



**TRAFFORD**  
COUNCIL

## TRAFFORD - FIRST FOR MANUFACTURING

Trafford is home to a strong and rich manufacturing heritage and is internationally recognised as a centre of industrial excellence. Find out how you can be part of our thriving manufacturing community and help your business to grow.

### WHY TRAFFORD?

Trafford has been an international leader in manufacturing for over a century, since Trafford Park was opened in 1896 as Europe's first purpose built industrial estate. In the early 1900s Ford Motor Company produced over 300,000 Model T cars here and since then global names including Kellogg's, L'Oreal, Procter & Gamble, Hovis and Cargill have all chosen to locate in Trafford Park. Today, Trafford Park is still one of the largest and most successful industrial parks in Europe.

## A GLOBALLY RECOGNISED INDUSTRIAL HUB

Trafford is home to one of Europe's largest and busiest industrial parks. We have over 11,000 businesses, with more than 1,300 based in Trafford Park.

Businesses based in Trafford take advantage of the unparalleled transport links, superfast internet connectivity and skilled workforce. This strong and established business base provides excellent access to local suppliers and opportunities to grow your customer base.

Manufacturing companies across a broad range of industries choose to locate in Trafford, including: plastics; agri-food; food processing; chemicals; energy; fast-moving consumer goods; precision manufacturing; and many more.



## TRANSPORT AND DISTRIBUTION NETWORKS

Trafford's transport infrastructure and access to national and international markets provides the ideal base for manufacturing businesses to grow. Alongside excellent motorway and rail links, the Manchester Ship Canal provides easy access to sea freight routes and Trafford is home to the largest inland freight terminal in the North West of England.

Manchester Airport is located just minutes away, providing direct flights to over 200 destinations and access to European capital cities in under 3 hours.

### The number of employees in selected manufacturing industries.

Source: Business Register & Employment Survey, 2011

Location quotient indicates the concentration in Trafford as a measure against the national average (National Average = 1)

Sector Description	Trafford	Great Britain	Location Quotient
Manufacture of food products	3,140	339,111	1.9
Engineering activities and related technical consultancy	2,381	306,997	1.6
Manufacture of chemicals and chemical products	1,019	102,369	2.1
Manufacture of computer, electronic and optical products	683	121,207	1.2
Manufacture of coke and refined petroleum products	328	9,497	7.2

**“We chose Trafford Park as our base 75 years ago. Great transport links with more sustainable solutions such as the Manchester Ship Canal, fantastic support and an even better talent pool in the region have meant we have never looked back”**

**Paul Wheeler, Corporate Affairs Director, Kellogg's**

**“The excellent location and availability of a skilled workforce with an engineering background has contributed greatly to our success”**

**Chris Fawdry, Managing Director, Lucchini UK Ltd**

## ACCESS TO LABOUR AND SKILLS

Trafford has a highly skilled population, with 43% of adults educated to degree level or equivalent. Schools within Trafford significantly outperform the England average for achievement in secondary education. The skilled and diverse labour force can also provide significant cost savings with average wages in Trafford some 27% lower than in London. Over 4,100 students at Greater Manchester's four universities study in engineering and science related subjects every year and the number of Trafford employees working in industrial and manufacturing related professions is above the UK average.

## FINDING THE RIGHT PREMISES

There are a wide range of premises and development sites available within Trafford Park, including locations capable of delivering large floorplate developments (over 200,000 sq.ft).

Other fantastic development opportunities are also available at Carrington, a 75 hectare site with excellent links to the M6, M62 and M60 motorways. This area is already attracting large scale investment from leading global companies including the multi-national paper and packaging manufacturer SAICA, and Carrington Power who are investing over £600m in the construction of a facility which will generate enough electricity to meet the energy needs of one million homes, using the latest natural gas technology (CCGT).

## INDUSTRY NETWORKS

A number of networks and support initiatives are available to support manufacturing companies in Trafford. These include:

### The Manufacturing Institute

An independent charity that works to build operational excellence with some of the UK's largest manufacturers and their supply chains.

[www.manufacturinginstitute.co.uk](http://www.manufacturinginstitute.co.uk)

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### Manufacturing Advisory Service

A national body funded by the Department for Business, Innovation and Skills that provides manufacturing business support to organisations to enable them to improve and grow.

[www.mymas.org](http://www.mymas.org)

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### Trafford Park Business Neighbourhood

Greater Manchester's first Business Neighbourhood Area provides local businesses with greater input and influence over the local planning process and reinforces the status of Trafford Park as a key location for investment and growth.

E-mail: [stephen.james@trafford.gov.uk](mailto:stephen.james@trafford.gov.uk)



Trafford is committed to working with businesses, developers, key stakeholders, and local residents to deliver economic growth.

Please get in touch to find out more details on opportunities for new development and investment.