

Trafford Community Leisure Trust (TCLT),  
Trafford Metropolitan Borough Council (TMBC)  
and  
Trafford PCT (TPCT)

Leisure Management Review - Summary of  
Issues

By

Strategic Leisure Limited

2008

## CONTENTS

		Page
SECTION I	- Introduction and Context	3
SECTION II	- Current Leisure Provision	9
SECTION III	- Consultation Summary	18
SECTION IV	- Emerging Key Issues	23

## Appendices

Appendix I	- GIS Maps	
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## **SECTION II – SPORT AND LEISURE IN TRAFFORD**

### **Introduction**

- 1.1 Strategic Leisure Limited was commissioned by Trafford Community Leisure Trust (TCLT), Trafford Metropolitan Borough Council (TMBC) and Trafford PCT (TPCT) in April 2008, to undertake a strategic review of sport and leisure opportunities in the Borough; the aim of the review is to inform the development of a long term strategic plan for the Borough to deliver sport and leisure's contribution to the Trafford Partnership's Vision 2021 for Trafford.

### **Rationale for Developing the Review**

- 1.2 The need for this review results from a number of key factors which include the increasingly important role of sport and leisure in relation to healthy lifestyles, targets for increased participation in sport and physical activity, improved quality of life and provision of pathways for performance.
- 1.3 There is also the pressing and practical need to articulate the future strategic direction for the partners in the provision of opportunities for sport and leisure through both facilities and sports development, given the ageing portfolio of facilities in the Borough, their location, mix and operational cost.

### **Trafford - The Borough Profile**

- 1.4 Trafford is one of ten District Councils within Greater Manchester and is a relatively compact authority area located in the south west of the conurbation, south of regional centre of Manchester, south and east of the Manchester Ship Canal and west of Manchester Airport.
- 1.5 The Borough has good access to the main road and rail network of the conurbation, the region and beyond, lying astride the M60, the A56 and the Altrincham, Manchester, Bury Metrolink line, with ready access to the M56 motorway, the Manchester/Liverpool and Manchester/Chester rail lines.
- 1.6 It is in broad terms a prosperous Borough, but in detail an area of significant contrasts with inner urban areas of relatively low prosperity and poor quality environment, residential suburbs of greater prosperity and good environment, an isolated urban settlement at Partington and high quality attractive open countryside.
- 1.7 Trafford Borough includes the urban areas of Sale, Altrincham, Urmston, Stretford, Hale and Timperley Part of the Greater Manchester area, the Borough covers 10,603 hectares and has a population of 212,800 (Government Actuary Statistics sub-national Population Projections 2004, published December 2007).
- 1.8 Located in Trafford are the two world renowned sporting venues of Old Trafford, home to Manchester United, and Old Trafford Cricket Ground, the County Ground for Lancashire. The Trafford Centre, the largest out of town shopping centre in Europe, the Chill Factor, Play Golf and other commercial provision are also located in the Borough.
- 1.9 The regeneration and development of the Borough is focussed on its four town centres of Altrincham, Sale, Stretford, and Urmston and the District Centre of Partington.
- 1.10 The Borough is one of significant contrast given the significant deprivation in areas such as Partington, Sale West, Sale Moor, Broomhead Road estate, and the more affluent areas of Altrincham, parts of Sale, Bowdon, Hale, Timperley, Brooklands and St Mary's. Those living in Partington have a life expectancy of 7 years less than those living in Bowdon. Other indicators such as educational attainment, employment, etc are also lower in these areas of deprivation than the more affluent parts of the Borough. The single most striking inequality in the

## SECTION II – SPORT AND LESIURE IN TRAFFORD

Borough is however health; this is the priority for the Council and its partners in improving overall quality of life in the Borough, given the impact that individual health has on one's ability to work, participate, enjoy life etc.

### Population Profile

- 1.11 The 2001 Census provides a breakdown of the key population statistics in Trafford. The table below indicates the population profile by age and gender.

**Table 1 Breakdown of population by age in Trafford (Office of National Statistics, 2001 Census)**

Age Range	Total	Males	Females
0-4	11971	6178	5793
5-9	13409	6945	6464
10-14	14209	7332	6877
15-19	12959	6495	6464
20-24	10581	5406	5175
25-29	13422	6662	6760
30-34	16002	7802	8200
35-39	17750	8772	8978
40-44	15825	7867	7958
45-49	13802	6774	7028
50-54	14429	7180	7249
55-59	11422	5551	5871
60-64	10261	4927	5334
65-69	9461	4561	4900
70-74	8432	3712	4720
75-79	7149	2991	4158
80-84	5042	1902	3140
85-89	2686	809	1877
90 and over	1333	295	1038
<b>Totals</b>	<b>210,145</b>	<b>102,161</b>	<b>107,984</b>

### Ethnicity

- 1.12 The 2001 Census provides a breakdown of Ethnicity and Religion within the Trafford Area. The table below indicates Ethnic groups and religion.

Ethnic Group	Value
White	192,575
Indian	3,883
Pakistani	3,613
Black Caribbean	3,034
Religion	Value
Christian	159,293
Buddhist	367
Hindu	1,247
Jewish	2,314

# SECTION II – SPORT AND LESIURE IN TRAFFORD

Muslim	6,973
Sikh	1,024
Other	333
No Religion	25,175
No Religion stated	13,419

## Crime

1.13 The table below indicates the total recorded Crime in Trafford between April 1998 – March 2001 (Source: Trafford’s Crime and Disorder Audit January 2002)

Crime Area	Violent Crime	Burglary Dwelling	Burglary Other	Theft of Vehicle	Theft from Vehicle	Theft from person	Theft from shop	Damage	Other Crime
Figure (Thousands)	9076	8376	8443	7715	10383	959	4223	13348	3592

Overall, levels of crime in Trafford fall well below the average for the Greater Manchester Region, with the most disadvantaged areas of the Borough showing sustained reductions in Crime and disorder.

## Health

1.14 The health of people in Trafford is generally better, or similar to, the England average. A number of indicators are significantly better than the England average, including deprivation, the estimated percentage of adults who are obese and the number of road injuries and deaths. A similar number of indicators are not significantly different from the England average, such as male and female life expectancy and infant deaths. However, some indicators are significantly worse than the England average, such as deaths from smoking. The following are key indicators within the 2007 Health Profile for Trafford (NHS):

- There are **health inequalities by gender, level of deprivation and ethnicity**. For example, men from the most deprived areas live nine years less than men from the least deprived areas, while women from the most deprived areas live over six years less than those from least deprived areas.
- Over the last ten years there has been a large decrease in deaths from all causes for men. However, the **early death rate from heart disease and stroke has remained above the England average**.
- GCSE achievement is the ninth best in England.
- The estimated **percentage of adults who binge drink is significantly worse than the England average**.

## Local Strategic Context

1.15 A number of key documents have been reviewed as part of this study which demonstrates the priorities and focus for delivery of sport and leisure across the Borough. Some of the key documents and priorities are highlighted below:

## SECTION II – SPORT AND LESIURE IN TRAFFORD

Document Name	Vision/aim/objective	Key Priorities
<p>Trafford Corporate Plan 2005-2008</p>	<p><b>Trafford Vision:</b> Trafford Partnership's vision is unique to Trafford because it is based on the views, wishes and needs of local people. It is shared and supported by partners, staff and Members and it is underpinned by targeted actions to provide a firm foundation for the future of the borough.</p>	<p>The shared themes for Trafford's vision are:  <b>Safe and Secure:</b> Trafford to be a place that feels safe for people to live, work and relax  <b>Clean and Green:</b> the environment, parks, open spaces, streets, pavements and town centres to be clean and attractive, with pavements and highways well maintained  <b>Healthy and Caring</b> improve health and care outcomes for vulnerable adults, older people, carers and children and young people  <b>Strong Economy:</b> to support business development and ensure that the town centres are busy, thriving places  <b>Skilled and Educated</b> to sustain excellence in schools and ensure all children and young people are equipped to be successful in the modern world  <b>Creative and Enjoyable Leisure:</b> to have easy access to sports, arts and leisure opportunities  <b>Proud:</b> in achieving the above create a borough that has a strong positive image that reflects the many things the Borough's community should be proud of.</p>
<p>Trafford Corporate Plan 2005-2008;</p>	<p><i>"To improve the quality of local services for all people in Trafford."</i></p> <p>This reflects the Council's concern to focus on those things which residents, businesses and partners have told us matter most to them. In working to achieve this, the Council also has to be sure their internal organisation is 'fit for purpose' and able to support what it wants to do.</p> <p>There are 11 medium term corporate objectives. 1 of the 11 objectives is linked to sport which the Council is determined to deliver:  <b>' Improving access to sports, arts and leisure facilities '</b></p>	<ul style="list-style-type: none"> <li>- Crime Reduction</li> <li>- Education Provision</li> <li>- Town Centre Regeneration</li> <li>- Highways/Pavements Repairs and Maintenance</li> <li>- Improving the Performance of the Council</li> </ul> <p><b>Planned Actions</b></p> <ul style="list-style-type: none"> <li>- Increase by 3% each year 2005-2008 the number of event days held in parks, recreation grounds and open spaces</li> <li>- Increase by 3% total measurable participation in sports and leisure activities by 2008</li> <li>- Provide 500 at health risk adults with advice and active leisure programmes  via an 'Active Leisure Pass' by March 2006, and expand the scheme by a further 100 each year during 2006-2008</li> <li>- Increase the number of sports clubs gaining Club Mark accreditation to 25 by 2008</li> <li>- Increase use of community library services by 20% by 2008</li> </ul>

# SECTION II – SPORT AND LESIURE IN TRAFFORD

Document Name	Vision/aim/objective	Key Priorities
		<ul style="list-style-type: none"> <li>- Increase by 30% numbers visiting/using Sale Waterside Arts Centre by 2008</li> <li>- Increase the number of parks receiving Green Flag awards by one each year</li> </ul>
<p><b>Trafford Blueprint (2021);</b></p>	<p><b>By 2021;</b> Trafford residents will enjoy the highest quality of life in a safe, clean, attractive and sustainable environment with an excellent education system and first-class services.</p> <p>Trafford <b>businesses</b> will be provided with all the tools and support to be able to continually and successfully compete for skills and investment on an international basis.</p> <p>As a <b>destination</b>, Trafford will consolidate and build upon the reputation of its renowned world-class attractions (Manchester United, Lancashire County Cricket Club, Imperial War Museum North and the Trafford Centre) providing a breathtaking mix of cultural, sporting and heritage attractions together with vibrant shopping centres.</p>	<p><b>Key priorities on how Trafford will meet the Vision:</b></p> <ul style="list-style-type: none"> <li>• Raise the profile of sport, arts and culture and increase levels of participation among all groups including older and younger people.</li> <li>• Support and develop the wide range of local sporting and cultural networks.</li> <li>• Promote healthy lifestyles including participation in physical activity and sport.</li> <li>• Support smaller and hard to reach groups and isolated communities to become involved in these networks.</li> <li>• Recognise and celebrate cultural diversity.</li> <li>• Bring together all strategies related to the development, management and accessibility of our parks, outdoor and open spaces including the public areas outside our homes, shops, workplaces and leisure venues.</li> <li>• Protect and nurture the range of plant and wildlife in Trafford.</li> </ul>

## Summary

1.16 From the information above, the following observations can be made in relation to the Trafford profile and its impact on the participation in sport and leisure, and therefore the need for provision of key facilities in the borough:

- There significant contrast between affluence and deprivation in the Borough
- Damage and theft from motor vehicles are the top 2 areas of crime within Trafford
- Health is the single most significant inequality in the Borough
- Men in the most deprived areas live 9 years less then men in the least deprived areas whilst women in the most deprived areas live over 6 years less than women in the least deprived areas
- Trafford Council's priorities are to reduce crime, provide better education, regenerate the town centres, repair and maintain highways and pavements and improve the overall performance of the council
- The Council wishes to raise the profile of sport, arts and culture increasing levels of participation among all groups and young people
- The creation of local sporting and cultural networks is important in the Borough
- Supporting hard to reach groups to become involved in networks is also a key priority at local level

## SECTION II – SPORT AND LEISURE IN TRAFFORD

### Sport and Leisure in Trafford

#### Sports Facilities

- 2.1 The key Trafford Council sports facilities in the borough are managed by Trafford Community Leisure Trust. The Trust was established in April 2003 and has the following key aims and objectives;
- Focus on the community
  - Getting people active at affordable prices
  - Trafford Community Leisure Trust is committed to providing excellent customer care
  - Their mission is to provide a convenient and straight forward service so that being active is simple and fun
- 2.2 The table below indicates the Trafford Community Leisure Trust facilities and provides some comment on the current provision standard, which has been derived from the condition surveys and site visits:

