

Have your say!

Consultation on Trafford's Core Strategy Publication will run from
20th September until 1st November 2010

- ♦ See the documents and plans in your local libraries and Access Trafford offices
- ♦ Visit the Trafford website using the link:

www.trafford.gov.uk/strategicplanning

We are here to help. Contact us at:

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If you need help to understand this information, please ask someone to phone 0161 912-2000 to let us know how we can best provide this information.

اذا كنت في حاجة الى مساعدة لفهم هذه المعلومة الرجاء طلب من شخص الاتصال برقم الهاتف: 0161 912-2000 لاجبارنا عن كيفية تقديم هذه المعلومة بأحسن طريقة.

ARABIC

如果您需要帮助才能看懂这份资料，可以请人致电：
0161 912-2000，告诉我们如何最好地给您提供这些信息。

CHINESE

Si vous avez besoin d'aide pour comprendre ces informations, veuillez demander à quelqu'un de téléphoner au 0161 912-2000 pour nous informer de la meilleure façon pour fournir ces informations.

FRENCH

જો આપને આ માહિતીની સમજણ માટે મદદની જરૂર હોય તો કૃપા કરી કોઈને કહો કે, આ માહિતી અમે કેટલી સારી રીતે પૂરી પાડી શકીએ તે બાબતે અમને જણાવવા માટે. 0161 912-2000 નંબર પર ફોન કરો.

GUJARATI

Jesli potrzebujesz pomocy aby zrozumiec ta informacje, popros kogos, aby zadzwonil pod numer 0161 912-2000 aby nas poinformowal, w jaki sposób najlepiej mozemy ci ja przekazac.

POLISH

ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਜਾਣਕਾਰੀ ਸਮਝਣ ਲਈ ਸਹਾਇਤਾ ਚਾਹੀਦੀ ਹੈ ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਕਿਸੇ ਨੂੰ ਸਾਨੂੰ 0161 912-2000 ਨੰਬਰ ਤੇ ਟੈਲੀਫੋਨ ਕਰਕੇ ਇਹ ਦੱਸਣ ਲਈ ਕਹੋ ਕਿ ਅਸੀਂ ਇਹ ਜਾਣਕਾਰੀ ਸਭ ਤੋਂ ਅੱਛੇ ਢੰਗ ਨਾਲ ਕਿਸ ਤਰ੍ਹਾਂ ਦੇ ਸਕਦੇ ਹਾਂ।

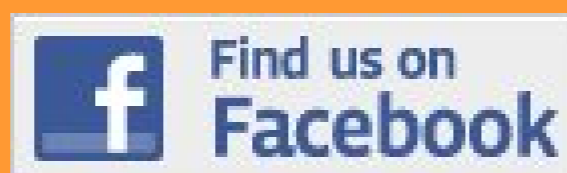
PUNJABI

Haddii aad dooneeyso in lagaa taageero garashada macluumaadkaani, fadlan qof uun ka codso inuu waco telefoonka 0161 912-2000 oo noo sheego sida ugu fiican oo aanu macluumaadkaani kuugu soo gudbin karno.

SOMALI

اگر آپ کو یہ معلومات سمجھنے میں مدد کی ضرورت ہے تو براہ مہربانی کسی سے کہیں کہ وہ ہمیں 0161 912-2000 پر ٹیلیفون کرے تاکہ ہمیں معلوم ہو سکے کہ آپ کو یہ معلومات فراہم کرنے کا بہترین طریقہ کیا ہے۔

URDU



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Trafford Tomorrow



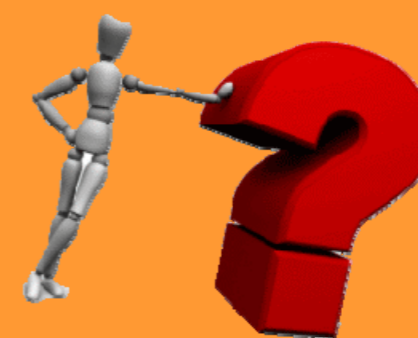
Trafford's Core Strategy: Publication This is your Plan



What is the Plan then?

This Plan will set out how Trafford is to develop over the next 15 years, meeting the needs of future generations and improving the quality of life for all those that live, work, learn and relax in the Borough.

Most of us want to live in a decent home in a place that is clean and safe, with access to the countryside, parks or other spaces. We want to feel happy and comfortable, and part of a community. We also want this for our family and future generations.



The historic, built and natural environment, including the Green Belt, will be preserved, protected and enhanced.

The focus for new jobs and homes will be within the urban area, primarily in the north east of the Borough. The following 5 priority locations for change are:

- Pomona Island (SL1);
- Trafford Wharfside (SL2);
- Lancashire County Cricket Club Quarter (SL3);
- Trafford Centre Rectangle (SL4); and,
- Carrington (SL5).

