



TRAFFORD  
COUNCIL

# YOUR SAY ON STRETTFORD REFRESHED MASTERPLAN SUMMARY

#WEARE  
STRETTFORD

The Refreshed Stretford Masterplan is a once in a generation opportunity for us to work together to revitalise the local area. We want your help to shape this exciting project by sharing your thoughts and concerns, so we can make sure it works for you.

**The original Stretford Masterplan was agreed in 2014 to revitalise Stretford Town Centre. Its intention was to get us all working together as a community to overcome the many challenges that UK town centres are facing.**

In order for Stretford to prosper and achieve its potential, we need to take advantage of emerging opportunities and link key places together. This will allow us to create a strong and attractive destination that we can all be proud to call home.

Since 2014 there has been significant progress and investment, including:

Delivery of £1.75million worth of improvements for the A56/Edge Lane junction

A new Aldi store at Stretford Mall

Stretford Public Hall has been taken over by the Friends of Stretford Public Hall Group

## THE REFRESHED STRETTFORD MASTERPLAN

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The vacancy rate within the Town Centre remains high and the redevelopment of a number of important sites has not progressed. Therefore it is now considered a good time to refresh the

Masterplan and take full advantage of emerging opportunities in Stretford. Doing so will help to bring significant new development to the area plus extra investment.

### **The Refreshed Stretford Masterplan proposes to:**

**Build a new higher educational facility in Stretford, called University Academy 92**

**Use the new university to help transform the Town Centre and surrounding area**

**Build campus accommodation on the Lacy Street car park**

**Bring the Essoldo building back into beneficial use for the whole community**

**Invest in Turn Moss with a new artificial pitch, a café and new playing fields**

**Create a new, publicly owned leisure centre on the university site, operated by Trafford Leisure**

## **HAVE YOUR SAY ON THIS ONCE IN A GENERATION OPPORTUNITY**

We want everyone to 'Have Your Say On Stretford', so are running a 10-week public consultation and engagement process. It started on **10 October** and will end on **19 December**.

Join the conversation and let us know what you think. Further fact sheets covering all the different aspects of our proposals are available. Find them at: [www.trafford.gov.uk/stretfordmasterplan](http://www.trafford.gov.uk/stretfordmasterplan)

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