Facility Name	Facility Mix	Condition/Comment
Altrincham Leisure Centre	H&F Suite – 55 stations, 4 court sports hall, 25m swimming pool	Initially built in 1974, Altrincham Leisure Centre is a building of fair-faced brick construction and flat roofs with large areas of metal profile sheet. The centre comprises of two blocks. Block A which is the original building incorporates two swimming pools and the associated facilities. Block B which was added in approx. 1982 encompasses a sports hall, gym and associated facilities. The two blocks are connected over split levels due to the topography of the site.
George H. Carnall Leisure Centre	H&F Suite – 37 stations, 8 court sports hall	<ul style="list-style-type: none"> <li>• Largest revenue income through events and functions – including birthday parties and community meetings – good access from motorway</li> <li>• Small internet ‘café’ room</li> <li>• Manchester Squash League</li> <li>• Specialist Physio area and toning tables</li> <li>• IFI site</li> <li>• Potential for additional outreach work for improved awareness of facilities offered</li> <li>• Practice Hall – used significantly by martial arts groups</li> </ul>
Partington Leisure Centre	H&F Suite – 38 stations, 6 court sports hall, 20m swimming pool	<ul style="list-style-type: none"> <li>• Linked to Broadoak School</li> <li>• Swimming Pool – 18m</li> <li>• New FF STP and changing facilities</li> </ul>
Sale Leisure Centre	H&F Suite – 54 stations, 5 court sports hall, 25m swimming pool	Built in 1973, Sale Leisure Centre is a concrete framed complex with cavity brick and metal profile cladding walls. It is built on the site of an earlier swimming baths circa 1905. Some areas of the basement and one pool have been retained. The complex has flat roofs and stands in its own grounds. It has substantial car parking in two controlled car/coach parks.
Stretford Leisure Centre	H&F Suite – 45 stations, 8 court sports hall, 25m swimming pool	<ul style="list-style-type: none"> <li>• Potential development on land adjacent to Centre – belongs to Stretford School – linked to development of Lancashire County Cricket Ground and review of</li> </ul>



## SECTION II – SPORT AND LESIURE IN TRAFFORD

Facility Name	Facility Mix	Condition/Comment
		<p>Trafford Town Hall</p> <ul style="list-style-type: none"> <li>• Trafford College next to site</li> <li>• Library on site</li> <li>• 25m 6 lane and learner pool</li> <li>• Separate wet/dry changing – for squash and sports hall</li> <li>• Trafford Community Leisure Trust 'Support Office' based at Leisure Centre currently</li> <li>• Dining area – used to be bar</li> <li>• Junior Gym, potential to extend usage</li> </ul>
Urmston Leisure Centre	H&F Suite – 40 stations, 5 court sports hall, 25m swimming pool, 1 x STP	<ul style="list-style-type: none"> <li>• Newest facility – opened 1990</li> <li>• Adjacent to Flixton Girls school – dual-use of STP and sportshall – school have separate entrance to use changing facilities</li> <li>• Oversubscribed gym membership</li> <li>• Limited potential to extend on site – possibly 'above'</li> </ul>
Old Trafford Sports Barn	4 court sports hall	<ul style="list-style-type: none"> <li>• Junior coaching – local sessions</li> <li>• MUGA/ STP outdoor facilities</li> <li>• Building opened 2006 – Barclays Space for Sport and Arts</li> <li>• Facility in heart of community which is well respected and used – no graffiti or vandalism – good volunteer base</li> <li>• £10k subsidy per year- potential in 2-3years to be breaking even and become self-sustained</li> <li>• Enclosed sports hall – designed to allow women only groups, etc</li> <li>• CCTV – enclosed car parking</li> <li>• Built adjoining the youth club – use changing facilities in that part of building, separate ownership and management</li> </ul>
Walton Park Leisure Centre	Gym/Weights room, 5 x 5 a side pitches	<ul style="list-style-type: none"> <li>• 3 x 5-a-side pitches. Outdoor/ all weather surfaces as the roof leaks – approx £5k per month income</li> <li>• No heating</li> <li>• Gymnastic lease - £5 per session – lease £8k (used to be £5k)</li> <li>• Rowing lease – possibility of having a separate purpose built club house</li> <li>• Weightlifting lease – Well used including during day time. Potential to be accommodated as a separate entity in an alternative facility?</li> <li>• £500k subsidy – not sufficient to refurbish to standard therefore included in the overall leisure review</li> <li>• Facility situated next to Park – tennis courts poor</li> </ul>

## SECTION II – SPORT AND LESIURE IN TRAFFORD

Facility Name	Facility Mix	Condition/Comment
		condition probably used 6 weeks of year ( tennis not generally well provided for across the borough apart from David Lloyd and private members clubs)
Altrincham Golf Course	18-hole Driving Range adjacent – leased Club House	•
William Wroe Golf Course	18-hole Club House	•

2.3 In addition to these facilities there are a number of private/commercial facilities within the borough including large health and fitness facilities provided by David Lloyd Leisure and JJB. These provide an alternative 'offer' and are often used by the more affluent proportion of the community. There are also a number of other facilities which offer opportunity to participate in sport and physical activity, these include:

- Chill Factor
- Play Golf
- Sale Water Park

2.4 There are two premier league football clubs, Manchester United whose main ground and training ground is in the borough at Carrington and Manchester City who also train in the borough at Carrington. Sale Sharks rugby league club currently play their competitive matches at Stockport County's home ground in Stockport, but they train in the Borough in Carrington.

2.5 The Lancashire Cricket Ground is near the Old Trafford Football Stadium to the south west of central Manchester. Its capacity is 22,000 for Test matches, for which temporary stands are erected, and 15,000 for other matches. In 1884, Old Trafford became the second Test venue used in England, before Lords and after The Oval; it has hosted 72 Tests, the third highest number in England, behind Lords and The Oval.

### Facility Location and Distribution

2.6 From the GIS mapping of facilities in the borough (Appendix 1), the following observations can be made: The distribution of provision supports the findings of the supply and demand analysis indicating many existing small 'local' facilities across the district; the quality and cost effectiveness of such provision needs to be challenged given the clear deficiencies in types of provision

2.7 The mapping analysis demonstrates that:

#### Swimming Pools

- There are currently 5 swimming pools in the borough that are owned by the Local Authority and operated by the Leisure Trust which are;
  - Streford Leisure Centre
  - Urmston Leisure Centre
  - Sale Leisure Centre
  - Altrincham Leisure Centre
  - Partington Leisure Centre

## ***SECTION II – SPORT AND LESIURE IN TRAFFORD***

- Streford Leisure Centre serves specifically the North East (NE) of the borough and Urmston Leisure Centre specifically serves North West (NW) which is Flixton, Urmston, Davyhulme.
- Towards the central area of the borough is served by Sale Leisure Centre which provides for Sale and Ashton on Mersey
- Altrincham Leisure Centre serves the South of the borough which is Hale, Altrincham and Bowdon
- To the West of the borough is Partington Leisure Centre which serves the Partington area
- There are Private Sector Operators (David Lloyd Leisure and JJB Fitness) within the North of borough which is just off the M60. The private operators provide for the wider catchment area and transport links but are specifically aimed at a specific target market
- There are 2 more Private Sector Operators in the central area of the borough and 2 Private Sector Operators in the South borough.
- There are no Private Sector Operators in the North East (NE) and West of the borough. These are the deprived areas
- Driving Catchment – the whole of the borough is well served by a driving catchment of a 20 minute drive time
- There are some gaps within North and Central in between Streford and Urmston which is the Old Trafford Ward and South region within Sale and Altrincham which is Timperley and Broadheath
- In terms of swimming pool provision the under provided areas are the deprived areas

### **Sports Halls**

- There are currently 11 pay and play sports halls within the area which are
- Old Trafford Sports Barn and Streford Leisure Centre serve the NE of the borough. George H Carnall Leisure Centre, Urmston Leisure Centre and Wellacre Technology College serve the North West of the borough
- Towards the central area is Sale Leisure Centre, Sale Grammar School, Walton Park Sports Centre and Ashton on Mersey Health and Fitness centre which serves the area
- Altrincham Leisure centre serves the South of the borough and to the west is Partington Leisure Centre which serves the area well
- The Supply of sports hall provision within the district is well provided in terms of accessibility especially within the Sale and Altrincham area.

### **Health and Fitness Facilities**

- Within the borough there are currently 10 pay and play health and fitness facilities
- Streford Leisure Centre and Longford Park stadium serve the North East of the borough with Private use at Lostock College
- George H Carnall, Urmston Leisure Centre and Higher Level Fitness currently serve the North West area of the borough
- Within the Central area Walton Park and Sale Leisure Centre serve the area
- Partington Leisure Centre serves the West of the Borough
- To the South of the borough is Altrincham Leisure Centre
- The supply of the Health and Fitness provision within the district is well provided in terms of accessibility
- Driving Catchment – the whole of the borough is well served by a driving catchment of a 20 minute drive time apart from possibly the far North of the borough.

### **Synthetic Turf Pitches (STP's)**

- Within the borough there are 11 STP's serving mainly the South of the borough. With the West of the borough there is an STP at Broadoak High school
- The North East of the borough has 3 STP's at Urmston Grammar school, Flixton Girls School and Wellacre Technology College

## ***SECTION II – SPORT AND LESIURE IN TRAFFORD***

- There is a deficiency in STP's within the North East of the Borough with STP's within the area.

### **Athletics Tracks**

- Within Trafford there are 3 Athletics Tracks:
  - Longford Park Stadium
  - Crossford Bridge Track
  - Timperley Recreation Ground
- Longford Park and Crossford Bridge serve the North East of Trafford and Timperley serves the South of the Borough
- Within the North West and West of the borough there are no Athletics tracks but there is sufficient demand within the borough within a 20 minutes drive time.

### **Golf Courses and Driving Ranges**

- Within Trafford there are 7 pay and play driving ranges and golf courses and 3 registered membership use courses
- There are 4 courses which serve the North West area of the borough well
- 4 golf courses serve the South of Trafford well
- There are a lack of golf courses and driving ranges within the West and North East of the borough but the current provision serves Trafford well in terms of demand.

### **Community Centres**

- There are 11 community centres within Trafford
- The Central based centres serve the built area of Streford and Urmston well
- There is 1 community centre within the West of Trafford serving the Parting area
- In the North of Trafford are 5 Community centres situated centrally
- The community centres are all within a 20 minute driving catchment area and are easily accessible and the Trafford area is served well.

## **Supply and Demand Analysis**

2.8 The supply and demand analysis has been undertaken by applying national planning tools and guidance to determine the required demand compared to the available and accessible provision across the borough. The table below demonstrates the analysis based on current and future population (2008 and 2018).

2.9 The current supply of 'accessible' sports facility provision in Trafford is dependent upon management and membership arrangements of certain facilities. The following assumptions have been made in analysing the accessibility of provision in Trafford:

- Education sites which provide for community use which is limited to sports clubs or block booking arrangements have been included with an accessibility factor of 65%
- Local Authority facilities are 100% accessible due to the subsidy of facilities and pricing policies employed
- Commercial sector facilities are deemed to be accessible to a proportion of the population due to the nature of the facilities being specifically targeted to the higher income groups on the whole. An accessibility factor of 55% has been applied in this case.

## SECTION II – SPORT AND LESIURE IN TRAFFORD

Table 2 Supply and Demand Modelling

Facility Type	Required level of provision 2008 (212,800)	Required level of provision 2018 (221,600)	Current level of provision / Accessible Provision	Surplus/deficit 2008	Surplus/deficit 2018
Sports Halls	60.42 courts	62.92 courts	107 (all courts) 87 (4+ courts) 74.7 (accessible 4+courts)	+ 45.6(all courts) + 26.4 (all 4+courts) + 14.3 (accessible 4+ courts)	+40.93 (all courts) + 20.93 (all 4+ courts) + 8.65 (accessible 4+ courts)
Swimming Pools	2,170.5m <sup>2</sup>	2,260.3m <sup>2</sup>	3,800m <sup>2</sup> (all water space) 3,065m <sup>2</sup> (all accessible water space) 1,450m <sup>2</sup> (all 25+ pools) 1,338.8m <sup>2</sup> (accessible 25+ pools)	+ 1,629.5m <sup>2</sup> (all water space) + 894.5m <sup>2</sup> (all accessible water space) -720.5m <sup>2</sup> (all 25m+ pools) -831.7m <sup>2</sup> (accessible 25+ pools)	+ 1,539.7m <sup>2</sup> (all water space) + 804.7m <sup>2</sup> (all accessible water space) - 810.3m <sup>2</sup> (all 25m, pools) - 921.5m <sup>2</sup> (accessible 25+ pools)
Health and Fitness	543 stations	797 stations	1483 (all stations) 451 (pay and play only) 952 (all stations with 'accessibility')	+ 940 (all stations) - 92 (pay and play only) + 409 (all stations with 'accessibility')	+ 686 (all stations) - 346 (pay and play only) +155 (all stations with 'accessibility')
STPs (synthetic)	8.5	8.9	13	+ 4.5	+ 4.1

**SECTION II – SPORT AND LESIURE IN TRAFFORD**

Facility Type	Required level of provision 2008 (212,800)	Required level of provision 2018 (221,600)	Current level of provision / Accessible Provision	Surplus/deficit 2008	Surplus/deficit 2018
turf pitches)					

2.10 The above analysis demonstrates that in terms of community accessible provision i.e. pay and play access, there is a current surplus of sports hall provision (4 court), STP provision, and fitness stations (across the commercial and public sectors), but a significant deficit of swimming pool provision. In summary there appears to be significant amount of water space across the borough, but the issue is in relation to quality of provision and also in ensuring the programming, etc is such that it encourages accessibility.