In order to achieve this Vision; attractive, sustainable communities, with good access to jobs, services and green infrastructure will be required. Along with reducing inequalities in deprived areas and regenerating identified priority areas, maintaining the four town centres of Trafford as well as strengthening and maintaining the Trafford Park Core as a key place to work.



Progress so far...

We listened to what you had to say since 2007 about the options for development and ideas for policies and locations to bring about these changes. We now have a vision for planning the future of the Borough together with a set of 8 objectives.

The Vision!!

Trafford will have vibrant and inclusive, prosperous and well designed sustainable communities, served by an integrated transport network offering a choice of modes of travel.

September - November 2010

Strategic Objectives

The list of objectives below apply to the whole of Trafford and provide the framework for development of the Core Strategy. The policies within the plan aim to deliver these objectives.

S01

Meet housing needs - promote high quality housing in order to meet the borough's needs.

S02

Regenerate - the physical, economic, environmental and social fabric of disadvantaged communities in Trafford in order to reduce inequalities.

S03

Meet employment need - employment sites for new investment to enable Trafford to remain competitive and contribute to the growth of the economy of the sub-region.

S04

Revitalise town centres - maintain hierarchy of vibrant diverse and distinct shopping centres to meet the needs of the local population.

S05

Provide a green environment - promote greenspace in order to protect and enhance the landscape character, recreational and biodiversity value of the borough's natural environment.

S06

Reduce the need to travel - promote development in sustainable locations in the borough and make less sustainable locations accessible.

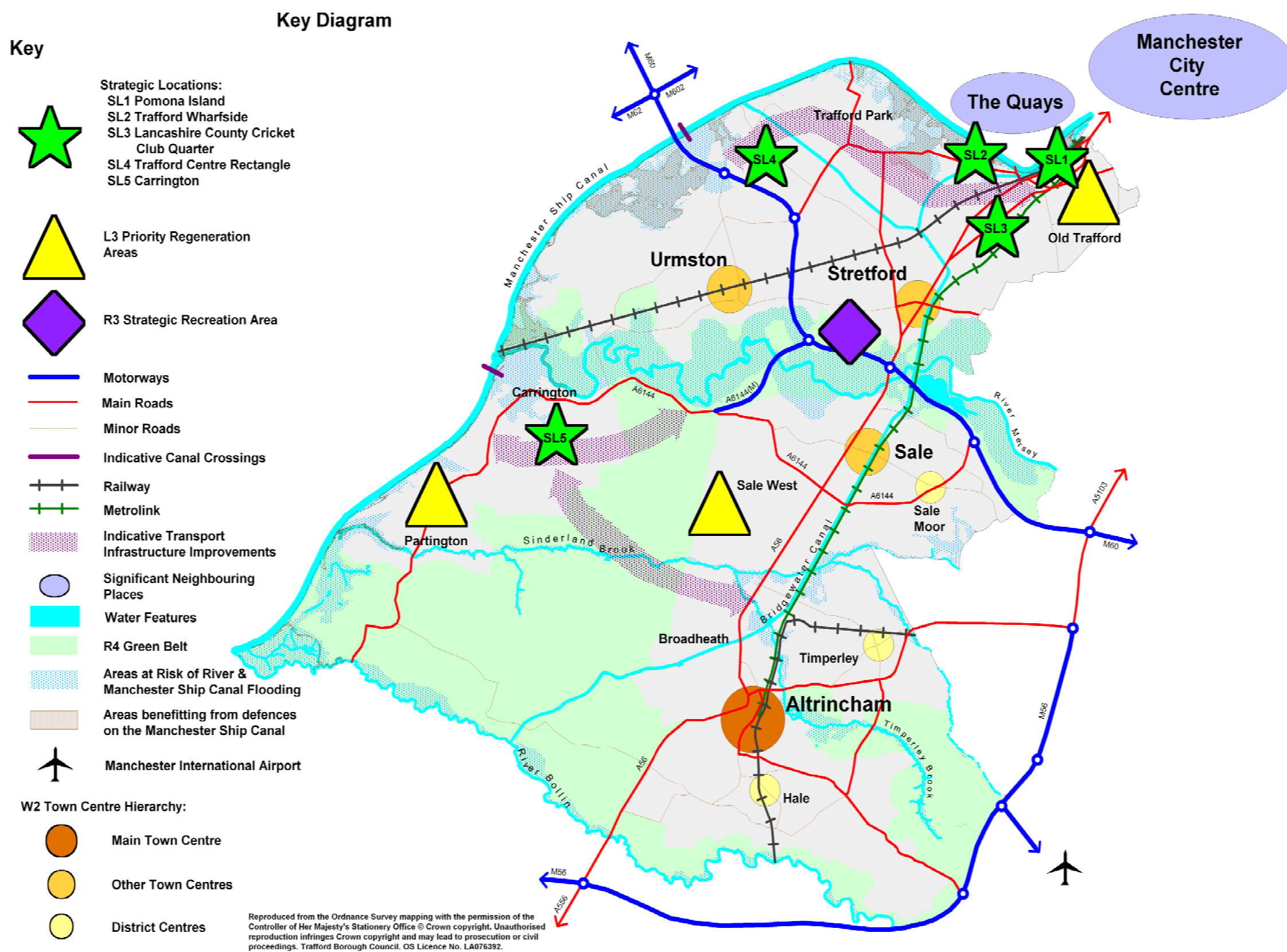
S07

Secure sustainable development - promote sustainable construction and the use of new technologies to tackle climate change to minimise impact of new development on the environment.

