



TRAFFORD
COUNCIL

YOUR SAY ON STRETTFORD STRETTFORD TOWN CENTRE

#WEARE
STRETTFORD

The Refreshed Stretford Masterplan is a once in a generation opportunity for us to work together to revitalise the local area. Here is one of the many regeneration projects proposed across Stretford and we want you to share your thoughts and concerns, so we can make sure it works for you.



Stretford Mall is recognised as being central to the economic health of the Town Centre.

Whilst the Mall has benefited from recent investment, the number of vacant stores remains high, and we need to act to address this problem. We believe more businesses and investment can be brought to the Mall by looking at the way the building is laid out and making

changes to some of the retail spaces.

The Masterplan also supports improving the way the Mall looks externally along with making sure the building is suitable to be used in a variety of different ways.

Ensuring that the site maximises its potential is crucial if Stretford is to become a modern and competitive destination.

THE REFRESHED STRETTFORD MASTERPLAN

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The Refreshed Stretford Masterplan proposes to:

Partially redevelop the Mall by demolishing the southern side, along with some of the Chester Road entrance - a planning application for this is currently being considered

Continue improving the Mall by encouraging a healthy balance of national retailers and independent stores

Introduce new spaces for restaurants, bars and cafes

Improve the leisure choices and facilities for families that are available

Have better community facilities

Provide living accommodation

HAVE YOUR SAY ON THIS ONCE IN A GENERATION OPPORTUNITY

We want everyone to 'Have Your Say On Stretford', so are running a 10-week public consultation and engagement process. It started on **10 October** and will end on **19 December**.

Join the conversation and let us know what you think. Further fact sheets covering all the different aspects of our proposals are available. Find them at: www.trafford.gov.uk/stretfordmasterplan

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