**Current Participation in Sport and Leisure**

2.11 The recent Sport England Active People Survey results published on 7<sup>th</sup> December 2006 show that the percentage of adults participating in at least 30 minutes moderate intensity sport and active recreation (including recreational walking) on 3 or more days a week in Trafford is 22.9%. This identifies a relatively high level of participation compared to other authorities in the North West region as shown below and is higher than the national average of 21%.

2.12 In relation to volunteering, the recent Sport England Active People Survey (December 2006) results show that the percentage of the population (adults 16+) volunteering in sport and active recreation for at least one hour a week in Trafford is 5% which compares favourably to the national average of 4.7% and is within the middle 50% of authorities in the north west region.

# SECTION II – SPORT AND LESIURE IN TRAFFORD

Local Authority	Regular participation (3 days a week 30 mins moderate intensity)	Volunteering to support sport (at least 1 hour a week)	Local Authority	Regular participation (3 days a week 30 mins moderate intensity)	Volunteering to support sport (at least 1 hour a week)
Macclesfield	29.3	6.9	Wyre	20.5	5.3
Chester	25.5	5.0	Eden	20.2	5.0
South Ribble	24.5	4.0	Barrow-in-Furness	19.8	6.6
Ribble Valley	24.3	5.9	Burnley	19.7	4.5
South Lakeland	23.9	7.1	Halton UA	19.6	5.7
Fylde	23.2	4.7	Knowsley	19.6	2.7
Trafford	22.9	5.0	St Helens	19.5	4.2
Warrington UA	22.8	4.1	Rochdale	19.5	3.5
Vale Royal	22.4	6.0	Wirral	19.5	6.0
Ellesmere Port & Neston	22.3	5.5	Hyndburn	19.1	3.7
Stockport	22.0	4.3	Crewe & Nantwich	19.0	4.8
Lancaster	21.8	4.3	Copeland	19.0	4.6
Sefton	21.7	5.6	Salford	18.3	3.8
Preston	21.6	4.5	Bolton	18.3	2.8
West Lancashire	21.5	4.8	Blackpool UA	18.2	3.0
Rossendale	21.4	4.4	Liverpool	18.0	3.7
Pendle	21.2	4.7	Tameside	17.5	4.6
Congleton	21.2	6.2	Oldham	17.2	5.4
Chorley	21.2	6.1	Blackburn with Darwen UA	16.3	5.2
Wigan	21.2	4.4			
Manchester	20.8	3.1			
Carlisle	20.8	4.7			
Bury	20.8	3.4			
Allerdale	20.5	5.6			

	Bottom 25 Percent
	Middle 50 Percent
	Top 25 Percent

Note: The colour codes indicated above highlight how the results of each Local Authority area compares to the national results. Green represents the top 25% nationally; yellow represents the middle 50% nationally; and red represents the bottom 25% nationally.

## PE, School Sport and Club Links Strategy (PESSCL)

2.13 There are 2 School Sport Partnerships within Trafford encompassing all schools within the borough. The Partnership Development Manager for the North Trafford Partnership is based at Flixton Girls School Sports College and the PDM for the South Trafford Partnership is based at Ashton on Mersey School Sports College. The PESSCL Survey data which indicates the percentage of 5-16 year olds taking part in two hours of PE and school sport within and beyond the curriculum, show a figure of 83% for the North Trafford Partnership and 86% for the South Trafford Partnership. The national PSA target for this indicator is 85% by 2008.

## Market Segmentation

2.14 Sport England has developed the Market Segmentation tool. This tool facilitates further detailed analysis of the needs and demands for sports facility provision at a local level, by identifying 19 'user profiles' based on what facilities they use, or might wish to use, how often they would access them, for which activity, and when.

2.15 In Trafford the segment which is most above the national norm in Segment 6 – 'Settling Down Males'. This is also the largest segment across the borough. The segment most below the national norm is Segment 9 – 'Pub

## ***SECTION II – SPORT AND LESIURE IN TRAFFORD***

League Team Mates’. This suggests there is a need to ensure appropriate provision is made for sports which appeal to Segment 6 which are: Canoeing, Skiing, Cricket Golf, Cycling, Cricket, Squash, Football

- 2.16 The profile of this segment suggests that a Settling Down Male is:
- a very active type, enjoying high intensity activities.
  - keen on technical sports such as skiing and water sports, uninhibited by the financial outlay. Both team games and individual activities feature high on his agenda, and personal fitness activities are also popular
  - likely to have private gym membership, and compete in some sports
  - motivated to improve performance, keep fit and meet friends. He also just enjoys doing sport
  - busy lives and therefore may actually not be able to participate more than he already does
- 2.17 The smallest segment in Trafford is Segment 16 – ‘Later Life Ladies’. This segment has a propensity to participate in walking, keep fit, swimming, and aqua aerobics.

### **CPA**

- 2.18 46.7% of the current population of Trafford live within 20 minutes travel time (walking in an urban area, and driving a rural area), of three facilities in the district, (two of which has a recognised quality accreditation).

### **Summary**

- The Sport England Active People survey Dec 2006 show that 22.9% of adults participate in at least 30 minutes of moderate intensity sport and active recreation on 3 or more days a week which is above the national average of 21%
- 83% for North Trafford Partnership 5-16 year olds take part in two hours of PE and school sport beyond the curriculum with the figure of 86% for the South of Trafford
- Segment 6 (Settling Down Males) of Trafford’s Market Segmentation is above the National Norm and is the largest segment across the borough.
- Segment 9 (Pub League Team Mates) is below the National Norm suggesting there is a need for appropriate provision for sports which appeal to this segment i.e. Canoeing, Skiing, Cricket Golf, Cycling, Cricket, Squash and Football
- 46.7% of the population live within 20 minutes of three quality accredited facilities in the borough



## SECTION III- CONSULTATION SUMMARY

### Consultation Summary

- 3.1 A number of consultation exercises have informed this study to date including face to face meetings with key stakeholders and clubs within the Borough and focus groups with current and potential users of leisure facilities. The table below provides an overview of the key issues arising from the consultation undertaken, based around the identified themes. The comments raised reflect the views of the consultees.

Table 2 Consultation Summary

Theme	Key Issues/Comments Raised
Education/Children/Young People	<ul style="list-style-type: none"> <li>- Drainage of 2 football pitches at Blessed Thomas Holford Catholic College (BTH)</li> <li>- Size of sports hall (too small so restricted) at BTH and Trafford College</li> <li>- Trafford college use external provision off site</li> <li>- Trafford College have no use of outdoor space after 6pm</li> <li>- Old Trafford Primary School is not fit for purpose</li> <li>- Extended schools agenda – barriers for community use:               <ul style="list-style-type: none"> <li>➤ Cost of operation: Management</li> <li>➤ Health and Safety concerns</li> <li>➤ Parents'/pupils' use out of school hours – considered community use</li> <li>➤ In Selective Authority there is less of 'local' community as drawn from further afield</li> </ul> </li> <li>- Cleanliness of buildings</li> <li>- Over 50's issue – Price for a swim has gone from nothing to 50p</li> <li>- Altrincham – Issue with car parking – do we need a facility in Altrincham??</li> <li>- Potential for outreach work to impact on the issue of obesity in the borough</li> <li>- Community Facilities should be included in the overall offer as important health and well being – all partners-sustainable offer.</li> <li>- Need to develop an audit of play provision in the borough scope needs to be defined</li> <li>- BSF pathfinder St Ambrose – New build, possibly with sport as their specialism. The pool is not fit for purpose and currently not used.</li> <li>- The rest of BSF (Wave 13) is visionary</li> </ul>
Culture/Sport	<ul style="list-style-type: none"> <li>- Whilst leisure is seen as politically important because of the contribution it can make to the Council priorities of health, crime reduction, and social care, it is not a priority in itself.</li> <li>- The political view is that there are too many facilities, costing too much and in need of significant investment.</li> <li>- There is potential to consider greater separation of the Council and the Trust.</li> <li>- No list of ALL places in the borough where you can take part in sport including community centres/village halls etc</li> <li>- Lack of meeting room space</li> <li>- Lack of publicity for Trafford Sports Council (TSC); TSC lack capacity and resources to offer this</li> <li>- Gap in information between sports development at strategic level and clubs/club development</li> <li>- Links into the SPAA need to be strengthened</li> <li>- The focus of the Culture and Sport Playing its Part document needs to be made sharper and the target audience made clearer.</li> <li>- To increase participation in sport, physical activity in safe, well managed environments</li> </ul>

## SECTION III- CONSULTATION SUMMARY

Theme	Key Issues/Comments Raised
	<ul style="list-style-type: none"> <li>- To provide high quality culture and sport services</li> <li>- Implement Active Trafford Pass</li> <li>- Provide sports specific development linked to competitive structures such as the Greater Manchester Youth Games</li> <li>- Increase participation in parks and countryside</li> <li>- Develop a network of sports sessions</li> <li>- Establish a club development strategy</li> <li>- Support young disabled people in sport</li> <li>- Develop a new health strategy</li> <li>- Develop new upgraded facilities in leisure centres</li> <li>- Support the development of a football strategy</li> <li>- Ensure that there is political engagement on the SPAA which is connected to the LSP</li> <li>- Trafford MBC needs to harness the energies of the voluntary sector to the emerging SPAA as part of the positive engagement needed at the local level</li> <li>- Details of work with other departments within TMBC such as planning and social services</li> <li>- Further work with the private sector to generate more sports participation</li> <li>- Is Trafford intending to undertake an improvement model such as EFQM, A@SC, ILFA or TAES in the near future</li> </ul>
<p><b>Clubs</b></p>	<p><b>Generic Issues</b></p> <ul style="list-style-type: none"> <li>- Quality issues</li> <li>- Most clubs use external sites which incurs cost for club and transport constraints</li> <li>- Drainage on pitches and changing facilities</li> <li>- Maintenance – Lack of money/funding</li> <li>- Demand for facilities</li> <li>- Difficult to access facilities at appropriate times</li> <li>- Pricing – cost for using external facilities</li> <li>- Difficult to obtain funding</li> </ul> <p><b>Individual Club Issues:</b></p> <p><b>Bowden Cricket, Hockey and Squash Club</b></p> <ul style="list-style-type: none"> <li>- Floodlighting currently cut off at 8pm. There is a high demand for the pitch after this time.</li> <li>- Limited Cricket development as the club only has 1 pitch</li> <li>- Car park is too small</li> </ul> <p><b>Timperley Sports Club</b></p> <ul style="list-style-type: none"> <li>- Programming</li> <li>- Vandalism</li> <li>- Communication</li> </ul> <p><b>Sale United FC</b></p> <ul style="list-style-type: none"> <li>- The club requires floodlit facilities in the winter</li> </ul>

**SECTION III- CONSULTATION SUMMARY**

Theme	Key Issues/Comments Raised
	<ul style="list-style-type: none"> <li>- More pitches required due to the growth of the club</li> <li>- The club require a 3G floodlit pitch which could be situated in the centre of Sale Harriers Athletics Track</li> </ul> <p><b>Trafford Athletics Club</b></p> <ul style="list-style-type: none"> <li>- Old Terracing</li> <li>- Track Perimeter fencing is dated and needs replacing</li> </ul> <p><b>AFC Urmston Meadowside</b></p> <ul style="list-style-type: none"> <li>- Poor changing provision</li> <li>- Difficult to find facilities in Trafford to use at appropriate times</li> </ul> <p><b>Flixton Sports Club</b></p> <ul style="list-style-type: none"> <li>- The club require a new club house/youth facility as the area lacks one</li> <li>- Both Tennis courts need re-surfacing</li> </ul> <p><b>Sale Harriers Athletics club</b></p> <ul style="list-style-type: none"> <li>- No seating available at Crossford Bridge</li> <li>- Part of the building leaks</li> <li>- The outdoor track and field events are poor and tired</li> <li>- Improvements are required to the indoor space</li> </ul> <p><b>Walton Park Users Group</b></p> <ul style="list-style-type: none"> <li>- 4 separate 'clubs</li> <li>- 1,300 users per week</li> <li>- significant number of young people</li> <li>- keen to invest and maintain current facilities</li> <li>- required to secure long term lease to access additional funding and secure future sustainability</li> </ul>
<p><b>Regeneration</b></p>	<p>The regeneration of the Borough is about both the physical changes eg town centre re-development, new housing, new retail provision etc, but also about changing traditional communities and views. Leisure and sport have an important role in this in terms of quality facilities, increased opportunities, and improved health. The key focus is the re-development of the 4 town centres and 1 District centre.</p> <p>It is important to link the re-provision of leisure facilities to the priorities in the Sustainable Community Strategy, the Local Area Agreement (LAA) in terms of participation, and the MAA (multi-agency approach) for the Borough.</p> <p>The Altair development in Altrincham is very important for the town and the Borough; it will see the development of a 4 * hotel; the Borough has a lot of tourist attractions but little infrastructure to support them. This town centre development will include a replacement ice rink, and some commercial health and fitness.</p> <p>The new residential developments planned will also change the physical environment</p>