S08

Protect the historic built environment - protect, enhance and value the borough's heritage to contribute to the attractiveness and distinctiveness of the borough.

Areas where change will take place in Trafford



Priority Locations for Change



Pomona Island (SL1)

- New mixed use area will be created and will be a destination for businesses and leisure users.
- 546 homes that have planning permission.
- New jobs; leisure facilities; shops and restaurants; community facilities; and a new area of open space for recreation.



Trafford Wharfside (SL2)

- New jobs (particularly digital and media industries), hotels and visitor attractions.
- About 900 new homes.
- Redevelopment of Victoria Warehouses, a gateway site into Trafford.
- In the Manchester United stadium area development will focus on existing football stadium and associated hospitality, conference, shops and visitor facilities.



Lancashire County Cricket Club Quarter (SL3)

- Major mixed-use neighbourhood to provide a high quality area for visitors.
- 400 new family homes built around an improved stadium at LCCC.
- Trafford Town Hall will be improved providing new accommodation for Trafford Council services.



Trafford Centre Rectangle (SL4)

- A major mixed-use area.
- 1,050 new mainly family homes on land known as "Trafford Quays".
- New jobs, leisure and community facilities.



Carrington (SL5)

- Major new community will be created providing 1,560 mainly new family homes.
- New jobs, educational, health and recreational facilities.
- Improvements to both public transport and the road network to relieve congestion on the A6144.
- High quality green space will be provided



Better Homes



L1: New homes The plan details how many new homes will be built, when they are to be built and which areas are likely to see new homes being built.

L2: Meeting people's needs Homes that will aim to create mixed communities. Homes that people can afford, and meeting the needs of older generations and of gypsies and travellers.

L3: Reducing inequalities New homes and improved access to jobs will be encouraged in areas in need of regeneration with priority given in areas of Old Trafford, Partington and Sale West.

L4: Transport Support and encourage the development of a sustainable transport network in the Borough that is accessible and offers a choice

of modes of travel .

L5: Climate Change New developments should maximise sustainability and have minimal effects on climate change by adopting measures that reduce carbon emissions.

L6: Waste The council will consider new sites for waste facilities that deal with household waste in in the following order: reduce waste generated, re-use, recycling/composting, use waste to create energy and as a last resort, dispose.

L7: Design New developments must improve the quality, functionality, amenity, security and accessibility of an area.

L8: Infrastructure New development may contribute towards housing that people can afford; play spaces for children; outdoor sports facilities; green spaces and; highway and public transport schemes, but also towards the provision of measures to combat climate change and the provision of new community and cultural facilities.

Strong Economy

W1: Economy The council will the local community. New identify sufficient land for different shopping facilities will be types of employment uses needed restricted outside the town to support the growth of the centres. Borough. Clusters of economic activity will be focused in Pomona Island, Trafford Wharfside, Trafford Park Core, Trafford Centre Rectangle, Carrington, Broadheath and the town centres.

W2: Town Centres and shopping Altrincham Town Centre will be the focus for better shops and leisure, office and residential uses. Trafford's other town centres of Sale, Urmston and Stretford will be the focus of improvements to strengthen and enhance existing services. Within the district centres of Hale, Sale Moor and Timperley, more local independent shops will be encouraged to meet the needs of



Health and Improved Quality of Life for All



R1: Historic Assets New development must complement surrounding building styles, landscapes and historic distinctiveness. Conservation Areas must be preserved or enhanced as well as features such as Listed Buildings.

R2: Environment Developers must show how their proposals will protect and improve the environment, this includes nature reserves, woodland, trees, and species of wildlife.

R3: Green Infrastructure Working with developers and local communities, the Council will provide

and protect a network of high quality, accessible green spaces for a wide variety of uses including recreational, wildlife, walking, cycling and flood prevention.

R4: Green Belt and other areas of protected land These will continue to be protected from inappropriate development.

R5: Open Space, Sport and Recreation Protect and improve the quality of existing open space and outdoor sports facilities and provide a good range of sizes of good quality, easy to get to, play, sport, leisure, informal recreation and open space and outdoor facilities

R6: Culture and Tourism Support and enhance the historic and cultural heritage of the Borough. Key areas will be Trafford Wharfside, Trafford's Town Centres, Trafford Centre Rectangle, Lancashire County Cricket Club, Dunham Massey Park and House and within the regeneration areas of Bucklow St Martins, Old Trafford and Sale Moor.