

5. Vision for Trafford

By 2037:

Trafford's communities are proud of their neighbourhoods, they have the types of homes that they want, and need. Trafford has tackled its housing crisis, with truly affordable homes are at its core.

Trafford is a healthy and accessible place for everyone, with equal access to services and facilities for all. Trafford will be a place for sustainable businesses and jobs that meet the needs of local residents. The high performing local economy offers good access to valued jobs and a skilled local workforce. Trafford's young people are thriving.

Trafford will be carbon neutral by 2038. Trafford is resilient and well-adapted to the effects of climate change with attractive, well designed, sustainable communities. Trafford is supported by a sustainable transport network that prioritises active and car free travel.

Economic and housing growth is in well-connected sustainable locations which benefit the local community. Trafford is a prime business location and is a destination for attracting and retaining competitive international businesses. Trafford Park is protected and enhanced as a key regional industry and employment location.

Thriving town centres at Altrincham, Sale, Stretford and Urmston are successful, sustainable and accessible to all with District, Local and Neighbourhood Centres playing a vital role in the community, building on Trafford's existing robust retail offer. The strong role of Partington Local Centre is recognised.

The need to travel has been reduced. Major change has taken place in the key development locations at Trafford Wharfside (AF2), Pomona Island (AF1) and the Civic Quarter (AF6). The Greater Manchester Spatial Framework allocations at New Carrington and Timperley Wedge are delivering thousands of new homes and employment opportunities to Trafford residents.

The historic, built and natural environment flourish, making the most of Trafford's existing assets including international sporting excellence and cultural attractions, heritage assets, parks and countryside.

Q1. Do you agree with the draft vision? If not, please explain why (providing supporting evidence where appropriate).

6. Strategic Objectives

SO1 Deliver the homes that Trafford needs

Create homes for the residents of Trafford within distinct and attractive neighbourhoods. Promoting a good choice of high quality, accessible, energy efficient housing people can afford in sustainable locations, of a size, mix, density and tenure needed. Address the housing crisis through the provision of affordable housing in the right mix to support the needs of all, including an ageing population.

SO2 Make Trafford accessible and equal for all

Develop an inclusive borough where places can be used by anybody regardless of age, sex or disability. A borough that embraces and celebrates diversity, accommodating differences in the way people use the built environment, providing the means to enable all of us to participate equally, independently, with choice and with dignity. Different needs are considered at the outset of the development process and as an integral part of the planning decision making process. Breaking down unnecessary barriers in a manner that benefits all.

SO3 Ensure Trafford's resilience and carbon neutrality

Promote the use of new technologies to help combat and adapt to climate change, minimising the impact of all new development on the environment. Strive for new development to be carbon neutral by 2028. Make Trafford resilient to the impacts of flood risk and our changing environment, maximising the role that green spaces have to play.

SO4 Secure successful, sustainable and healthy communities

Improve everybody's health, wellbeing and quality of life, creating neighbourhoods and places where people choose to live, enjoy and work with excellent cultural inclusivity. Help Trafford residents be as active for as long as possible in environments that encourage their physical activity, making the most of Trafford's greens spaces. Enable Trafford's young people to thrive, improving their skills and opportunities to access the local workforce.

SO5 Maintain Trafford's economic potential

Establish the right conditions to sustain new and diverse investment, enabling Trafford to remain competitive and contribute to the growth of the local, Greater Manchester and regional economies. Establish a suitable labour force for inclusive growth, attracting and retaining employment opportunities giving residents the skills and opportunities they need to access good quality sustainable jobs. Ensure Trafford is digitally connected and embraces new technological developments.

SO6 Revitalise Trafford's town centres

Make Trafford's town centres accessible to all users, promoting a greater diversity of uses, including residential development, and the evening economy. Strengthen the vitality and viability of Altrincham, Sale, Stretford and Urmston town centres which will be the focus for office, retail, leisure and cultural activity. Support identified District and Local Centres, including Partington, in the important role they play in the local community and economy.

SO7 Protect, improve and connect green assets

Create a high quality, varied and connected network of accessible open spaces and outdoor sports facilities; strengthen and expand Trafford's green infrastructure network to provide multiple benefits and services such as improving mental and physical health through activity. Secure

measurable gains for biodiversity and the natural environment. Prioritise brownfield development by encouraging the reuse and redevelopment of derelict land and buildings. Protect and enhance our network of waterways, improving access to and recognising their importance as 'green corridors' through the borough.

SO8 Reduce the need to travel

Integrate development so that housing, employment, retail, open space, community facilities and transport are well connected. Encourage efficient patterns of movement through an enhanced public transport, cycling and walking network, improving sustainable transport links across the borough making it easier to move sustainably around Trafford and contributing to cleaner air. Promote efficient use of land in the most sustainable well-connected locations in Trafford.

SO9 Enhance cultural, heritage and leisure assets

Protect, enhance and value the historic environment and buildings across all parts of Trafford. Respect, maintain and strengthen local character and distinctiveness recognising the contribution Trafford's heritage assets and their settings make to this. Recognise the important role culture, tourism and leisure play in the local economy, identifying additional facilities and those that need enrichment.

Q2. Do you agree with the draft Strategic Objectives and feel that they capture the priorities for Trafford? If not, please explain why (providing supporting evidence where appropriate).

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