## SECTION III- CONSULTATION SUMMARY

Theme	Key Issues/Comments Raised
	of the Borough, and by bringing people into the Borough, will increase expectations of community provision, including sports and leisure facilities.
<b>Planning</b>	<p>The Borough is currently developing its Local Development Framework; the Core Strategy (out to consultation July 08) sets out clear policies for the future provision of community provision, including sport and leisure, and land use in the Borough over the next few years. The key focus for future development is the town centres and the District centres; sport and leisure provision should be an integral part of the re-development of town centres, and should contribute to the overall community provision in each area.</p> <p>There are plans for significant residential development in the Borough although this is now likely to be at a lower level in Partington. There will be new shopping centres in Urmston, Altrincham and Partington; the Stretford Masterplan will transform areas of Stretford, but will complement the existing town centre.</p> <p>The audit and assessment of outdoor sports provision in the Borough clearly highlights the deficit of pitches in the south of the Borough, and the fact that the quality of existing provision is a real issue.</p>
<b>Libraries</b>	<p>Many of the existing libraries are old buildings, in need of investment/renewal. There are some small libraries in the leisure centres eg Stretford, funded through SureStart; these would need to be retained if the leisure facilities are replaced / relocated.</p> <p>There may be an opportunity to link leisure and library provision in Urmston to gradually re-provide the existing four libraries, and link into the new town centre library.</p> <p>Stretford Library (town centre) is the oldest building – no DDA access, poor location, and in poor condition.</p>
<b>Arts</b>	<p>The arts provision in the Borough is predominantly through the Waterside Arts Centre; this is a performance centre, with gallery and meeting space. It is very well-used, providing a combination of professional events and performances and community arts performances, where the space is hired by local schools and groups. There are also a number of partnerships and inclusion programmes underpinning the arts centre, eg use of the facility by older people, those with learning disabilities, and by ethnic minorities, which contribute significantly to the Borough's inclusion priorities.</p> <p>The Borough also supports the operation of a community arts facility in Old Trafford, which focuses on the provision of opportunities for young people through digital media; this facility has developed into a ground-breaking centre for participation, training and vocational development, which involves young people in positive activity.</p> <p>The Borough also undertakes significant outreach work in community arts, supporting local groups and their development.</p> <p>There is potential for the arts to be managed through some form of trust in the future, and this may provide an opportunity for links to provision of sport and leisure.</p>
<b>Health</b>	<ul style="list-style-type: none"> <li>- Issues are surrounding the accessibility of opportunities for people with learning disabilities, older people and those with chronic conditions.</li> <li style="padding-left: 20px;">Specific groups require specialist equipment/facilities/classes in order to take part in sport/leisure</li> <li>- Introduction of Active Trafford Pass – swimming sessions were originally free, they were increased to 50p and are now at £1.00</li> <li>- Require continuity re: programming of activities at individual sites – need same service at each leisure centre</li> </ul>

## **SECTION III- CONSULTATION SUMMARY**

### **Opportunities/Planned and Proposed Development**

- 3.2 There are a number of planned and proposed developments in the Borough which are particularly relevant to the future provision of sport and leisure in the Borough, and specifically built facilities. The key development opportunities include:
- **Town centre developments** – Altrincham i.e. the Altaire development, Urmston,
  - **Stretford Masterplan proposals**
  - **District Centre development** – Partington, including major regeneration of the market area, and the development of around 300 new houses alongside the canal
  - **Proposals by Broadoak School, Partington**, for development of new sports facilities
  - **Proposals or merging North and South Trafford College** – and the impact on the use and requirement of sports facilities across all campuses
  - **Building Schools for the Future (BSF) Programme** across the Borough
  - **Planned investment in sports facilities in neighbouring boroughs**
- 3.3 The above opportunities need to be considered carefully in relation to future sport and leisure provision to assess whether they provide realistic opportunities to re-provide the existing facility portfolio, deliver quality opportunities for participation, and will address the need for capital investment and reduced revenue expenditure.

## **SECTION IV- EMERGING KEY ISSUES**

### **Emerging Key Issues**

4.1 The analysis and consultation to date has highlighted a number of key issues and potential opportunities in relation to the provision of sport and leisure facilities and opportunities across the borough. These have been summarised below into some key themes:

- Facilities Location and Distribution
- Facilities - Capital Investment and Revenue Sustainability
- Partnerships
- Participation Patterns
- Capital Investment
- Area Specific Issues
- Opportunities

### **Facilities Location and Distribution**

4.2 There are a significant amount of facilities across the borough, provided through the local authority (TCLT), schools and private sector operators. There is a need to ensure that all types of provision are considered in the overall offer as it is recognised that there are a number of key community halls and facilities that offer a range of 'recreational' opportunities provided at a local level that are accessible to all. These should be considered within the overall hierarchy.

4.3 There is also a need to recognise that in the more affluent areas of the Borough the local authority facilities are not the provision of choice by residents who can afford to use commercial facilities.

4.4 The supply and demand analysis indicates a current overprovision (based on all facilities in the Borough) of sports halls, swimming pools and health and fitness facilities to meet the required needs of the population. However, when the level of community accessibility ie pay and play access, is taken into account the surplus is reduced, particularly for swimming pools; the quality of existing facility provision also needs to be taken into account, given the age of some of the TCLT operated provision.

4.5 Given the demographics in the Borough, it is vitally important to ensure access for all sectors of the community through offering appropriate subsidy, programming etc. Despite the overall level of provision in the borough, the CPA indicator suggests that currently less than 50% of the Borough are within 20 minutes of three facilities, two of which are quality accredited, which further highlights the importance of addressing the issues of providing quality 'fit-for-purpose' facilities.

### **Facilities - Capital Investment and Revenue Sustainability**

4.6 Many of the facilities, particularly those managed through TCLT are ageing and not 'fit-for-purpose' in offering key sporting and competition opportunities. As a result, although facilities are generally well-used, they are limited in generating maximum potential income from their overall facility mix due to the quality or their location in relation to communities.

4.7 The condition surveys indicative investment summaries suggest that there is significant need for capital investment in the facilities. There is a need to consider carefully whether existing capital commitments eg Walton Park, STPs on school sites (4) represent good value for money in terms of investment for the benefit of the Borough community.

## **SECTION IV- EMERGING KEY ISSUES**

- 4.8 These indicators suggest the potential for re-provision of key facilities and opportunities in order to maximise potential opportunities and meet the needs of the community both now and in the future. Fewer, better quality facilities, co-located with other community services will be more sustainable. Currently revenue costs are high partly due to having to manage and maintain too many old buildings.

### **Partnerships**

- 4.9 Whilst there are many existing partnerships in the Borough, particularly related to increasing and facilitating participation and addressing inclusion, there is potential to build further on these, particularly in relation to delivery.
- 4.10 Given the work going on in relation to future management of the arts services, and potentially the library services, consideration should be given to the trust structure, and whether there is potential to extend its remit. This approach would, however, require significant investment in the existing buildings.
- 4.11 A significant opportunity for TCLT is the potential to work in partnership with local schools and to manage their sports facilities for community use; there are new partnerships with both schools and clubs developing, and BSF presents further potential to extend this approach.

### **Participation Patterns**

- 4.12 The Borough has a higher adult participation rate than the national average; however, nearly 80% of the Borough do not participate on a regular basis. Whilst there is high school age participation, as evidenced by the PESSCL figures, the statistics for participation post 16 demonstrate a significant drop off. There is a need to address this and ensure that participation is maintained as this will have a significant benefit on community health.
- 4.13 Use of the TCLT facilities in both Sale and Altrincham is high for eg swimming lessons, children's activities; however, use by adults is low and it appears from Borough surveys that a significant number of local residents choose to use commercial facilities in these areas.
- 4.14 Participation generally is lower amongst adults in the more deprived areas of the Borough.

### **Area Specific Issues**

- 4.15 Given the differences in the five main urban areas of the Borough it is critical that the leisure offer in each reflects the specific needs of the community which it serves (predominantly). Wherever possible, leisure facilities should be part of the town centre fabric, or at least be accessible from the town centre, to overcome issues of accessibility.
- 4.16 Developing (new and refurbished) facilities across the Borough linked to the investment in town centres will ensure that these are strategically located for the different communities that comprise Trafford Borough. It is however critical to develop and implement a strategic approach to the future planning, development and delivery of facility provision, that reflects the needs of the Borough as a whole, rather than responds to the perceived needs of particular communities. Given the existing mixed portfolio of facilities it will be important to retain a balance between sport specific and community provision, whilst ensuring improvement of quality to delivery more cost-effective services.
- 4.17 Sport development opportunities need to be clearly linked to the facilities, to ensure participation is facilitated and supported across the Borough.

## ***SECTION IV- EMERGING KEY ISSUES***

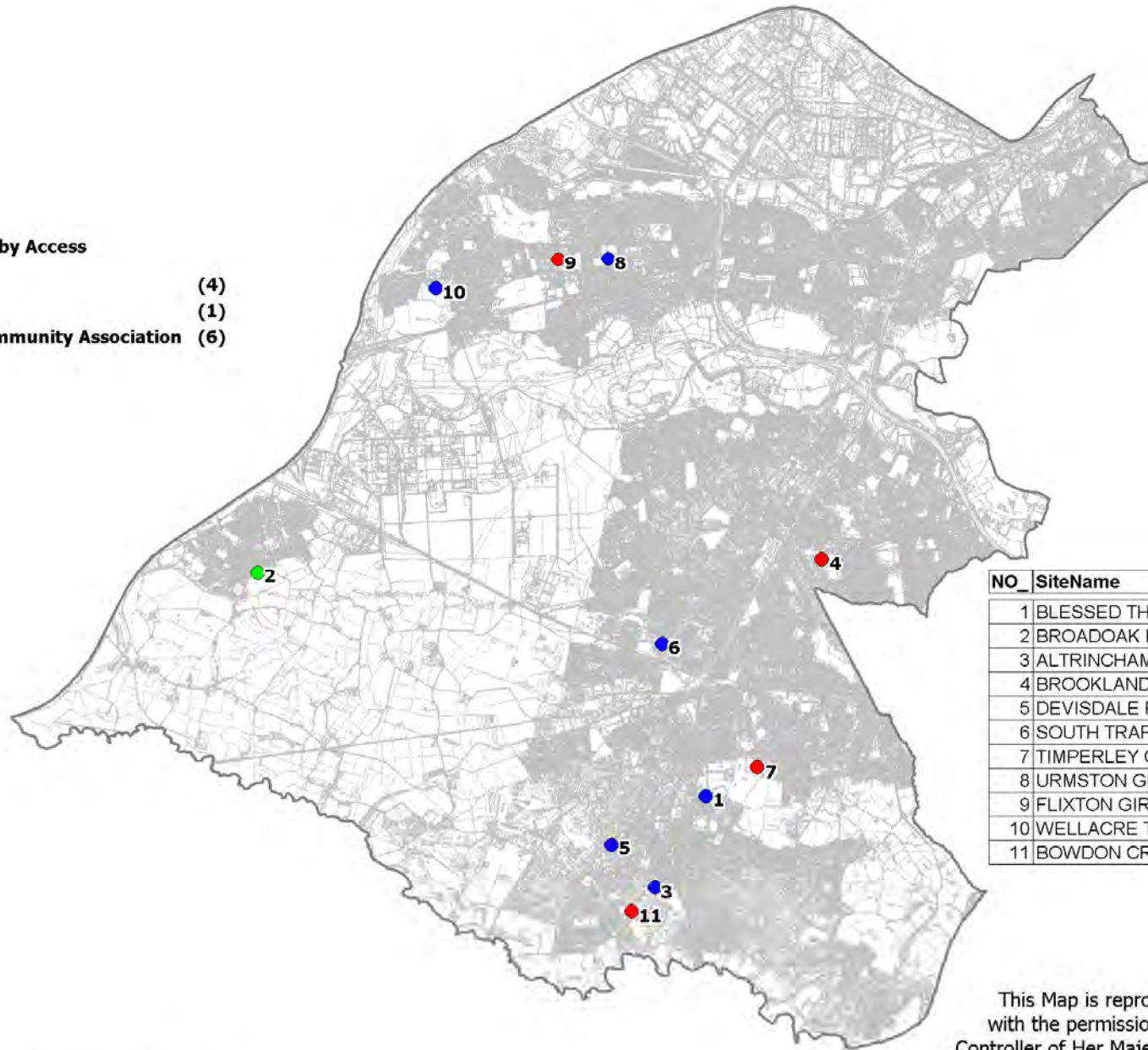
- 4.18 The role of other providers, and particularly the commercial sector in the more affluent areas of the Borough, needs to be recognised and reflected in planning for public sector investment.
- 4.19 Also need to highlight the differences in each of the 5 centres - investment in the Borough e.g. town centres, housing - development of new communities - expectations for leisure





