



# YOUR SAY ON THE STRETFORD REFRESHED MASTERPLAN

The Stretford Refreshed Masterplan is a once in a generation opportunity for us to work together to revitalise the local area. We want everyone to have their say on Stretford and these proposals to ensure they best reflect the needs and aspirations of the whole community.

## In what capacity are you responding to this survey?

- Member of the public  
 On behalf of an organization or group

Please indicate name and address of organization or group:

## Do you agree with the objective that Stretford is in need of revitalizing, regenerating and investing in?

- Yes – something needs to change  
 No – it's fine as it is  
 Don't know – I'm undecided about this  
 Prefer not to say

## Please choose one of the following statements which most closely reflects your view:

- I am supportive of the Stretford Masterplan and think it will be a positive thing for the area  
 I am supportive of the majority of the proposals but I have one or more concerns  
 I am supportive of the majority of the proposals but would like more information on one or more key proposals  
 I disagree with the proposals put forward in the masterplan and am not yet convinced of how it will benefit the area  
 Prefer not to say

Additional comments:

**Please choose one of the following statements which most closely reflects your view:**

- I am supportive of the Stretford Masterplan and think it will be a positive thing for the area
- I am supportive of the majority of the proposals but I have one or more concerns
- I am supportive of the majority of the proposals but would like more information on one or more key proposals
- I disagree with the proposals put forward in the masterplan and am not yet convinced of how it will benefit the area
- Prefer not to say

Additional comments:

**We are very interested your views and ideas on the following key elements within the Refreshed Masterplan proposals:**

**Town Centre (including Stretford Mall)**

**The Refreshed Masterplan proposes the:**

- Demolition of the southern side of Stretford Mall
- Improvement of the retail and leisure offer that is available
- Introduction of new spaces for restaurants, bars and cafes
- Improved community facilities
- Provision additional living accommodation

**In terms of the proposals for developing the town centre, please indicate which statement most closely reflects your views:**

- I am supportive of the suggested improvements to the town centre
- I agree with the overall proposals but have some suggestions/ideas I would like to share
- I am a resident/business close to the town centre and have some specific concerns about the proposals
- I disagree with the proposals to develop the town centre
- This is not relevant to me

Additional comments:

## University Academy '92 (UA92)

### The Refreshed Masterplan proposes the:

- Establishment of a new higher education facility in Stretford in partnership with Lancaster University and Microsoft
- Development of the Kellogg's office site form the UA92 education campus

### In terms of the proposals to launch 'University Academy 92' in Trafford (in 2019) in partnership with Lancaster University and Microsoft:

- I am supportive of the proposals around the UA92 and see it as a positive thing for Trafford
- I agree with the overall idea of UA92 but have some suggestions/concerns about the impact on Trafford
- I disagree with the proposals to open the UA92 site
- This is not relevant to me

Additional comments:

### In terms of redeveloping the former Kellogg's site on Talbot Rd as UA92 University Campus buildings:

- I am supportive of the proposals around developing the site see it as a positive thing for the local area
- I agree with the overall idea of UA92 but have some suggestions/concerns about the impact on the local area
- I am a resident/business close to the Kellogg's site and have some specific concerns about the proposals
- I disagree with the proposals to open the UA92 site
- This is not relevant to me

Additional comments:

## Essoldo

**The Refreshed Masterplan proposes the:**

- Provision of a mix of residential accommodation around the Essoldo building
- Creation of a vibrant hub for the whole community to use including some student facilities
- Opening up of access onto the canal

**In terms of the proposals for the Essoldo building please indicate which statement most closely reflects your views:**

- I am supportive of plans to bring the Essoldo back into use as a hub for the whole community
- I am supportive of this proposal on the basis that facilities are open to both students and the community
- I am supportive of this proposal but have some specific suggestions on the facilities that should be offered
- I disagree with the proposals to bring the Essoldo back into use
- This is not relevant to me

Additional comments:

## Lacy Street Site

**The Refreshed Masterplan proposes the:**

- Delivery of high-quality student accommodation linked to UA92
- Introduction of a mix of commercial spaces on the ground floor (café/bar etc)
- Creation of a large landscaped area
- Opening up of the area onto the Bridgewater canal to access the water from the Town Centre

**In terms of the proposals for the accommodation on Lacy Street site please indicate which statement most closely reflects your views:**

- I am supportive of the suggested proposals for accommodation at the Lacy Street site
- I agree broadly with accommodation proposals but have some specific suggestions/ideas
- I am a resident/business close to the Lacy Street and have some specific concerns about the accommodation proposals
- I disagree with the proposals to develop the Lacy Street site
- This is not relevant to me

Additional comments:

**In terms of the general proposals for the Lacy Street site please indicate which statement most closely reflects your views:**

