking the householders to complete a short questionnaire.</p> <p>We will identify properties that have more than one bin or larger bins than the 140L per house that is allowed through Council policy. The resident will then be asked for their reason for having extra capacity. If a household fulfils the Council's criteria for approved extra residual space then this will be recorded; this may involve changing their current bin size/numbers.</p> <p>Reducing contamination in recycling bins through face to face engagement, recycling guide provided to property at time of visit.</p>
4	<b>Is the policy/function associated with any other policies of the Authority?</b>	Existing Waste Collection Policy Existing Bin Charging Policy
5	<b>Do any written procedures exist to enable delivery of this policy/function?</b>	See Improving Recycling Plan
6	<b>Are there elements of common practice not clearly defined within the written procedures? If yes, please state.</b>	Yes. The One Trafford Partnership already operates a procedure that rejects recycling bins if they contain waste not suitable for recycling.
7	<b>Who are the main stakeholders of the policy? How are they expected to benefit?</b>	All households will be affected by the proposals. The proposals seek to divert more waste for recycling which result in savings that can help support other key services for Trafford residents.
8	<b>How will the policy/function (or change/improvement), be implemented?</b>	See Improving Recycling Plan
9	<b>What factors could contribute or detract from achieving these outcomes for service users?</b>	Non-compliance by households could impact on the amount of savings realised from this policy so the Right Stuff Right Bin Campaign is designed to promote compliance. Costs associated with the campaign are built into the savings proposal.

10	<b>Is the responsibility for the proposed policy or function shared with another department or authority or organisation? If so, please state?</b>	The One Trafford Partnership will be responsible for managing the campaign. The Council will also work closely with the Greater Manchester Combined Authority and Environmental Improvement team, who all have a joint aim of encouraging recycling behaviours.
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<b>C. Data Collection</b>		
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1	<b>Do you have monitoring data on the number of people (from different equality groups) who are using or are potentially impacted upon by your policy/ function?</b>	No
2	<b>Please specify monitoring information you have available and attach relevant information*</b>	We currently offer a universal service for the collection of waste. Waste composition data has been used to determine how much of each type of waste in the grey bin could have been recycled and this has been broken down into Acorn Groups (house types that often show distinct different recycling behaviours).
3	<b>If monitoring has NOT been undertaken, will it be done in the future or do you have access to relevant monitoring data?</b>	Waste capacity review monitoring will be carried out to identify properties with extra waste capacity. It is unlikely to affect any one particular group disproportionately due to the universal nature of the waste collection service.

<b>D. Consultation &amp; Involvement</b>		
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1	<b>Are you using information from any previous consultations and/or local/national consultations, research or practical guidance that will assist you in completing this EIA?</b>	No
2	<b>Please list any consultations planned, methods used and groups you plan to target. (If applicable)</b>	It is not intended to target any specific groups. The project will run borough wide across all housing types. Officers will engage face to face and through communications material to encourage residents to recycle right.
3	<b>**What barriers, if any, exist to effective consultation with these groups and how will you overcome them?</b>	All of our recycling literature is predominantly pictorial to overcome any language or literacy barriers.

**E: The Impact – Identify the potential impact of the policy/function on different equality target groups**

*The potential impact could be negative, positive or neutral. If you have assessed negative potential impact for any of the target groups you will also need to assess whether that negative potential impact is high, medium or low*

	<b>Positive</b>	<b>Negative (please specify if High, Medium or Low)</b>	<b>Neutral</b>	<b>Reason</b>
<b>Gender – both men and women, and transgender;</b>			<b>x</b>	Currently a universal service
<b>Pregnant women &amp; women on maternity leave</b>			<b>x</b>	
<b>Gender Reassignment</b>			<b>x</b>	
<b>Marriage &amp; Civil Partnership</b>			<b>x</b>	
<b>Race- include race, nationality &amp; ethnicity (NB: the experiences may be different for different groups)</b>		<b>x</b>		Possibility of Language barriers
<b>Disability – physical, sensory &amp; mental impairments</b>		<b>x</b>		Some disabilities may make it more challenging for some individuals to recycle some waste streams, for example a visual impairment could make it more likely that items are sometimes placed in the wrong bin accidentally.
<b>Age Group - specify eg; older, younger etc)</b>		<b>x</b>		Conditions more common in elderly people such as Dementia could mean that individuals have limited abilities with regards to recycling.

<b>Sexual Orientation – Heterosexual, Lesbian, Gay Men, Bisexual people</b>			<b>x</b>	
<b>Religious/Faith groups (specify)</b>			<b>x</b>	

As a result of completing the above what is the potential negative impact of your policy?

High

Medium

Low

Neutral

<b>F. Could you minimise or remove any negative potential impact? If yes, explain how.</b>	
<b>Race:</b>	It is extremely important that the Council's policy on what waste we can and cannot collect is understood. All communications will have a pictorial element in an attempt to reduce and language or literacy barriers.  Households needing further support to recycle right will be visited by advisors.
<b>Gender, including pregnancy &amp; maternity, gender reassignment, marriage &amp; civil partnership</b>	n/a
<b>Disability:</b>	The assisted bin collection service will continue for residents who require this.
<b>Age:</b>	Households needing further support to recycle right will be visited by advisors. All communications will have a pictorial element in an attempt to reduce and language or literacy barriers.
<b>Sexual Orientation:</b>	n/a
<b>Religious/Faith groups:</b>	n/a

Also consider the following:		
1	If there is an adverse impact, can it be justified on the grounds of promoting equality of opportunity for a particular equality group or for another legitimate reason?	n/a
2	Could the policy have an adverse impact on relations between different groups?	No
3	If there is no evidence that the policy <i>promotes</i> equal opportunity, could it be adapted so that it does? If yes, how?	n/a

### G. EIA Action Plan

Recommendation	Key activity	When	Officer Responsible	Progress milestones
Raise awareness of current waste separation requirements, particularly food waste recycling required of households where English is not the first language.	Targeted additional campaign in areas where there are concentrated populations of where it is likely that English is not the first language in the household.	January 2020 onwards	Ian Rogers (One Trafford Partnership)	<p>Identification of target areas and community leaders for additional consultation/ awareness raising</p> <p>January 2020 onwards- Timetable for awareness activities and events promoted (to last 3-6 months)</p> <p>Prepare general communications material following WRAP (Wrap Recycling Action Program)</p>

				guidelines on overcoming language barriers through pictorial information (Good practice guidance available)
Where required, residents to be helped kerbside to sort rejected waste bins to minimise fly tipping and reliance on household waste recycling centres that are not as accessible for residents without own transport (often young, elderly or infirm).	Comprehensive and simple instructional information pack to be left with all residents where residual waste bins have been swapped or taken. Or recycling bins have been rejected.		Ian Rogers (One Trafford Partnership)	



**Signed**

**Lead Officer**

**Date 12 November 2019**



**Signed**

**Service Head**

**Date 12 November 2019**