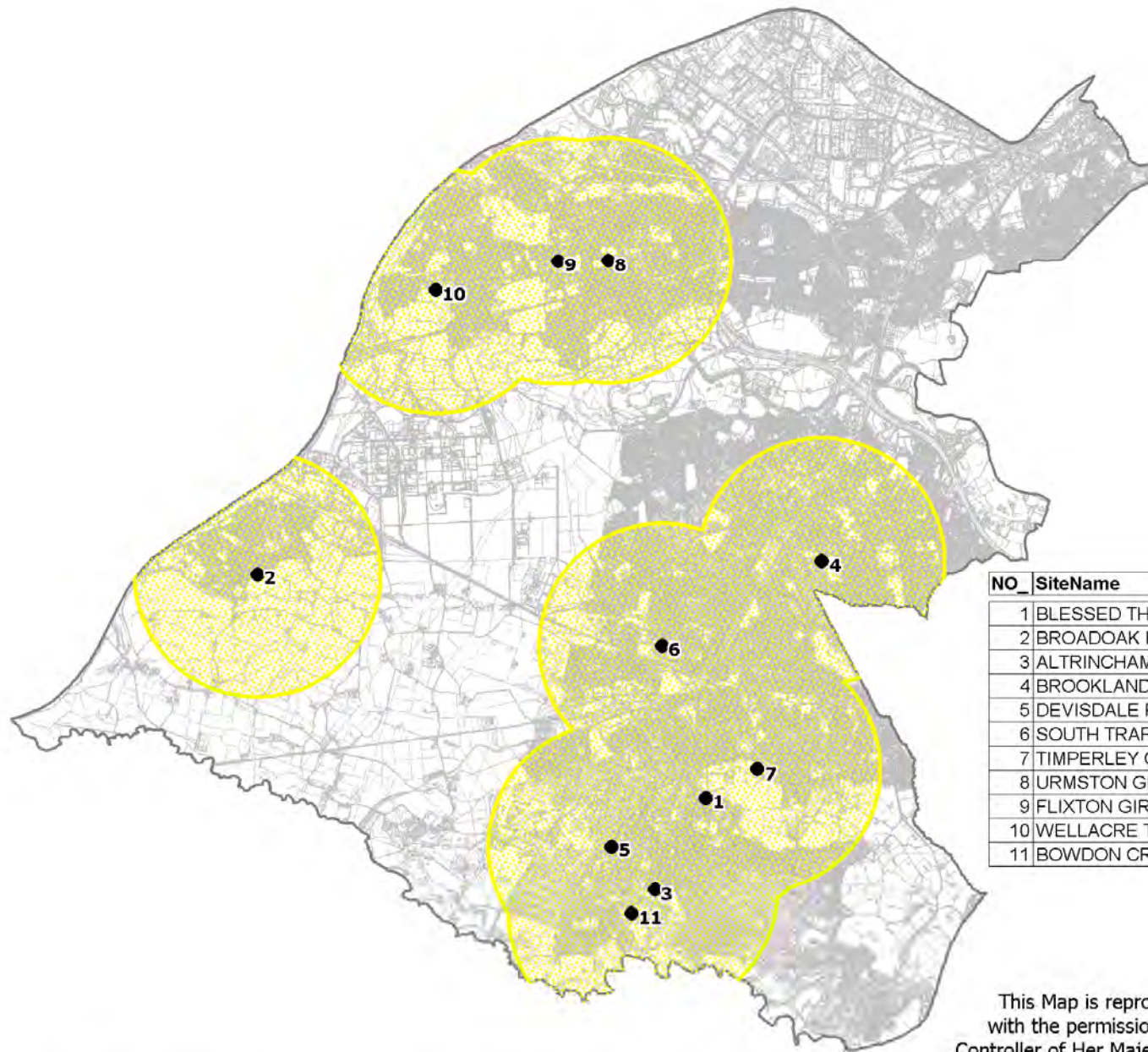
### STPs by Access

- Pay and Play (4)
- Private Use (1)
- Sports Club / Community Association (6)



NO_	SiteName
1	BLESSED THOMAS HOLFORD CATHOLIC COLLEGE
2	BROADOAK HIGH SCHOOL
3	ALTRINCHAM GRAMMAR SCHOOL FOR BOYS
4	BROOKLANDS SPORTS CLUB
5	DEVIDALE PITCHES
6	SOUTH TRAFFORD COLLEGE
7	TIMPERLEY CRICKET HOCKEY AND LACROSSE
8	URMSTON GRAMMAR SCHOOL
9	FLIXTON GIRLS SCHOOL
10	WELLACRE TECHNOLOGY COLLEGE
11	BOWDON CRICKET, HOCKEY & SQUASH CLUB

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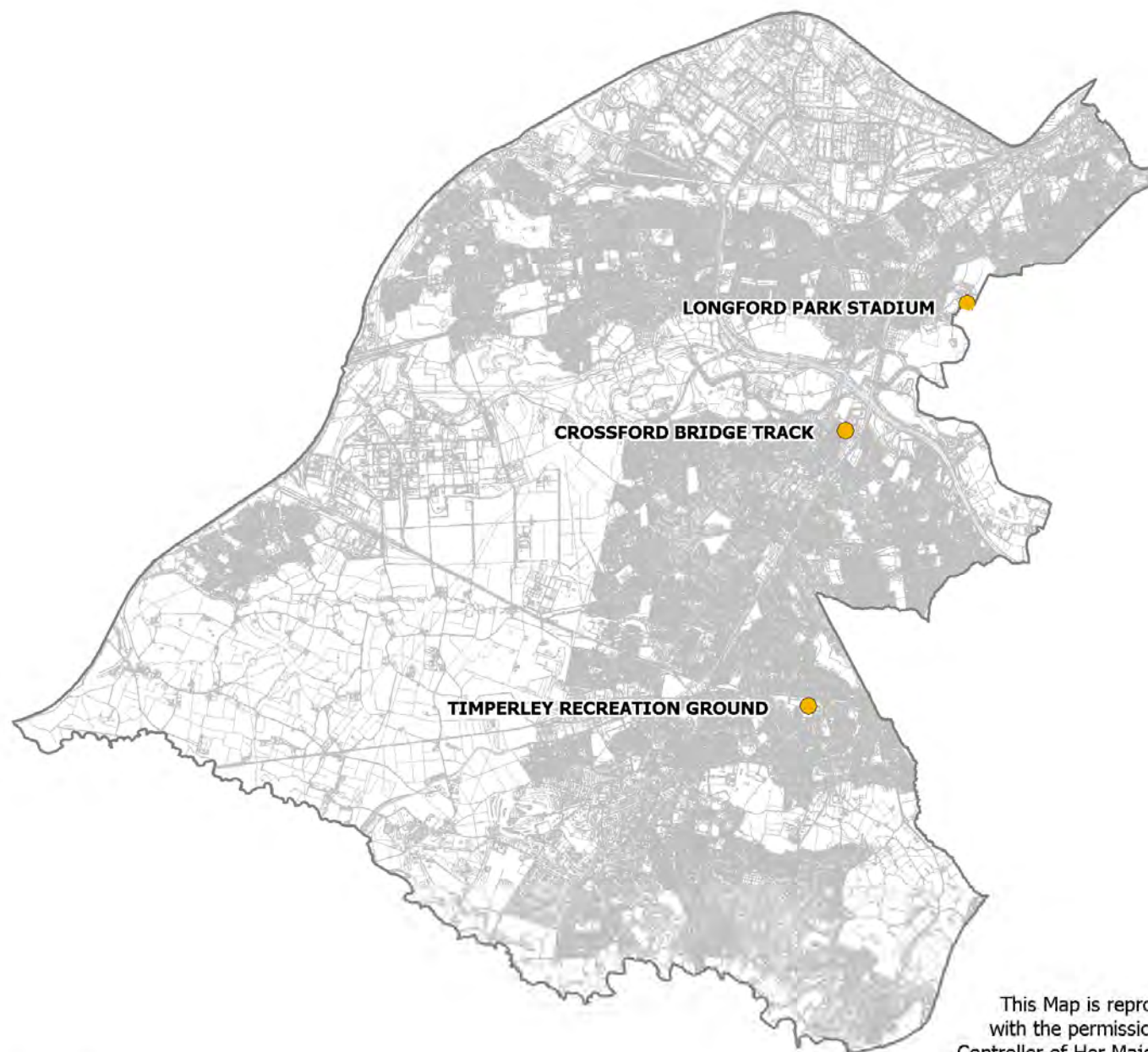


NO_	SiteName
1	BLESSED THOMAS HOLFORD CATHOLIC COLLEGE
2	BROADOAK HIGH SCHOOL
3	ALTRINCHAM GRAMMAR SCHOOL FOR BOYS
4	BROOKLANDS SPORTS CLUB
5	DEVIDALE PITCHES
6	SOUTH TRAFFORD COLLEGE
7	TIMPERLEY CRICKET HOCKEY AND LACROSSE
8	URMSTON GRAMMAR SCHOOL
9	FLIXTON GIRLS SCHOOL
10	WELLACRE TECHNOLOGY COLLEGE
11	BOWDON CRICKET, HOCKEY & SQUASH CLUB

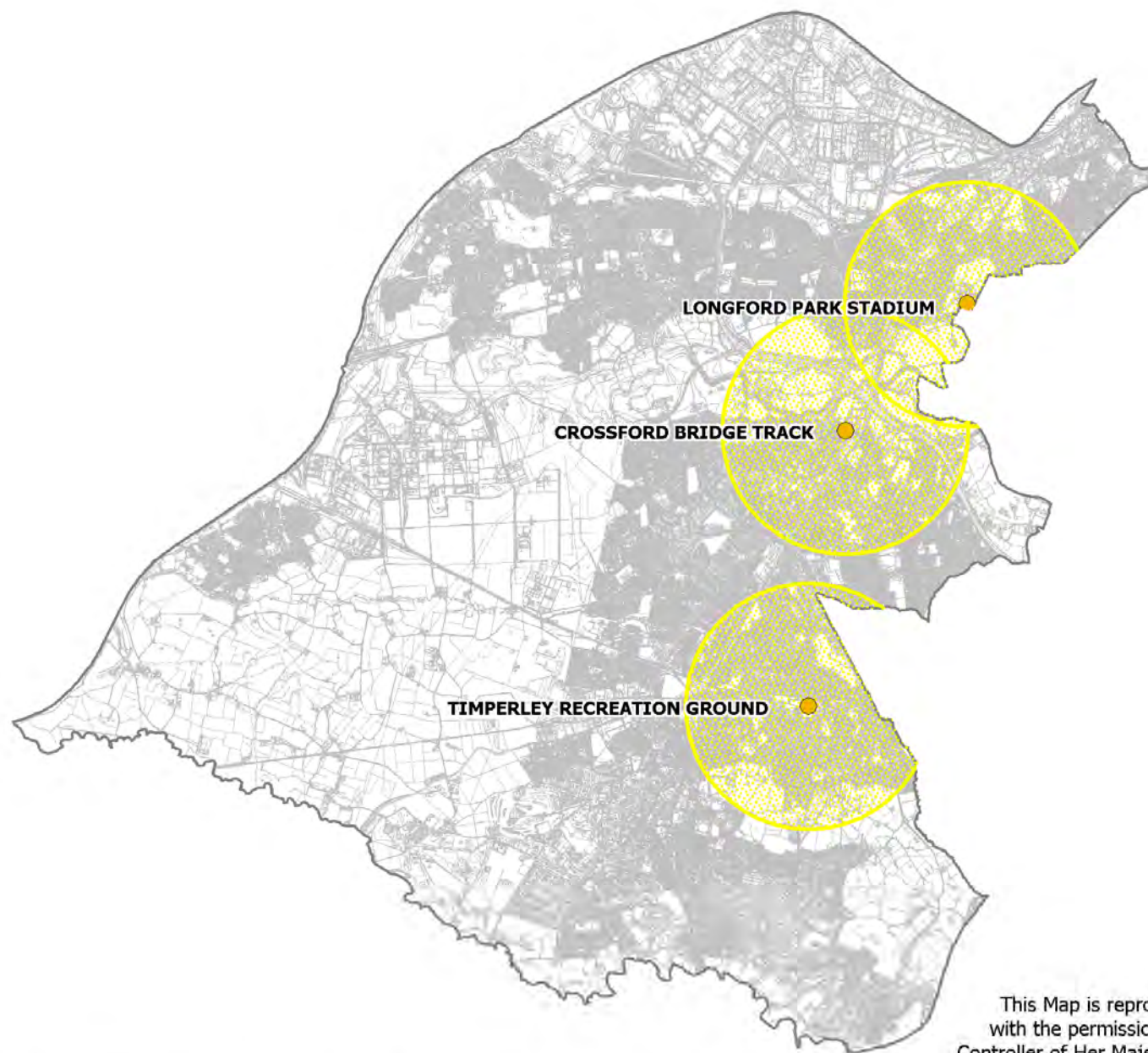
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**Map 1a - Synthetic Turf Pitches with 1 mile walking catchments**





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Map 2a - Athletics Tracks with 1 mile walking catchments





### Driving Ranges & Golf Courses by Access

- Pay and Play (7)
- Registered Membership use (3)