- I am supportive of the suggested proposals at the Lacy Street site
- I agree with the overall idea of developing this site but have some suggestions/ideas about the proposals
- I am a resident/business close to the Lacy Street and have some specific concerns about the proposals
- I disagree with the proposals to develop the Lacy Street site
- This is not relevant to me

Additional comments:

**Leisure**

**The Refreshed Masterplan proposes the:**

- Building of a new state-of-the-art leisure centre at the UA92 campus, which will be open to the public and run by Trafford Leisure
- Investment in Turn Moss as follows:
  - A new artificial pitch
  - A new play area, a café
  - Better links to the town centre
  - A pathway around the site that is cycle-friendly

**In terms of the proposals for a new leisure centre, please indicate which statement most closely reflects your views:**

- I am supportive of plans for a new leisure centre for Stretford at the UA92 site on Talbot Rd
- I am supportive of this proposal only on the basis that there is full access to the public
- I am supportive of this proposal but have some specific suggestions on the facilities that should be offered
- I disagree with the proposals around the new Leisure centre
- This is not relevant to me

Additional comments:

**In terms of the proposals for Turn Moss, please indicate which statement most closely reflects your views:**

- I am supportive of plans to upgrade the Turn Moss recreation ground
- I am supportive of this proposal on the basis that there is full access to the public
- I am supportive of this proposal but have some specific suggestions on the facilities that should be offered
- I disagree with the proposals around Turn Moss
- This is not relevant to me

Additional comments:

**Public Spaces**

**The Refreshed Masterplan proposes the:**

- Planting of new trees along the A56
- Installation of better street lighting
- Improvements to the landscaping around the Town Centre
- Creation of a new street environment along Kingsway
- Improvement to walkways and the way they join up, so it's easier to get around the Town Centre

**In terms of the proposals for improving public spaces please indicate which statement most closely reflects your view:**

- I am supportive of the above proposals around improving public spaces
- I agree with the overall plans but have some suggestions, ideas or concerns that I would like to share
- I disagree with the proposals to improve public spaces
- This is not relevant to me

Additional comments:

## Traffic, Transport and the A56

### The Refreshed Masterplan proposes the:

- Change the road layout to improve the approach to Stretford by car from the south
- Improve pedestrian and cycle routes along the A56 and Talbot Road
- Improve the landscaping along the A56 corridor
- Develop some sites along the A56

### In terms of the proposals for making improvements to the A56, please indicate which statement most closely reflects your view:

- I am supportive of the suggested proposed changes to the A56
- I agree with the overall proposals but have some suggestions/concerns that I would like to share
- I am a resident/business close to the A56 and have some specific concerns about the proposals
- I disagree with the proposals around the A56
- This is not relevant to me

Additional comments:

### What do you suggest should be the Top Three key areas of priority or focus regarding the Masterplan:

- Bringing new investment into the area
- Developing the evening/nightlife economy
- Being brave with the vision and plans for Stretford
- Fully involving the local community in plans and implementation
- Improving traffic flow and public transport links
- Ensuring that services and amenities are able to accommodate the new student population
- Ensuring there is no decline in housing stock in the area
- Improving the retail offer in the town centre
- Controlling impact on house prices
- The design of Lacy Street accommodation is appropriate for the surrounding area
- Bringing vacant and derelict units and key buildings back into use (eg Essoldo)
- Ensuring leisure facilities and the library are accessible to public and schools
- Improving pedestrian and cycle routes
- Creating more attractive public spaces
- Opening up access to the Bridgewater Canal

**Do you have any comments on any of the other development sites referred to in the full Refreshed Masterplan document? (for example the Royal Canal Works site, Manor Farm Industrial Estate etc. More details can be found in the Masterplan pages 37-44)**

**Do you have any other comments on challenges or opportunities we might have missed that can be included in the Refreshed Masterplan to help ensure it meets the needs and aspirations of the whole community?**

**We're now interested to know just a little bit more about you so we can fully understand who is responding to this survey. The following questions are not intended to identify you in any way and will not be shared with anyone else:**

**Are you?**

- Male
- Female
- Prefer another term
- Rather not say

**What age are you?**

- 18 or less
- 19-29
- 30-39
- 40-49
- 50-59
- 60-64
- 65 +
- Rather not say



**Which of these best describes your ethnic origin?**

- White British
- White Irish
- Black African/Caribbean or Black British
- Asian or Asian British
- Mixed/multiple ethnic groups
- Other
- Prefer not to say

**Where do you live?**

- Stretford, Gorse Hill or Longford
- Other area of Trafford
- Outside Trafford
- Prefer not to say

**Many thanks for your time and thoughts on the Stretford Refreshed Masterplan proposals. We really appreciate you taking the time to share your views.**

Please return your completed questionnaire to:

Strategic Growth Team

Trafford Council

Trafford Town Hall

Talbot Road

Stretford

M32 0TH