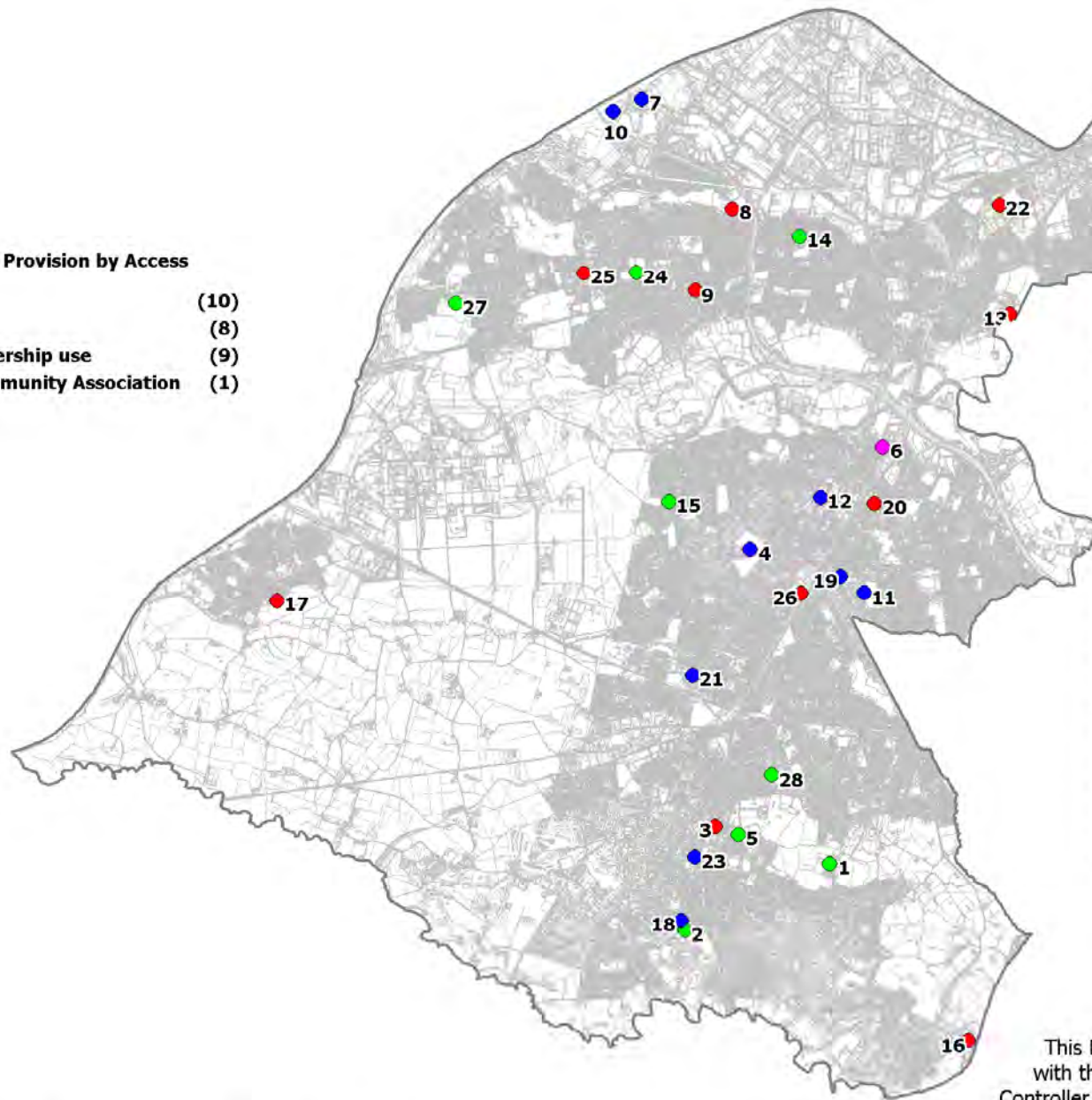
NO_	SiteName
1	PLAYGOLF MANCHESTER
2	ALTRINCHAM GOLF COURSE
3	ASHTON-ON-MERSEY GOLF CLUB
4	DAVYHULME PARK GOLF CLUB
5	DUNHAM FOREST GOLF AND COUNTRY CLUB
6	FLIXTON GOLF CLUB
7	HALE GOLF CLUB
8	RINGWAY GOLF CLUB LTD
9	SALE GOLF CLUB
10	WILLIAM WROE GOLF COURSE

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### Health & Fitness Provision by Access

- Pay and Play (10)
- Private Use (8)
- Registered Membership use (9)
- Sports Club / Community Association (1)

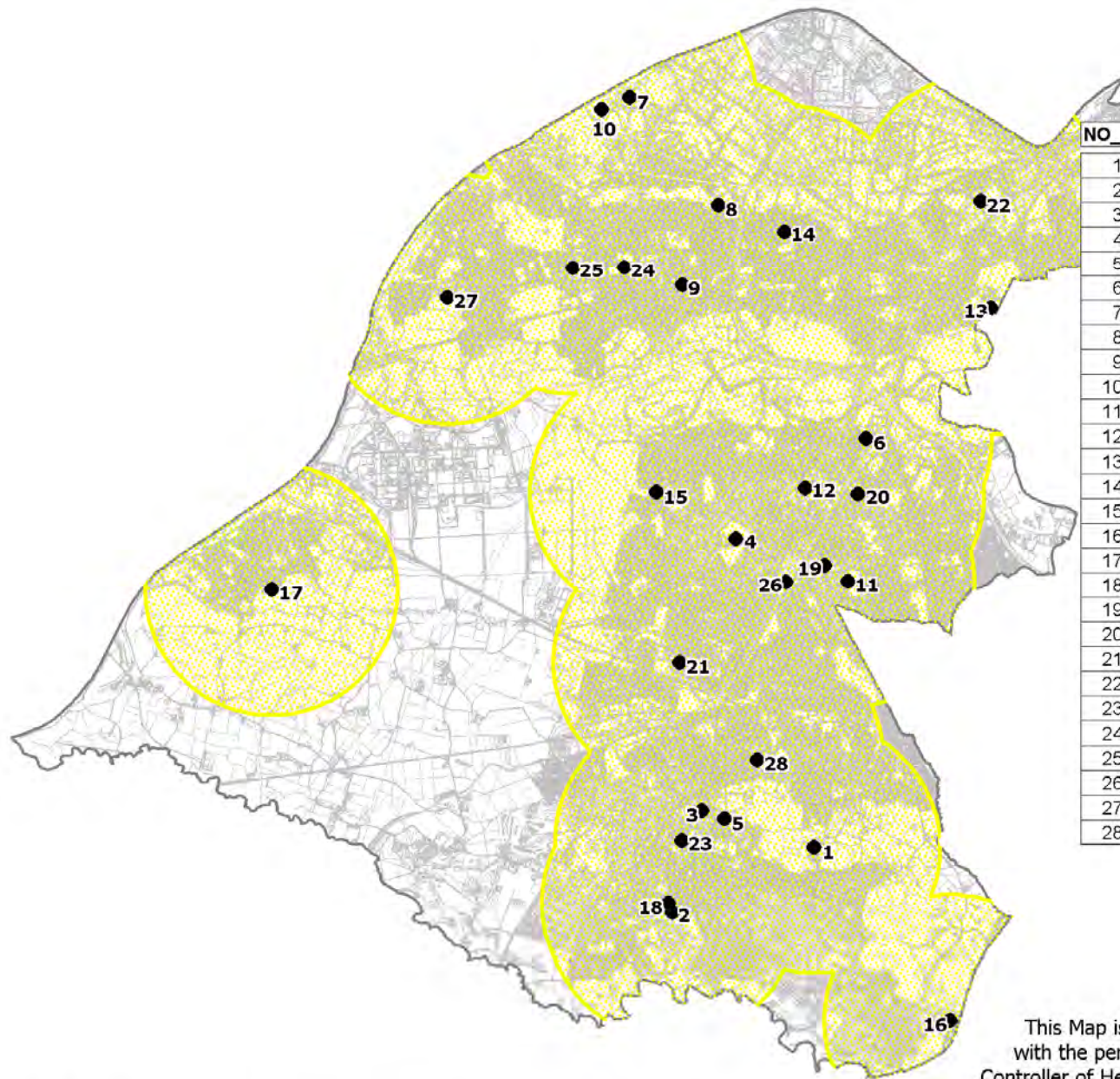


NO_	SiteName
1	ALTRINCHAM COLLEGE OF ARTS SCHOOL
2	ALTRINCHAM GRAMMAR SCHOOL
3	ALTRINCHAM LEISURE CENTRE
4	ASHTON ON MERSEY FITNESS CENTRE
5	BLESSED THOMAS HOLFORD COLLEGE
6	CROSSFORD BRIDGE TRACK
7	DAVID LLOYD CLUB (MANCHESTER)
8	GEORGE H CARNALL LEISURE CENTRE
9	HIGHER LEVEL FITNESS (URMSTON)
10	JJB FITNESS CLUB & SOCCERDOME
11	LA FITNESS (BROOKLANDS)
12	LA FITNESS (SALE)
13	LONGFORD PARK STADIUM
14	LOSTOCK COLLEGE
15	MANOR HIGH SCHOOL
16	MARRIOTT LEISURE CLUB
17	PARTINGTON LEISURE CENTRE
18	QUALITY LIVING HEALTH CLUB
19	SALE FOOTBALL CLUB
20	SALE LEISURE CENTRE
21	SOUTH TRAFFORD COLLEGE
22	STRETFORD LEISURE CENTRE
23	TOTAL FITNESS (ALTRINCHAM)
24	URMSTON GRAMMAR SCHOOL
25	URMSTON LEISURE CENTRE
26	WALTON PARK SPORTS CENTRE
27	WELLACRE TECHNOLOGY COLLEGE
28	WELLINGTON SCHOOL

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## Map 4 - Health & Fitness Facilities





NO_	SiteName
1	ALTRINCHAM COLLEGE OF ARTS SCHOOL
2	ALTRINCHAM GRAMMAR SCHOOL
3	ALTRINCHAM LEISURE CENTRE
4	ASHTON ON MERSEY FITNESS CENTRE
5	BLESSED THOMAS HOLFORD COLLEGE
6	CROSSFORD BRIDGE TRACK
7	DAVID LLOYD CLUB (MANCHESTER)
8	GEORGE H CARNALL LEISURE CENTRE
9	HIGHER LEVEL FITNESS (URMSTON)
10	JJB FITNESS CLUB & SOCCERDOME
11	LA FITNESS (BROOKLANDS)
12	LA FITNESS (SALE)
13	LONGFORD PARK STADIUM
14	LOSTOCK COLLEGE
15	MANOR HIGH SCHOOL
16	MARRIOTT LEISURE CLUB
17	PARTINGTON LEISURE CENTRE
18	QUALITY LIVING HEALTH CLUB
19	SALE FOOTBALL CLUB
20	SALE LEISURE CENTRE
21	SOUTH TRAFFORD COLLEGE
22	STRETFORD LEISURE CENTRE
23	TOTAL FITNESS (ALTRINCHAM)
24	URMSTON GRAMMAR SCHOOL
25	URMSTON LEISURE CENTRE
26	WALTON PARK SPORTS CENTRE
27	WELLACRE TECHNOLOGY COLLEGE
28	WELLINGTON SCHOOL

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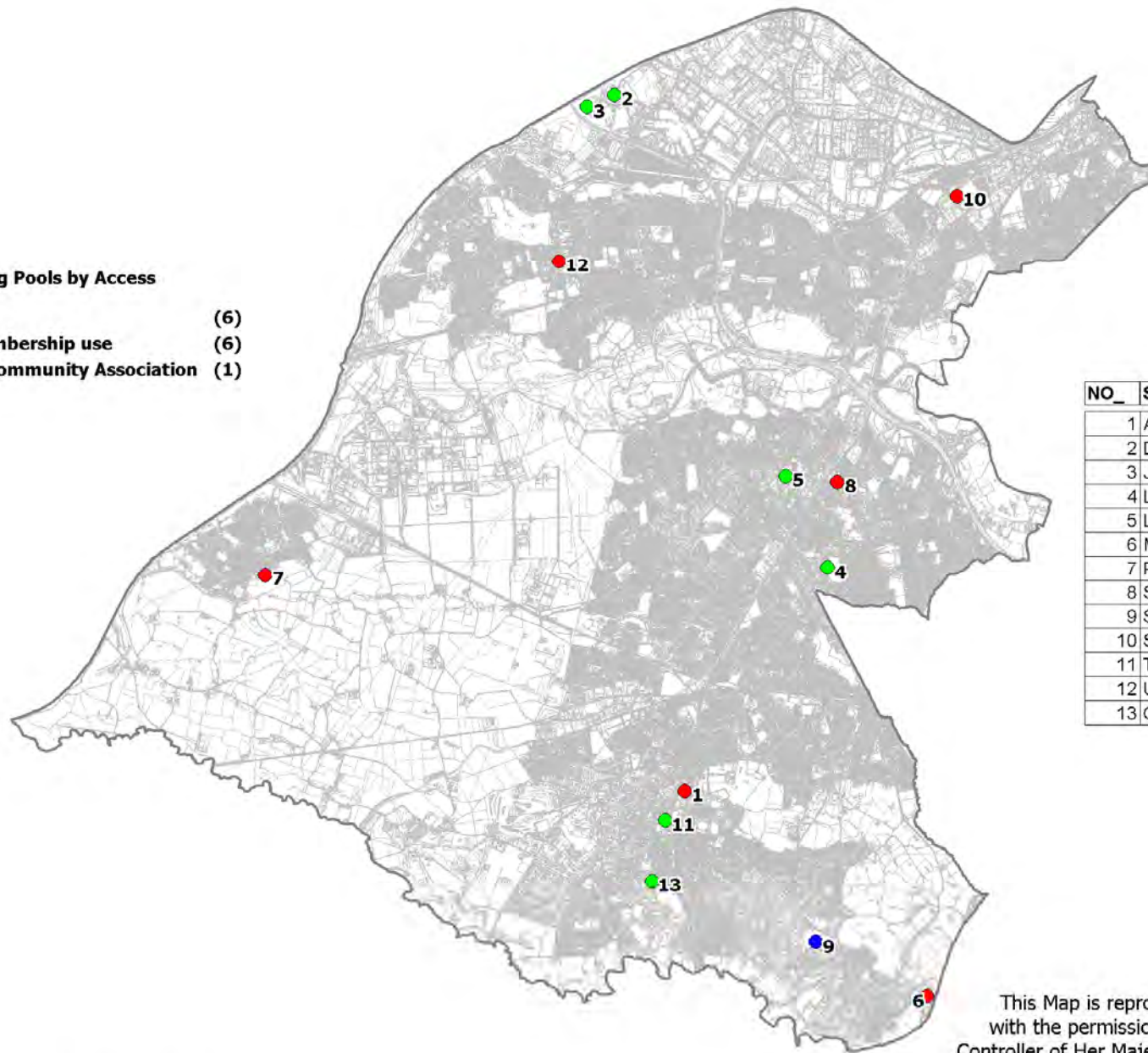
**Map 4a - Health & Fitness Facilities with 1 mile walking catchments**





### Swimming Pools by Access

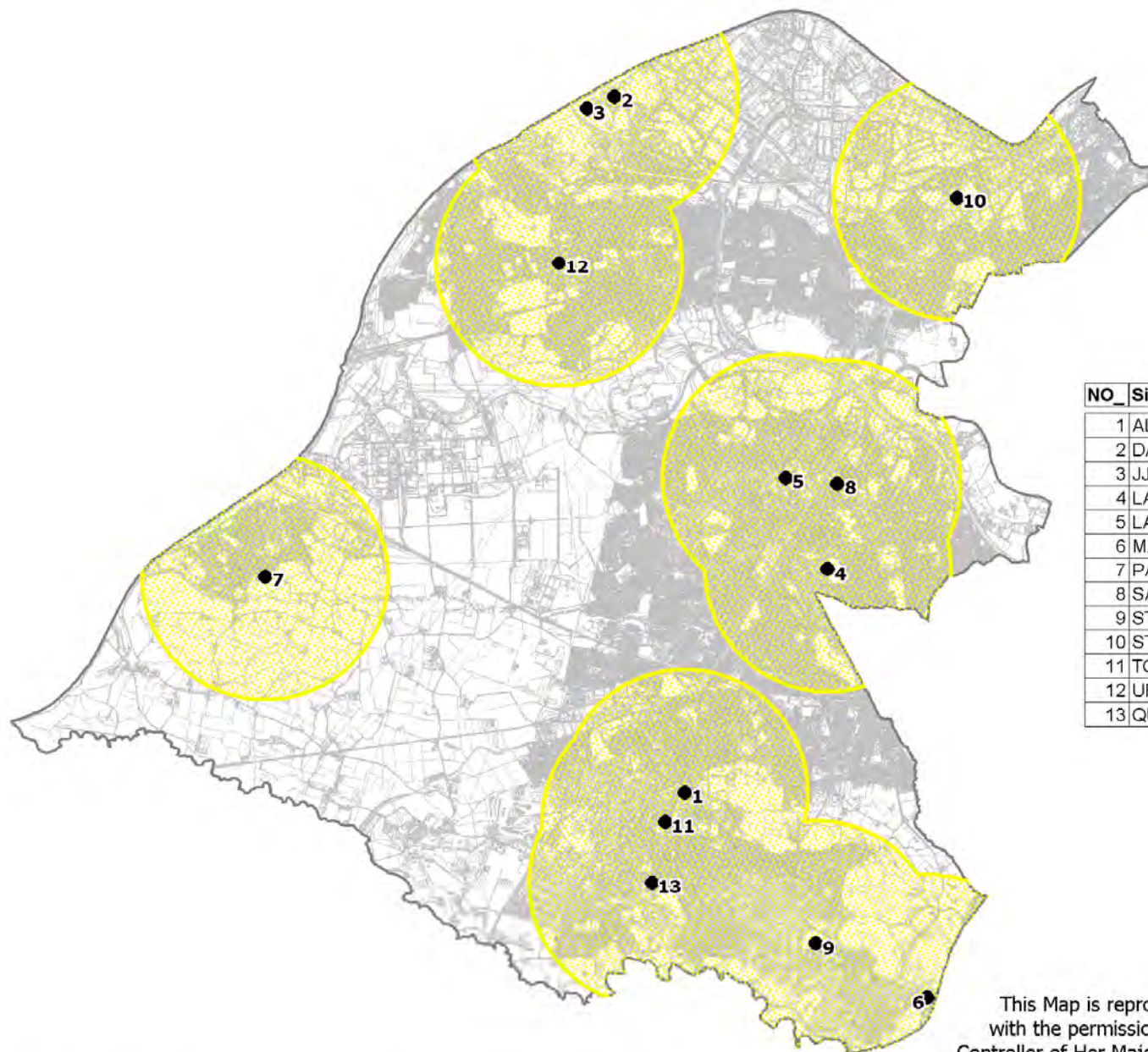
- Pay and Play (6)
- Registered Membership use (6)
- Sports Club / Community Association (1)



NO_	SiteName
1	ALTRINCHAM LEISURE CENTRE
2	DAVID LLOYD CLUB
3	JJB FITNESS CLUB & SOCCERDOME
4	LA FITNESS (BROOKLANDS)
5	LA FITNESS (SALE)
6	MARRIOTT LEISURE CLUB
7	PARTINGTON LEISURE CENTRE
8	SALE LEISURE CENTRE
9	ST AMBROSE COLLEGE
10	STRETFORD LEISURE CENTRE
11	TOTAL FITNESS (ALTRINCHAM)
12	URMSTON LEISURE CENTRE
13	QUALITY LIVING HEALTH CLUB

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NO_	SiteName
1	ALTRINCHAM LEISURE CENTRE
2	DAVID LLOYD CLUB
3	JJB FITNESS CLUB & SOCCERDOME
4	LA FITNESS (BROOKLANDS)
5	LA FITNESS (SALE)
6	MARRIOTT LEISURE CLUB
7	PARTINGTON LEISURE CENTRE
8	SALE LEISURE CENTRE
9	ST AMBROSE COLLEGE
10	STRET福德 LEISURE CENTRE
11	TOTAL FITNESS (ALTRINCHAM)
12	URMSTON LEISURE CENTRE
13	QUALITY LIVING HEALTH CLUB

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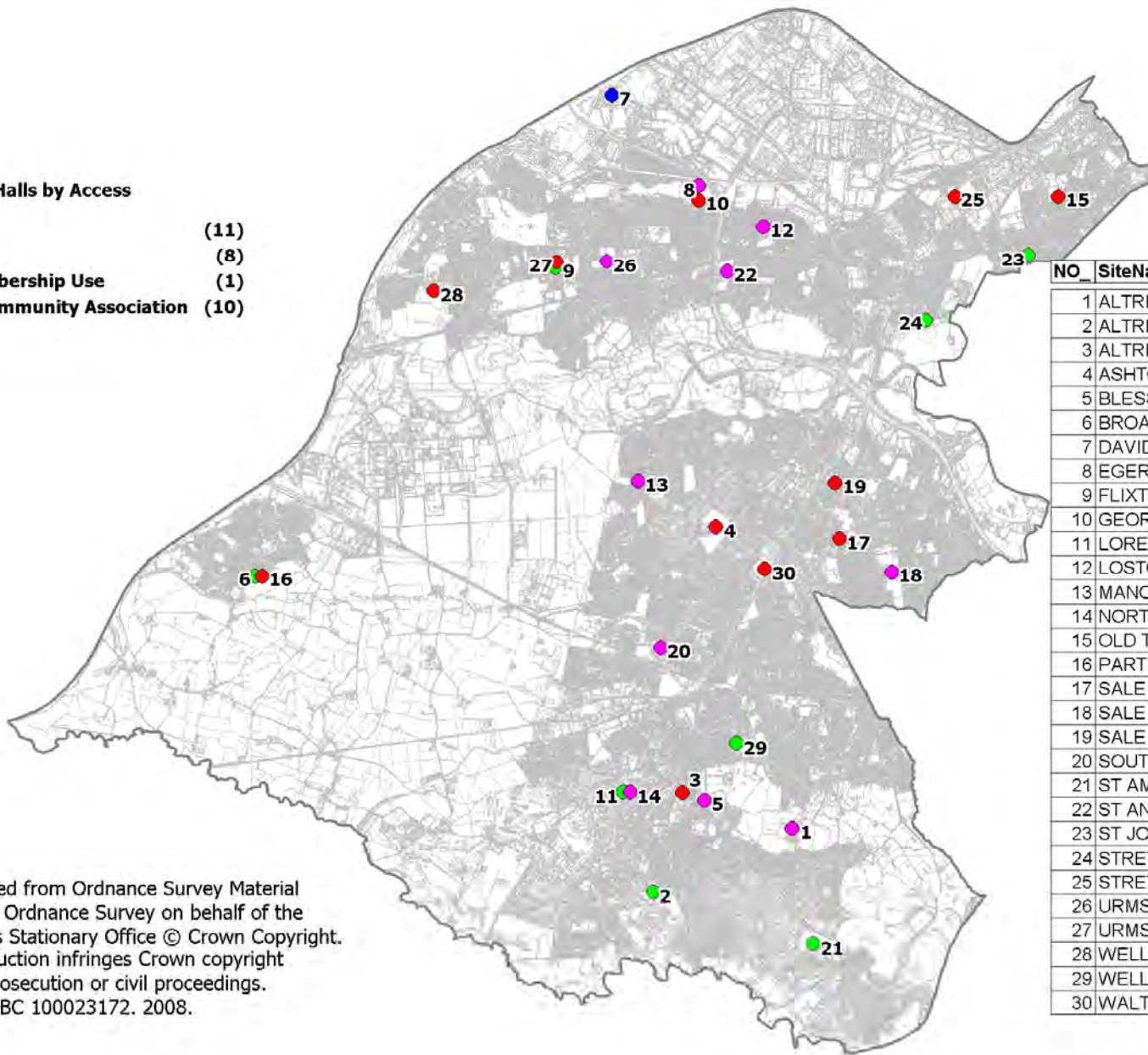
**Map 5a - Swimming Pools with 1 mile walking catchments**





### Sports Halls by Access

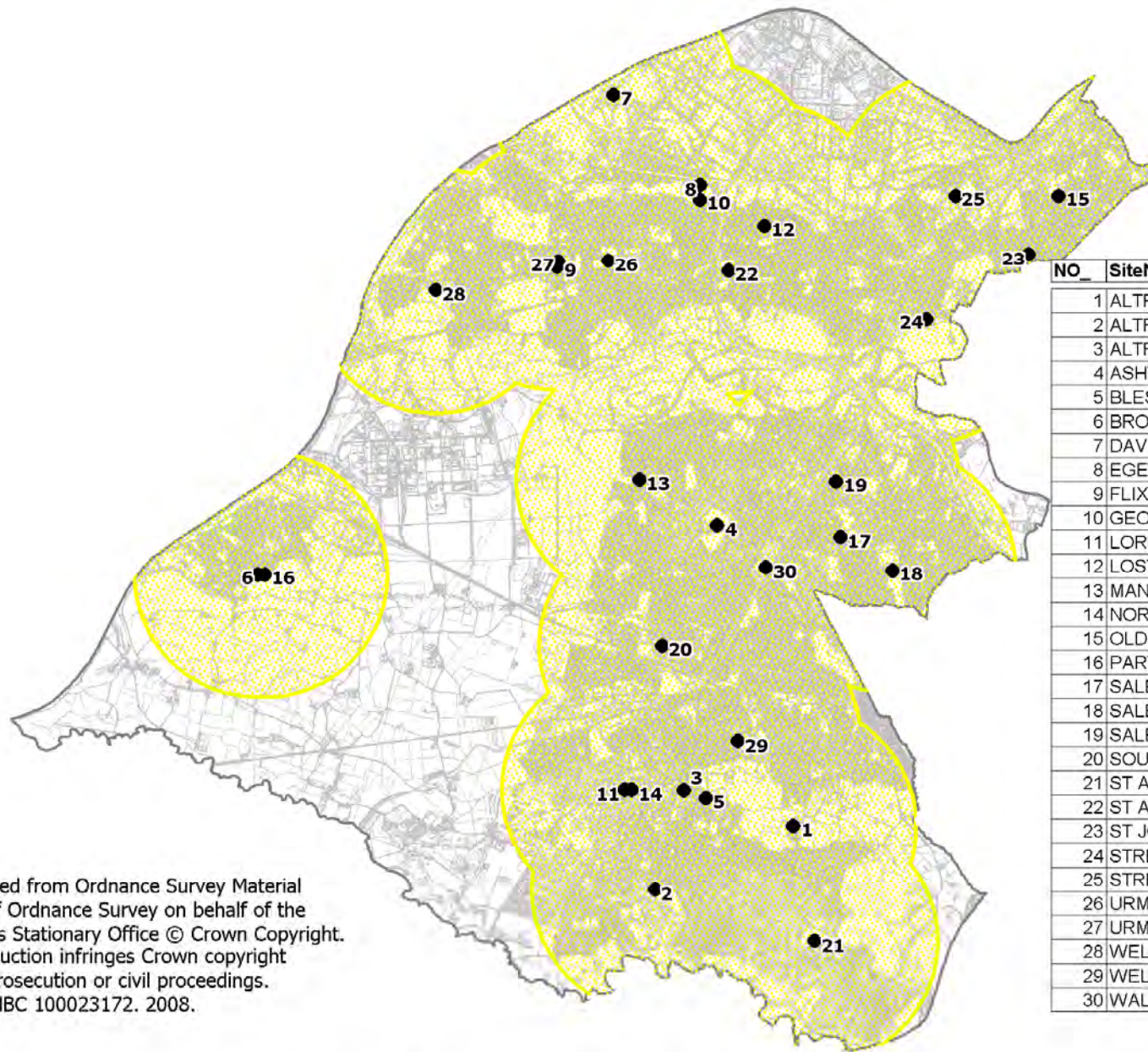
- Pay and Play (11)
- Private Use (8)
- Registered Membership Use (1)
- Sports Club / Community Association (10)



NO_	SiteName
1	ALTRINCHAM COLLEGE OF ARTS SCHOOL
2	ALTRINCHAM GRAMMAR SCHOOL
3	ALTRINCHAM LEISURE CENTRE
4	ASHTON ON MERSEY HEALTH & FITNESS CENT
5	BLESSED THOMAS HOLFORD COLLEGE
6	BROADOAK HIGH SCHOOL
7	DAVID LLOYD CLUB
8	EGERTON HIGH SCHOOL
9	FLIXTON GIRLS HIGH SCHOOL
10	GEORGE H CARNALL LEISURE CENTRE
11	LORETO GRAMMAR SCHOOL
12	LOSTOCK COLLEGE
13	MANOR HIGH SCHOOL
14	NORTH CESTRIAN GRAMMAR SCHOOL
15	OLD TRAFFORD SPORTS BARN
16	PARTINGTON LEISURE CENTRE
17	SALE GRAMMAR SCHOOL
18	SALE HIGH SCHOOL
19	SALE LEISURE CENTRE
20	SOUTH TRAFFORD COLLEGE
21	ST AMBROSE COLLEGE
22	ST ANTHONYS CATHOLIC COLLEGE
23	ST JOHN VIANNEY UPPER SCHOOL
24	STRETTFORD GRAMMAR SCHOOL
25	STRETTFORD LEISURE CENTRE
26	URMSTON GRAMMAR SCHOOL
27	URMSTON LEISURE CENTRE
28	WELLACRE TECHNOLOGY COLLEGE
29	WELLINGTON SCHOOL
30	WALTON PARK SPORTS CENTRE

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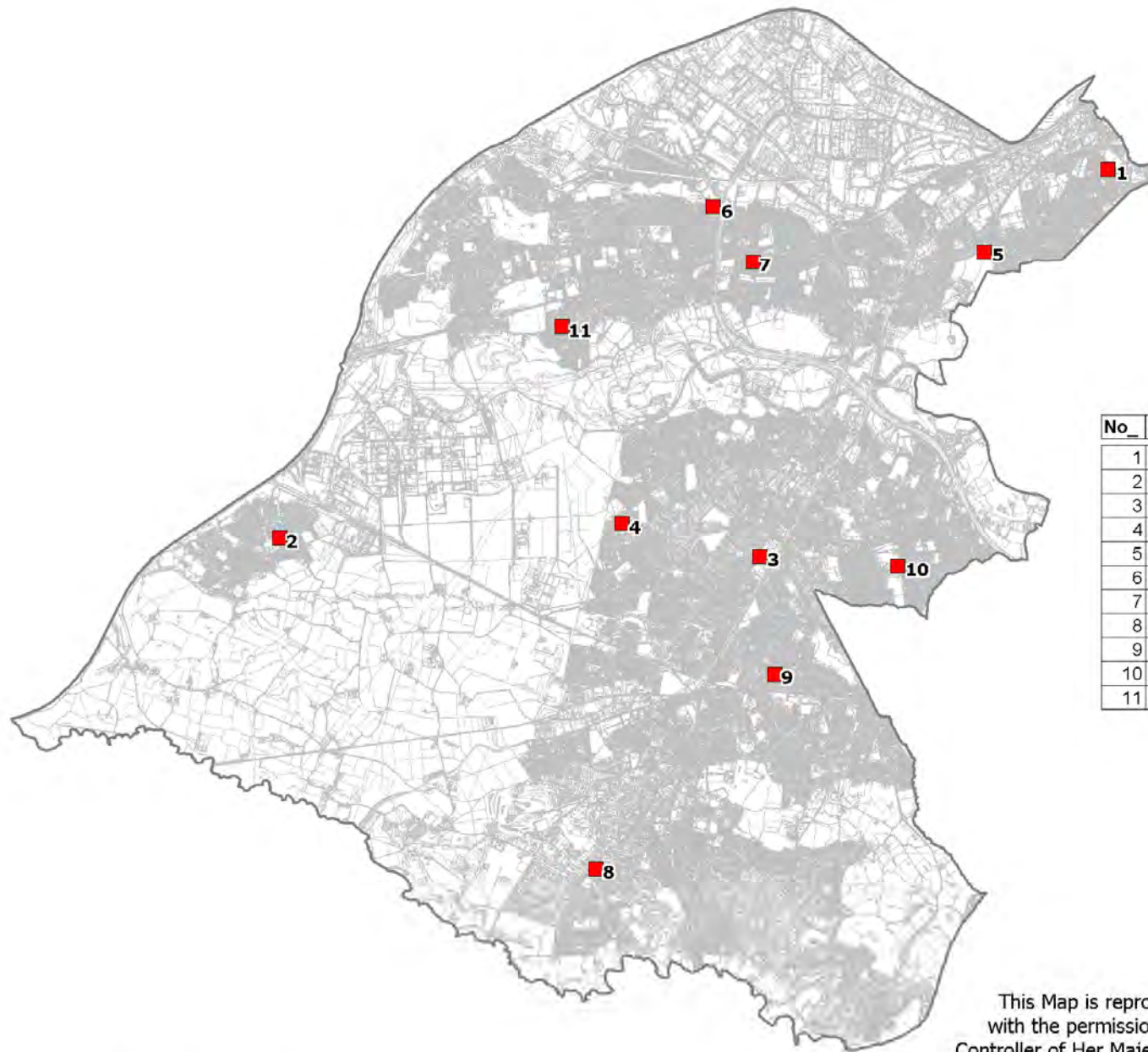


NO_	SiteName
1	ALTRINCHAM COLLEGE OF ARTS SCHOOL
2	ALTRINCHAM GRAMMAR SCHOOL
3	ALTRINCHAM LEISURE CENTRE
4	ASHTON ON MERSEY HEALTH & FITNESS CE
5	BLESSED THOMAS HOLFORD COLLEGE
6	BROADOAK HIGH SCHOOL
7	DAVID LLOYD CLUB
8	EGERTON HIGH SCHOOL
9	FLIXTON GIRLS HIGH SCHOOL
10	GEORGE H CARNALL LEISURE CENTRE
11	LORETO GRAMMAR SCHOOL
12	LOSTOCK COLLEGE
13	MANOR HIGH SCHOOL
14	NORTH CESTRIAN GRAMMAR SCHOOL
15	OLD TRAFFORD SPORTS BARN
16	PARTINGTON LEISURE CENTRE
17	SALE GRAMMAR SCHOOL
18	SALE HIGH SCHOOL
19	SALE LEISURE CENTRE
20	SOUTH TRAFFORD COLLEGE
21	ST AMBROSE COLLEGE
22	ST ANTHONYS CATHOLIC COLLEGE
23	ST JOHN VIANNEY UPPER SCHOOL
24	STRETTFORD GRAMMAR SCHOOL
25	STRETTFORD LEISURE CENTRE
26	URMSTON GRAMMAR SCHOOL
27	URMSTON LEISURE CENTRE
28	WELLACRE TECHNOLOGY COLLEGE
29	WELLINGTON SCHOOL
30	WALTON PARK SPORTS CENTRE

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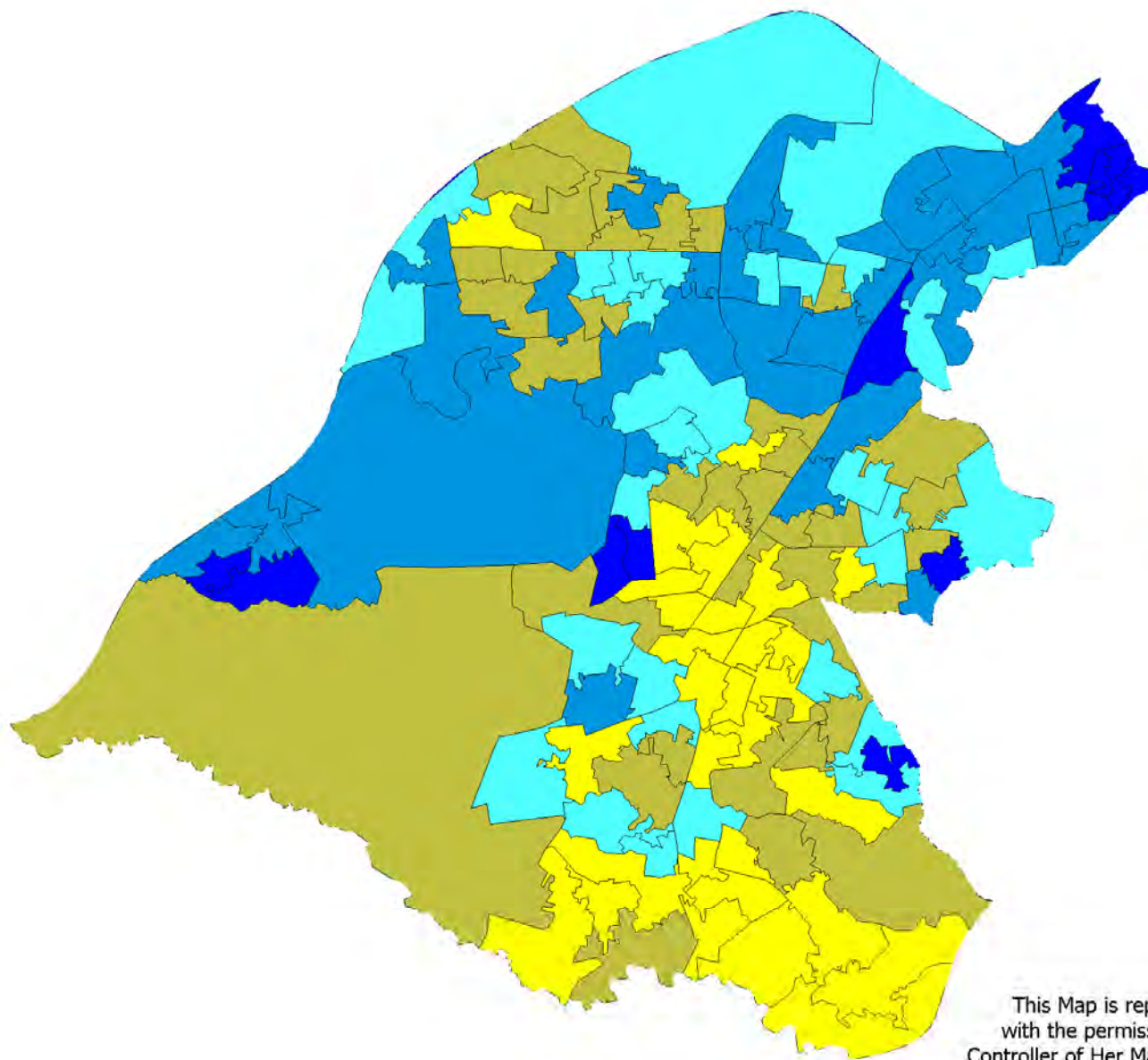
Map 6a - Sports Halls with 1 mile walking catchments










No_	Site_Name
1	Old Trafford Community Centre
2	Partington Community Centre
3	Raglan Community Centre
4	Sale West Community Centre
5	Firswood Community Centre
6	Hartford Community Centre
7	Humphrey Park Community Centre
8	Jubilee Community Centre
9	Riddings Community Centre
10	Sale Moor Community Centre
11	Shawe Hall Community Centre

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**SOA Rank of Deprivation**

-  **Lowest 20 % in England**
-  **21-40 %**
-  **41-60 %**
-  **61-80 %**
-  **81-100 %**

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